Sarah Beecroft
Full Stack Web Developer

Full Stack Web Developer with a strong digital marketing background. Passionate, hard-working, and continually curious. Proficient in HTML, CSS, and JavaScript, in addition to being trained in the MERN (MongoDB, Express, React, and Node.js) stack.

Looking for new opportunities in the world of web development, with focus on front end design. Personal style is simple, modern, and effective.

Development Experience

DATES: FEBRUARY 2019 – AUGUST 2019
University of Washington Coding Boot Camp
Portfolio Projects

Hop to It
- React-based app designed to help beer lovers narrow down beer selections in a sea of choice
- Working with a group of 3 others, took on role of Project Manager and took lead on setting up search queries with BreweryDB API, in addition to displaying beer results to user in an attractive manner
- Other technologies used include: Materialize UI, Express, MongoDB, Mongoose, Passport, and Foursquare API

SuperSearch
- JavaScript-based app designed to let comic book lovers search for their favorite superheroes and get quick book, movie, image, and music results
- Working with a group of 3 others, took on role of Project Manager and took lead on designing the site, setting up the search queries for the Comicvine API, and displaying image results
- Other technologies used include: Bootstrap, SuperHero API, iTunes API, Yelp API, and Firebase

Experience

DATES: MAY 2016 – PRESENT
JeffreyM Consulting (Microsoft) – Bellevue, WA
Xbox/Xbox Game Pass Community Manager
- Prompts positive conversation with community by reactively engaging on Xbox social media channels including: Twitter, Facebook, Instagram, and YouTube

Contact

Location
Seattle, WA

Phone
801-403-4880

Email
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Technical Skills

HTML5
CSS3
Bootstrap
JavaScript (ES5/ES6)
jQuery
React
Node.js
MongoDB
MySQL
Express
Heroku
Atlassian Jira
Trello
Git

Additional Skills

Content Marketing Strategy
Social Media Management
Community Management
Project Management
Adobe Photoshop
Email Marketing
Copywriting

- Contributed to 58% increase in post likes and reactions over 6-month period and completed 11K+ engagements yearly
- Discovers trending topics, themes, and consumer interests and needs across social media for weekly reporting
- Brainstorms campaign and proactive post ideas with Xbox marketing team based on current trends in the video game industry

Social Listening Manager

- Managed social listening team of 6 people for Microsoft project
- Compiled keyword lists and scanned social media channels for relevant keywords for reporting purposes, in addition to maintaining up-to-date document for team usage
- Scheduled and performed weekly 1:1s, along with performance reviews
- Participated in team bug bash events to test new product features

DATES: SEPTEMBER 2014 – MAY 2016

TaskEasy – Salt Lake City, UT

Email & Content Manager

- Wrote engaging copy, designed, and monitored all company marketing and informational email campaigns using Mailchimp templates and additional HTML/CSS
- Redesigned all company transactional emails (order confirmation, order updates, etc.) in Photoshop and created HTML/CSS templates based on design mock-ups
- Researched and wrote fun, but informative yard care related content for company website and blog
- Took lead on brainstorming sessions with team to spark new ideas for email campaigns, blog posts, and marketing promotions

Education

DATES: FEBRUARY 2019 – AUGUST 2019

University of Washington Coding Boot Camp

Part–Time Full Stack Program

- MERN stack specialization
  - MongoDB, Express, React, and Node.js
- Was Project Manager on 2 group projects
- Completed course with 16 total apps/projects for repository and a certificate of completion

Additional Learning

- Completed HTML/CSS/JavaScript courses with Codecademy Pro
- Completed 'How to Think like a Programmer with Python' course on Udemy