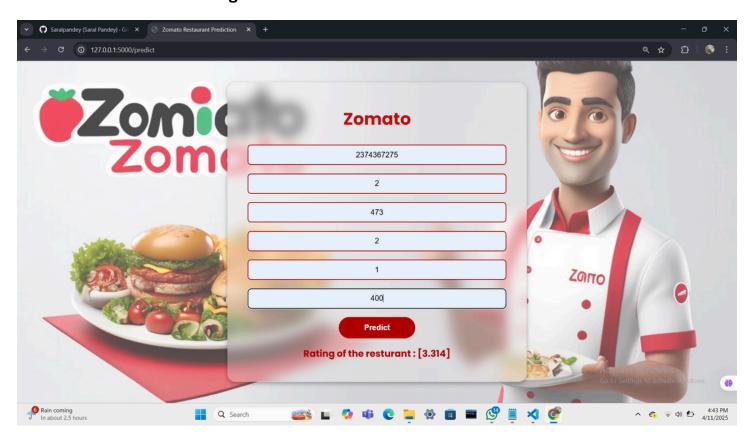
Zomato Restaurant Success Prediction Model

Empower restaurant owners and decision-makers with my Zomato Restaurant Success Prediction Model, an AI-powered tool that predicts the future performance of restaurants on the Zomato platform. By analyzing critical features like cost, ratings, and user engagement, the model provides actionable insights to determine if a restaurant is likely to thrive or face challenges.

→ Features:

- Restaurant Success Prediction: Analyzes:
 - Restaurant ID
 - Average Cost for Two
 - Customer Ratings
 - Location Insights
 - Cuisine Type
 - Number of Votes
- Future Viability Analysis: Predicts whether the restaurant will continue to perform well on Zomato.
- Actionable Insights: Helps restaurant owners make data-driven improvements.
- Interactive Reports: Displays the prediction with a clear success or risk indication.
- Scalable Solution: Can be integrated with business analytics tools or Zomato's backend for real-time monitoring.



Technologies Used:

- Programming Language: Python
- Libraries: Pandas, NumPy, Scikit-Learn, Matplotlib, Seaborn
- Machine Learning Algorithms: Logistic Regression, Random Forest, Gradient Boosting
- Deployment: Flask-based API, ready for integration with dashboards or mobile applications.

Impact:

This model not only helps Zomato optimize its restaurant listings but also enables restaurant owners to understand their market positioning and take strategic steps to improve performance.