Stocks by Location

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Overview

Topic

Investigating the impact of stock performances based on their geographic location.

Reasoning

- Stock companies can benefit in low economic cities that don't have similar companies.
- Bring more diversity of work in low economic cities.
- Create a long term plan by getting locals to invest

Data Sources

- 1. **Polygon.io** Where all stock prices were retrieved for two years
- 2. RapidAPI.com The API is used to get all companies data was ("companies-datas")
- 3. **Finance.yahoo.com** Some sectors found on website
- 4. **Geopy** Python library used to get Longitude, Latitude, and address

Research Questions

- 1. When investigating the performance of companies by their stocks, do geographical locations have a significant impact in comparison to other factors such as the size of the company or revenue?
- 2. Is it necessary to move the locations of headquarters to cities that have high concentrations of other company headquarters within the same sectors in order to improve stock performance?
- 3. Is how company crowds buy and sell stocks measurable by geographical location?
- 4. Does the geographical location of the home office matter?

Stocks Monthly/Stocks Map

- Drop table to explore stocks monthly
- Interactive map to display information

Analysis