

RSVP Movies MySQL Case Study	Executive Summary
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Objective

RSVP Movies, a successful Indian film production company is planning to release a movie for the global audience.

Problem Statement

To achieve their said objective, its required to draw meaningful insights using via analysing the given data using MySQL.

Data Insights

- Movies released each year depicts a downward trend.
- Audience in India and USA markets could be targeted as total of 1059 movies were made for the said two markets.
- The following genre hierarchy could be best fitted:
 - Drama with total number of 4285 movies.
 - Comedy with total number of 2412 movies, and
 - Thriller with total number of 1484 of movies.
- Top Directors based on most hits in the most successful genres:
 - James Mangold with 4 hits, and
 - Anthony Russo & Joe Russo with 3 hits each.
- Top Ranked Actors:
 - Based on top median ratings:
 - Mammooty
 - Mohanlal.
 - Based on highest average rating in India:
 - Taapsee Pannu.
 - Additional actor based on overall votes and regional vibe:
 - Vijay Sethupathi.
 - Furthermore, top actresses best suited for Drama genre:
 - Parvathy Rhiruvothu.
 - Susan Brown.
- Top Studio – Global Partners:
 - Based on highest rated hits:
 - Dream Warrior Pictures
 - National Theatre Live
 - Based on most number of votes:
 - Marvel Studio
 - Twentieth Century Fox
 - Based on multilinguals:
 - Star Cinema
 - Twentieth Century Fox
- Movie Title:
 - Under Drama genre, the movies starting with "The" have the highest ratings.