

SARAH TURBIN

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EDUCATION

Northwestern University

Medill School of Journalism
2016

B.S. in Journalism

B.A. in Creative Writing

AWARDS

First Place: The ACUI Steal This Idea Competition

2014

Signs/Banners - Student
Staff Category

Penguin Group's International Cover Contest Winner

2012

Created the cover of *An Abundance of Katherines* by John Green

SKILLS

InDesign, Illustrator,
Photoshop, Premiere,
Social Media, HTML5/
CSS3

EXPERIENCE

The Chicago Reporter | chicagoreporter.com | Chicago, Ill.

Multimedia Intern, June 2015 - August 2015

- Produced videos and wrote on social issues impacting Chicago
- Created illustrations and graphics
- Updated social media accounts, including revamping the Tumblr account

Student Affairs Marketing | Evanston, Ill.

Graphic Design Norris Student Center Supervisor, September 2014 - present

- Advise student groups on marketing strategies and social media campaigns
- Lead and oversee marketing campaigns for Norris Student Center and Student Affairs

Graphic Designer, September 2012 - August 2014

- Designed campus-wide marketing campaigns for hundreds of departments in the Norris Student Center and the Student Affairs division

North By Northwestern | northbynorthwestern.com | Evanston, Ill.

Social Media Coordinator, March 2015 - present

- Oversee posts on Facebook and Twitter to match North by Northwestern's tone
- Implement strategy to understand trends in readership and gain followers

Writer, January 2013 - present

- Write features, including multimedia pieces that integrate audio and photography

Assistant Managing Editor, September 2014 - December 2014

- Pitched, edited, researched and fact-checked stories
- Created teasers and distributed stories via social media

Magazine Designer, March 2014 - December 2014

- Designed pages for the quarterly magazine and contributed to editorial direction

DesignWorks | designworks.nu | Evanston, Ill.

Designer, March 2015 - present

- Commissioned to design web and print marketing materials for student groups at Northwestern and businesses in Chicago

Chicago Innocence Center | chicagoinnocenceproject.com | Chicago, Ill.

Investigative Intern, January 2015 - March 2015

- Interviewed witnesses and experts regarding wrongfully convicted individuals
- Analyzed court documents and compiled evidence from testimonies
- Created strategies for identifying reporting goals and obstacles

The Week | theweek.com | New York City, N.Y.

Freelance Designer, August 2014 - present

- Create infographics for publication in issues of The Week's magazine and website

Editorial Intern, June 2014 - August 2014

- Formatted articles and sourced images for the content management system
- Selected daily cartoons for the website from four editorial cartoon agencies, prioritizing tone and relevance to site audience
- Pitched stories and wrote on pop culture and race

Penguin Books USA, Young Readers Marketing | New York City, N.Y.

Marketing Intern, June 2013 - August 2013

- Created marketing materials for books published under Penguin Young Readers
- Designed bookmarks, web advertisements, one-sheets, postcards and book displays used and distributed at book conferences and bookstores around the country