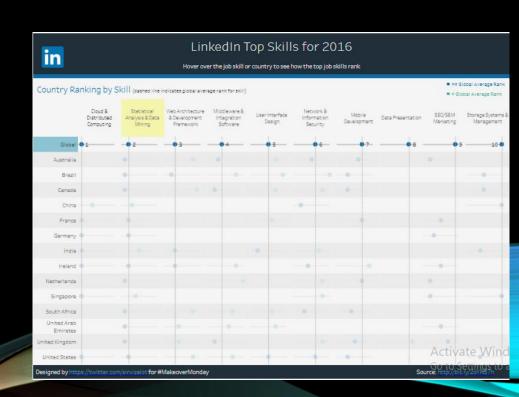
* Bertelsmann Data Science Scholarship DFND Course (2018)

Project 1: Working With Data - LinkedIn Top Skills

Observation I: The Global Top Skills of 2016 list

The Global Top Skills of 2016 list has all the categories for marketing skills and how Some countries are ranking it. This leads me to manage my view to what steps marketing needs and what should i develop in my career so I can make right decision.



Observation II: United Arab Emirates

Being in Arab region, I'm interested in what's going on the United Arab Emirates marketplace. What I noticed is that United Arab Emirates has a such high demand for statistical analysis and data mining skills to stay competitive. This make me happy because I get more encourage to stay and study more statistical analysis track.

LinkedIn Top Skills for 2016 Hover over the job skill or country to see how the top job skills rank ● >= Global Average Rank Country Ranking by Skill (dashed line indicates global average rank for skill) Global Average Rank India Netherlands Singapore United Arab Emirate United Kingdom

Observation III : Mobile Development

The Mobile Development category has low demand than I expect . In other words, demand came in #7 across the global and this skillset is very much in demand as I thought before . Every Entity or project thinking of doing Mobile Application for their work .

