

Activity | 1 | Propose a Business Trip

Business English II

Software Development Engineering



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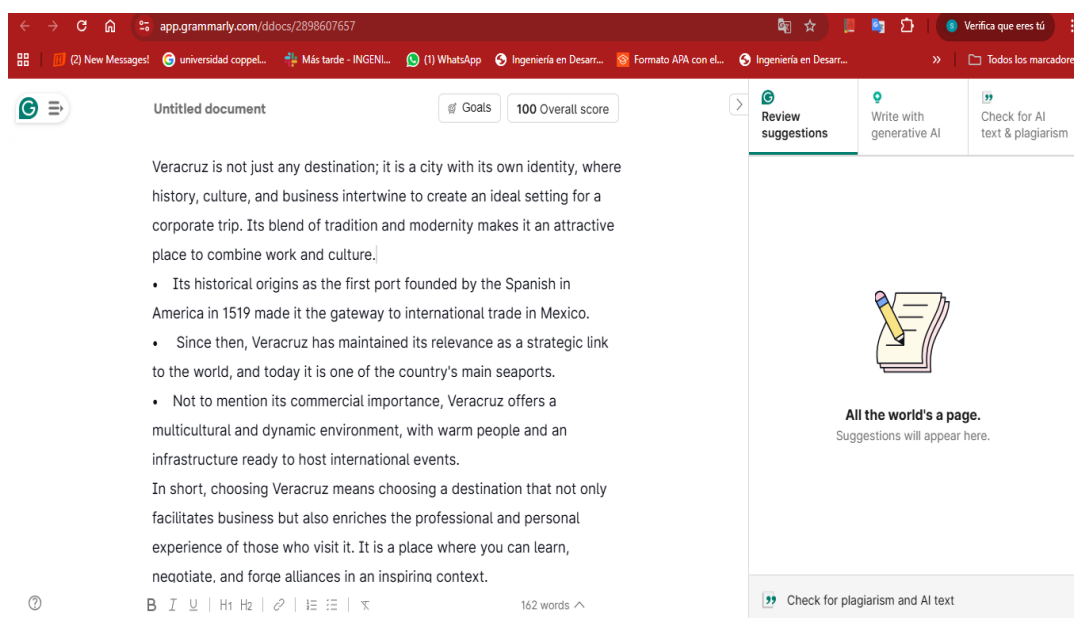
Development:

Context: Your work may take you to different cities, countries, and other places in the world. It is important to plan and make the right travel accommodation arrangements. Sometimes bosses are open to hearing about symposiums that could help us improve our work performance.

Activity: In this activity, you will make a ten-slide presentation in which you propose a business trip to the city, country, or place of your choice. You will describe the place in your own words and mention all the positive aspects that will help improve your work performance.

Figure 1

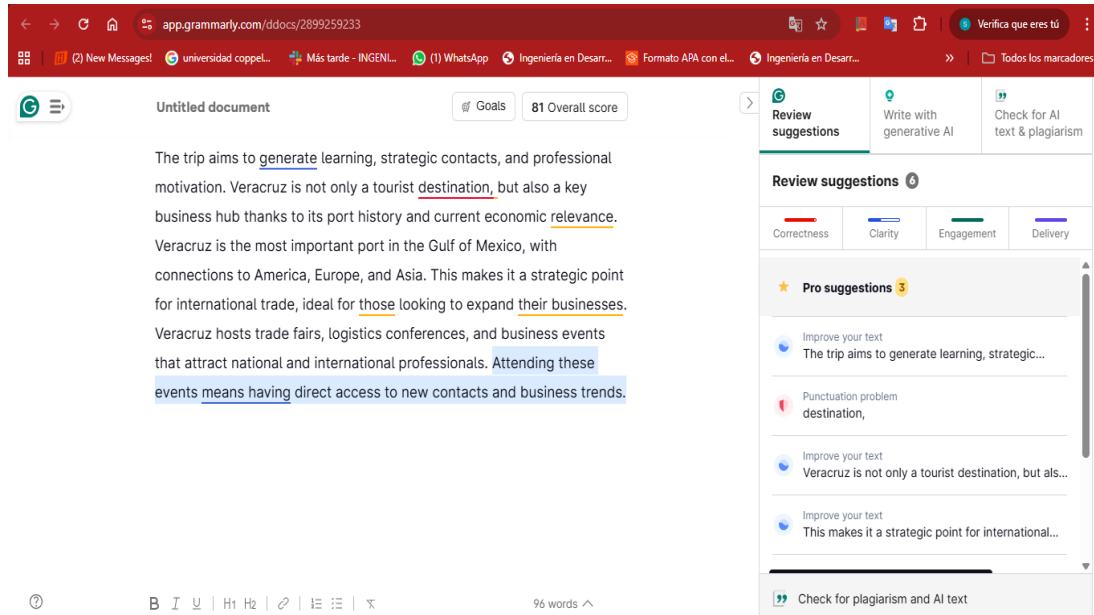
Creating a Document in Grammarly



Note: The image shows the start of work in a free Grammarly account, where a new document is created to write the text, this exemplifies the use of digital tools to support the preparation of professional presentations in English.

