

## Capstone project:

- Domain: Marketing
- Problem Statement: A restaurant consolidator is looking to revamp its B-to-C portal using intelligent automation tech. It is in search of different matrix to identify and recommend restaurants. To make sure an effective model can be achieved it is important to understand the behaviour of the data in hand.
- Dataset: data, Country-Code, variable description
- Preliminary Analysis and EDA: python jupyter notebook ('Identifying and Recommending Best Restaurants - capstone project')
- Tableau public dashboard link:

[https://public.tableau.com/views/BestRestaurants-capstoneproject/ExploringRestaurantData?:language=en-GB&:display\\_count=n&:origin=viz\\_share\\_link](https://public.tableau.com/views/BestRestaurants-capstoneproject/ExploringRestaurantData?:language=en-GB&:display_count=n&:origin=viz_share_link)

- Dashboard snapshot:

