

SARAH TURBIN

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EDUCATION

Northwestern University **Medill School of Journalism** 2016
Evanston, Ill. B.S. in Journalism, B.A. in Creative Writing

EXPERIENCE

Vox **Video Intern** January 2016 - March 2016
www.vox.com Pitched, filmed, wrote and animated videos for Facebook and YouTube. Assisted live coverage events and adapted articles into videos. Illustrated articles for the site.
Washington, D.C.

The Chicago Reporter **Multimedia Intern** June 2015 - August 2015
www.chicagoreporter.com Produced videos and wrote on social issues impacting Chicago. Created illustrations and graphics. Updated social media accounts and revamped the Tumblr account.
Chicago, Ill.

Student Affairs Marketing **Graphic Design Supervisor** September 2014 - present
Evanston, Ill. Advise student groups on marketing strategies and social media campaigns. Design marketing campaigns for Norris Student Center and Student Affairs.
Graphic Designer September 2012 - August 2014
Designed campus-wide marketing campaigns for hundreds of departments in the Norris Student Center and the Student Affairs division.

North by Northwestern **Social Media Coordinator** March 2015 - December 2015
www.northbynorthwestern.com Oversee posts on Facebook and Twitter to match North by Northwestern's tone. Implement strategy to understand trends in readership and gain followers.
Evanston, Ill.
Writer January 2013 - present
Write features, including multimedia pieces integrating audio and photography.
Assistant Managing Editor September 2014 - December 2014
Pitched, edited, researched and fact-checked stories. Created teasers and distributed stories via social media.

DesignWorks **Designer** March 2015 - present
www.designworks.nu Commissioned to design marketing materials for student groups at Northwestern and businesses in Chicago.
Evanston, Ill.

The Week **Freelance Designer** August 2014 - January 2015
www.theweek.com Created infographics for publication in issues of The Week's magazine.
New York City, N.Y.
Editorial Intern June 2014 - August 2014
Formatted articles and sourced images for the content management system. Selected daily cartoons for the website from four editorial agencies, prioritizing tone and relevance to site audience. Pitched stories and wrote on pop culture and race.

Penguin Books USA **Marketing Intern** June 2013 - August 2013
New York City, N.Y. Created marketing materials for books published under Penguin Young Readers. Designed bookmarks, advertisements, one-sheets, postcards and displays distributed at book conferences and bookstores around the country.

AWARDS

ACUI: Steal This Idea **First Place** 2014
Signs/Banners - Student Staff Category

Penguin Group's Cover Contest **Winner** 2012
Created the cover of *An Abundance of Katherines* by John Green

SKILLS

InDesign, Illustrator, Photoshop, Premiere, After Effects, HTML5/CSS3