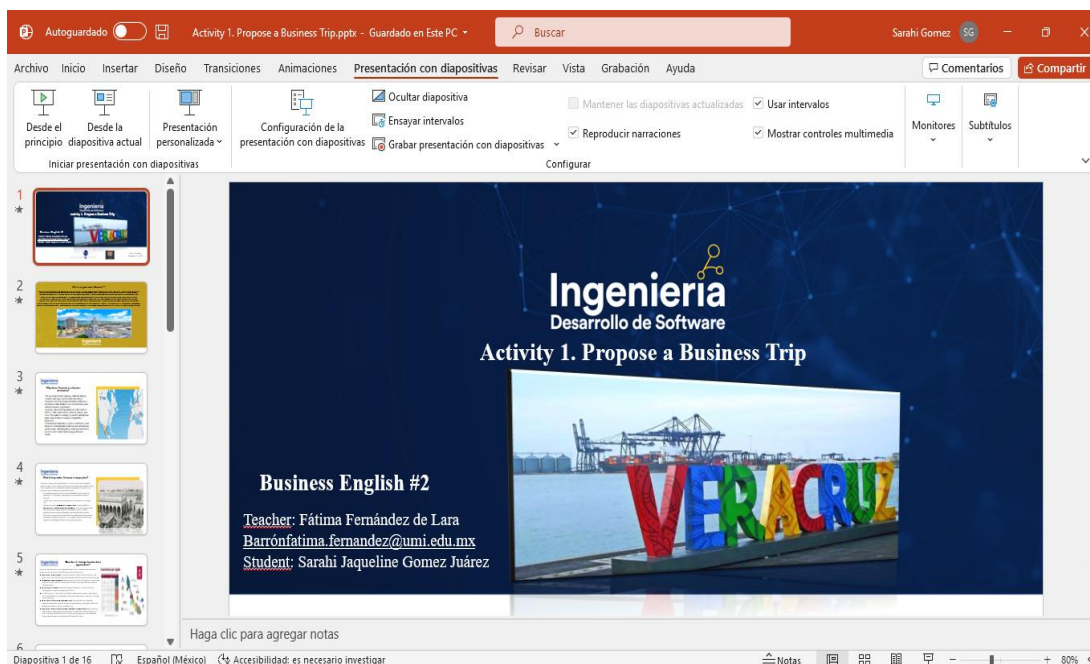
Figure 2

Style Correction in Grammarly:



Note: The image reflects error correction and style suggestions in Grammarly. This process enables you to refine your linguistic accuracy and clarity of speech, thereby reinforcing the quality of your communication in international presentations.

Figure 3

PowerPoint presentation:

Note: The image depicts a proposal for a business trip to Veracruz. It is a business trip and everything is written in English, as explained in this presentation:

It explains the reasons for choosing Veracruz:

Veracruz is a destination that combines history, culture, and business. It stands out for its role as a historic and strategic port for international trade, as well as being a key point in the Gulf of Mexico with connections to America, Europe, and Asia.

It has an international airport, a modern road network, executive hotels, convention centers, and the World Trade Center (WTC), which facilitates travel, conferences, and high-level meetings.

It generates business events such as trade fairs, logistics conferences, trade shows,

workshops, and conferences that allow you to establish strategic contacts and stay up to date on global trends.

It offers great benefits, such as learning and professional development, which allows for the creation of business alliances and international networking, thanks to the motivation and creativity it generates for the team, because cultural experiences (Veracruz Carnival, jarocho music, danzón, typical cuisine) are what reinforce integration and productivity.

In conclusion, the trip to Veracruz is not presented as an expense, but as a strategic investment that combines knowledge, contacts, and motivation, leaving both professional and personal benefits. Click on the following link to see more details about this presentation:

https://drive.google.com/file/d/1aAwX-X9XtrzSp6rjxC6Wf0mlHO_A1LqS/view?usp=sharing

Conclusions:

A business trip to Veracruz represents much more than just a professional trip; it is a strategic investment that combines learning, updating, networking, and motivation for the team. Thanks to its modern infrastructure, its key role in international trade, and its rich culture, Veracruz is positioned as a destination capable of offering tangible benefits in the business sphere and added value in the personal and professional development of participants. In this context, choosing Veracruz means ensuring growth, innovation, and new opportunities for the company.

Veracruz's location as a key port in the Gulf of Mexico, together with its modern infrastructure (airport, WTC, executive hotels, and convention centers), guarantees logistical efficiency and access to international conferences, fairs, and workshops. Cultural experiences such as Carnival, Jarocha music, and danzón, as well as typical cuisine such as La Parroquia coffee, strengthen the cohesion, creativity, and motivation of participants, creating a more united and inspired team.

In conclusion, acquiring this knowledge and living this experience not only has an impact on the workplace but also on everyday life, by fostering communication, negotiation, and teamwork skills. Presenting it in English adds greater value, because it is the global language of business and opens doors to an international audience, consolidating the pr

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