

# Sarah Turbin

sarahmayturbin@gmail.com • @sarahturbin • www.sarahturbin.me • www.linkedin.com/in/sarahturbin

## EDUCATION

**Northwestern University**  
Evanston, Ill.

**Medill School of Journalism** 2016  
B.S. in Journalism, B.A. in Creative Writing

## EXPERIENCE

**Mental Floss**  
www.mentalfloss.com  
New York City, N.Y.

**Associate Video Editor** November 2016 - present  
Pitch, script and animate videos. Direct, film and light in-studio and field shoots with a C100 camera. Curate stock footage, illustrate original work and create motion graphics. Design and animate original branded assets to match Mental Floss tone. Consult with writers on enhancing filmed interviews and b-roll. Edit videos in accordance with best practices for social media viewership.

**The Guardian**  
www.theguardian.com  
New York City, N.Y.

**Video Fellow** June 2016 - November 2016  
Wrote and animated videos. Filmed live events with a C100 camera. Covered daily breaking news shifts. Edited clips from wires for Facebook and the site to fit The Guardian's tone. Assisted with reporting and research for documentaries.

**Vox**  
www.vox.com  
Washington, D.C.

**Video Intern** January 2016 - March 2016  
Pitched, filmed, wrote and animated videos for Facebook and YouTube. Assisted live coverage events and adapted articles into videos. Illustrated articles for the site.

**The Chicago Reporter**  
www.chicagoreporter.com  
Chicago, Ill.

**Multimedia Intern** June 2015 - August 2015  
Produced videos and wrote on social issues impacting Chicago. Created illustrations and graphics. Updated social media accounts and revamped the Tumblr account.

**Student Affairs Marketing**  
Evanston, Ill.

**Graphic Designer** September 2012 - June 2016  
Advised student groups on marketing strategies and social media campaigns. Designed campus-wide marketing campaigns for hundreds of departments in the Norris Student Center and the Student Affairs division.

**North by Northwestern**  
www.northbynorthwestern.com  
Evanston, Ill.

**Assistant Managing Editor** September 2014 - December 2014  
Pitched, edited, researched and fact-checked stories. Created teasers and distributed stories via social media.

**The Week**  
www.theweek.com  
New York City, N.Y.

**Freelance Designer** August 2014 - April 2016  
Created infographics for publication in issues of *The Week's* magazine.  
**Editorial Intern** June 2014 - August 2014  
Formatted articles and edited audio for weekly podcasts. Selected multimedia for the website from four editorial agencies, prioritizing tone and relevance to site audience. Pitched stories and wrote on pop culture and race.

**Penguin Random House**  
New York City, N.Y.

**Marketing Intern** June 2013 - August 2013  
Created marketing materials for books published under Penguin Young Readers. Designed bookmarks, advertisements, one-sheets, postcards and displays distributed at book conferences and bookstores around the country.

## SKILLS

After Effects, Illustrator, InDesign, Photoshop, Premiere, HTML5/CSS3

## AWARDS

**Society of Professional Journalists**

**Mark of Excellence Finalist** 2016  
Best Use of Multimedia: "Passing"

**ACUI: Steal This Idea**

**First Place** 2014  
Signs/Banners - Student Staff Category: Meet Me at Norris

**Penguin Group's Cover Contest**

**Winner** 2012  
Created the cover of *An Abundance of Katherines* by John Green