

designer

SARAH M. PEARSON

developer

WORK EXPERIENCE

University of Michigan – ICPSR

August 2015 – present

Web Designer

- Establish information architecture for new sites, including selection of appropriate software, structure, layout; and consideration of best practices for usability and findability
- Develop visual designs including color palettes and infographics
- Leverage open source software and tools (Drupal, Bootstrap, etc.) to facilitate rapid development while ensuring quality
- Assist in site build-outs, using wireframes, HTML, CSS, JavaScript, jsp and other technologies as needed
- Run Quality Assurance on ICPSR websites – making sure bugs are fixed before launch
- Assess sites for adherence to WCAG 2.0 Accessibility guidelines
- Document standard ICPSR web practices and procedures
- Handle web support inquiries

Kindful
2015

February 2015– August

Contract Front-End Developer

- Created landing/checkout pages for client events (HTML/CSS/Foundation/Bootstrap/JavaScript/jQuery/GitHub)
- Responsive design of web pages

Nashville Software School

July 2014– January 2015

Completed intensive six-month boot camp for software engineering and web development. Gained experience with front-end and back-end languages & technologies while building database-driven hybrid web applications. Collaborated on team projects, produced solo capstones, and developed pair programming skills through test driven development

Warner/Chappell Music Publishing

January 2014– July 2014

A&R Assistant

- Designed ads for industry magazines, and eBlasts (Photoshop/Illustrator/Twitter/Facebook)
- Enter new song information including writer percentages and publishing line into File Maker Pro database

EMI Music Publishing

September 2001 – July 2012

Executive Assistant

- Produced invitations and show flyers for EMI Events (Photoshop/Illustrator)
- Project Manager for office renovations; liaison between EMI, General Contractor and Interior Design Firm
- Created, updated and organized weekly hold/cut/action file and database

SKILLS

☒ HTML/CSS ☒ JavaScript/ jQuery ☒ Bootstrap/ Foundation ☒ Balsamiq ☒ Photoshop ☒ Git/CVS

EDUCATION

Belmont University
1997 - 2001

Nashville, TN

Bachelor of Business Administration

Major: Music Business

Emphasis: Management