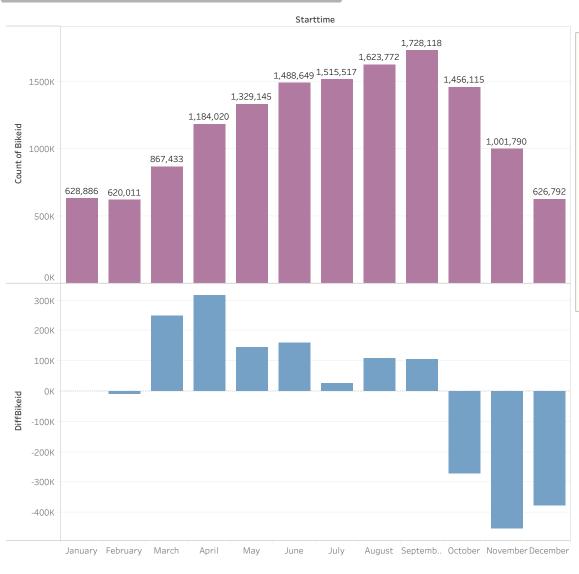
Summer months are most popular.

Males use Citi Bike more often than females.

Females use Citi Bike longer per trip.

Most Citi Bike users are subscribers



For the year of 2019 it is apparent the number of trips taken is highest in the summer months (through September) and quite low in the winter.

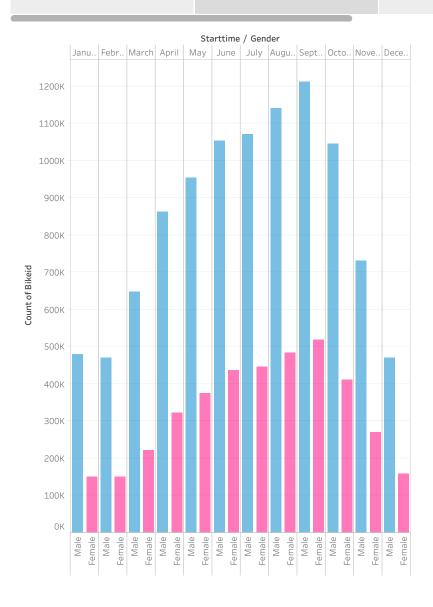
The lower graph shows the difference in users between each month. The users gradually increase through the beginning of the year as it gets warmer and then start to drop off as winter arrives.

Summer months are most popular.

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According to gender data, male users prefer to use Citi Bike almost three times more than female users. It can also be noted that this trend matches the shape of the chart seen in the seasonal chart. Both genders are both more active in the summer months.

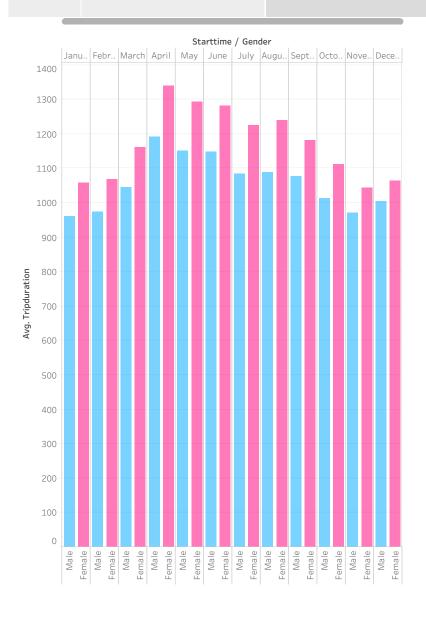
Summer months are most popular.

Males use Citi Bike more often than females.

Females use Citi Bike longer per trip.

Most Citi Bike users are subscribers

Peak use hours mimic business



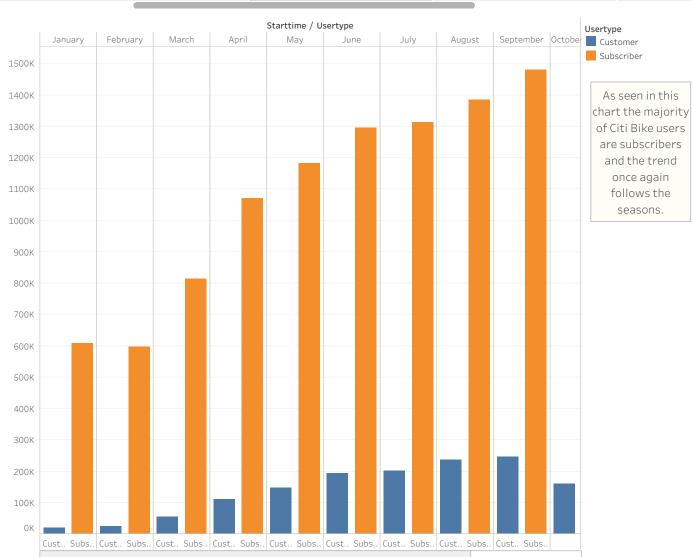
While males may be more frequent users, females tend to have a higher average trip duration than males. This means that when females do choose Citi Bike, they use it for a longer amount of time on average than male users.

Males use Citi
Bike longer per trip.

Most Citi Bike users are subscribers

Peak use hours mimic business hours.

Most popular start stations.



Females use Citi
Bike longer per
trip.

