

region, market

All

customer All

segment, category, ... All

2018

2019 2020 2021

2022 EST

Q1

Q2

Q3

Q4

YTG YTD













80.21%

LY: 72.99% (+9.88%) **Forecast**

Accuracy %

-751.7K~

9,781K! LY: 491.6K (-252.91%) LY: 5743K (+70.3%)

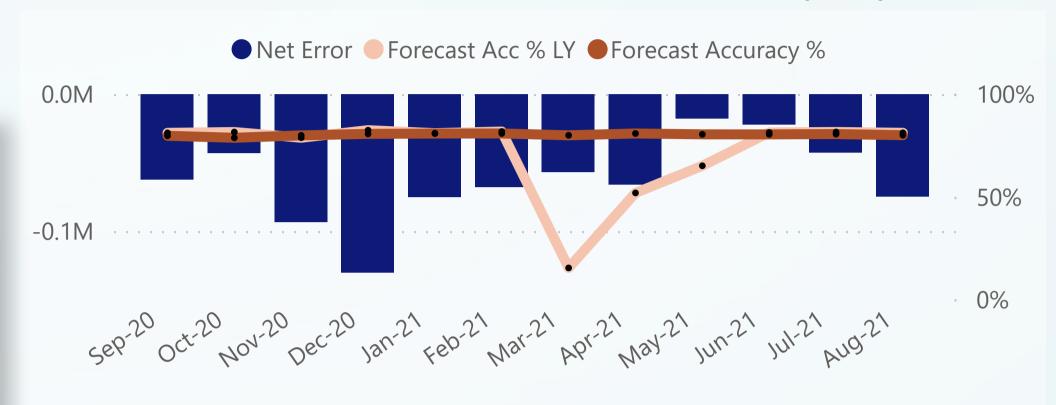
NET ERROR

ABS ERROR

Key Metrics By Customer

customer	Forecast Accuracy %	Forecast Acc % LY	Net Error	Net Error %	Risk
AtliQ Exclusive	71.69%	56.65%	-189086	-4.59%	OOS
Atliq e Store	74.59%	55.24%	-94643	-2.30%	OOS
Radio Popular	56.74%	50.36%	72810	15.52%	EI
Mbit	62.34%	49.13%	51220	14.05%	El
Expert	60.67%	48.84%	69286	11.97%	El
Amazon	74.54%	48.43%	-155116	-2.35%	OOS
UniEuro	58.22%	45.77%	173583	23.54%	El
Elkjøp	53.55%	45.00%	-39201	-10.87%	OOS
Nomad Stores	50.59%	43.96%	30588	8.73%	El
Media Markt	53.40%	43.66%	-30036	-8.52%	OOS
Argos (Sainsbury's)	56.08%	43.27%	8033	4.14%	EI
Coolblue	52.95%	43.16%	116840	26.87%	EI
Surface Stores	49.59%	42.94%	11423	6.45%	El
Electricalsocity	50.35%	42.87%	9221	0.91%	El
Total	80.21%	72.99%	-751714	-1.52%	oos

Net Error, Forecast Acc % and Forecast Acc % By last year



Key Metrics by Products

segment	Forecast Accuracy %	Forecast Acc % LY	Net Error	Net Error %	Risk
	84.37%	70.07%	16205	11.22%	EI
⊞ Networking	90.40%	52.50%	227056	8.17%	El
	83.54%	81.01%	1507656	15.77%	El
Accessories	77.66%	71.42%	-2133183	-7.06%	OOS
	79.99%	76.65%	-51254	-3.96%	OOS
⊕ Peripherals	83.23%	75.18%	-318194	-5.89%	OOS
Total	80.21%	72.99%	-751714	-1.52%	oos