

IDEATION PHASE

EMPATHIZE & DISCOVER

Date	26 October 2023
Team ID	NM2023TMID01563
Project Name	Electronic Voting System

Empathy Map Canvas:

- An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors and attitudes.
- It is a useful tool to help teams better understand their users.
- Creating an effective solution requires understanding the true problem and the person who is experiencing it.
- The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.



Says

What have we heard them say?
What can we imagine them saying?

"This was easier the last time I used it".

"I like that it stored my profile".

Work load Reduced

It Makes Complx Election Easy



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Person Without Fingerprint may not cast their vote

Lower Long term Costs

Time Saving

It Provide Security for the Data



Electronic Voting System
The Voters submits their Vote Electronically to the election authorities from any location

Refreshed the page to make it load

Generate vote Report

Tally Checking

To Reduce man Power



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

Increase Efficiency

improve accuracy

Excited

It is Easier than the paper voting system

[See an example](#)