



SARAH ELIZABETH SALAMON

COLLEGE STUDENT, WRITER, PHOTOGRAPHER, STORYTELLER

RISING JUNIOR AT THE UNIVERSITY OF PITTSBURGH
COMMUNICATIONS AND PSYCHOLOGY MAJOR, 3.8

INTERNSHIP HISTORY

Public Relations Intern at Butin PR/Marketing, Media and Design

- Butin is a PR and communications agency specializing in food & beverage, travel & leisure, and technology brands.
- Assists with research and content ideation for social media.
- Monitors and tracks social media activity and news media coverage.
- Creates content and graphics for social media usage.
- Schedules and uploads content to social media and digital platforms.
- Identifies pitch opportunities and does research on media contacts.
- Supports the Digital & Publicity Team with day-to-day activities.
- Skills: WordPress · Canva · Hootsuite · Cision

NJ State Legislature- Office of Assemblywoman Aura Dunn

- Worked as an intern for Assemblywoman Aura Dunn's office.
- Assisted with her successful reelection through grassroots campaigning and social media efforts.
- Created flyers, updated excel databases, helped with mailing and communication with constituents.
- Attended conferences, roundtable discussions, and learned about the needs of my district.
- Helped with social media efforts and digital marketing campaigns.
- Assisted with the monthly newsletter and stories like "Good Deed of the Month."
- Appeared in a feature news article on my internship at the District office.

CONTINUED

Rutgers Division of Continuing Studies, New Brunswick, NJ

- Worked for a summer in the Marketing and Communications Department to assist with programs for adults returning to work or completing their educations.
- Assisted with user-friendly website management implementation.
- Helped with writing and editing the internal newsletter, DoCS Dispatch.
- Wrote posts for social media and helped to debut new Instagram page.
- Took event photographs and videos.

SKILLS

- Skills: WordPress · Canva · Hootsuite · Cision/Meltwater
- Proficient in Excel and Adobe Photoshop.
- Knowledge of all social media platforms.
- Works well in any group, including high pressure situations.
- Strong writer able to organize press coverage and grassroots campaigns.
- Highly invested in community engagement, public service, and community advocacy.

WORK HISTORY

Trained Dessert Chef, Mama's Cafe Baci

- Worked in a fast-paced restaurant
- Selected for training to make 50 desserts.

HOW TO REACH ME

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