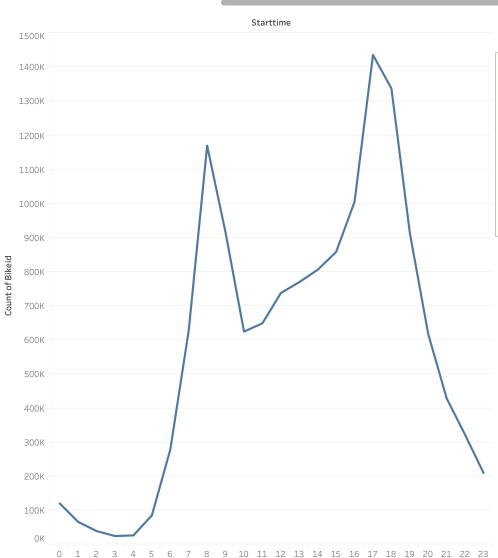
Most Citi Bike users are subscribers

Peak use hours mimic business hours.

Most popular start stations.

Most popular start stations.

Most popular start stations.



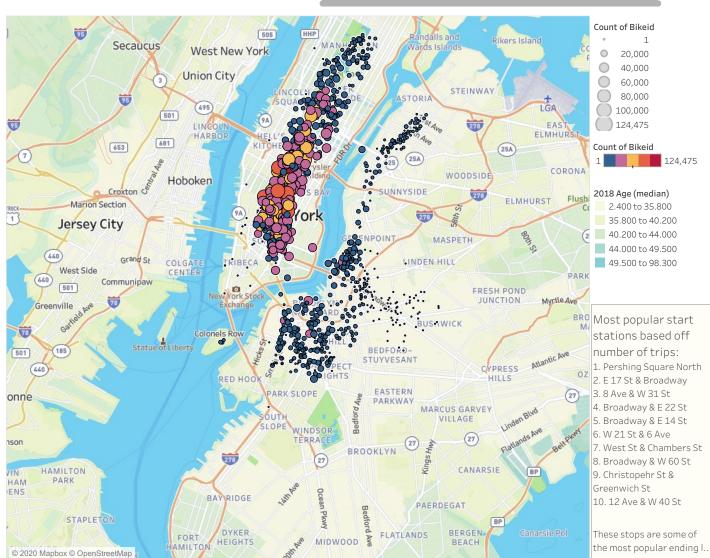
This graph shows peak use hours starting at midnight and going from AM hours to PM hours. The two most busiest times are 7-9 AM (when people are likely heading to work/school) and 5-8 PM (when people are likely heading home). It can be noted that the afternoon hours is a larger peak likely due to people enjoying the evening and exploring the city.

Most Citi Bike use hours mimic business hours.

Most popular start stations.

Most popular end stations.

Comparison of starting to ending stations.

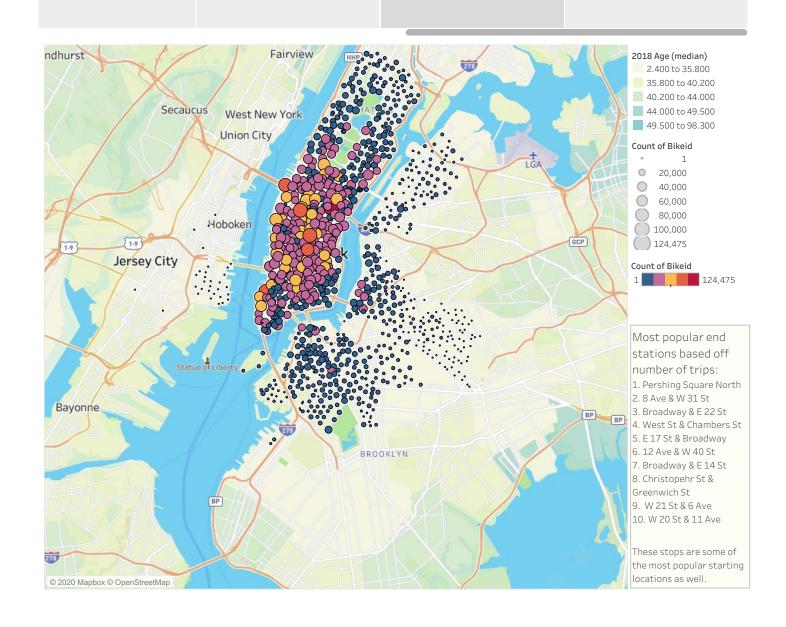


Peak use hours mimic business hours.

Most popular start stations.

Most popular end stations.

Comparison of starting to ending stations.

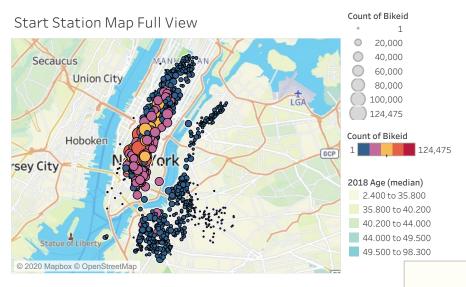


Peak use hours mimic business

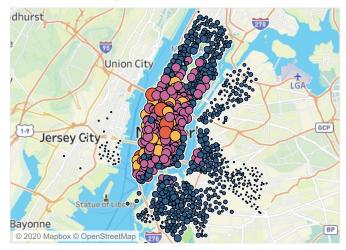
Most popular start stations.

Most popular end stations.

Comparison of starting to ending stations.



End Station Map Full View



In this map comparison we can see the ending stations of the units are much more spread out than their starting locations.

Citi Bike is helping people move throughout the city and go further than they likely would by foot.