

## **RESEARCH ABSTRACT- SEQUEL ASSAY**

Sequel Assay is a product research tool, similar to Algopix, Helium 10 and Viral Launch. This tool analysis involves examining product features, costs, availability, quality, appearance and other aspects. It analysis is conducted by potential buyers, by product managers attempting to understand competitors and by third party reviewers. The Sequel Assay alternative uses real-time market data that is not shared with the public. Using proprietary algorithms to analyze online transactions on all the sites, Algopix can generate statistics from this data.

After you search for a single product using the single product analysis tool or search for multiple products using the bulk product analysis tool, Algopix produces a wide array of insightful information regarding the market, product, and pricing decisions. While many of these platforms also provide you with important sales data, what differentiates Algopix from them is the versatility and quality/ quantity of information. In addition to having access to more markets and therefore more valuable information, Algopix can analyze more products and faster.

The demand level calculation in real-time and precise, and therefore crucial in any buying, selling, or pricing decision. They include a breakdown of all logistic expenses, including shipping and taxes, so their recommended sale price is very accurate. Sequel Assay is to make use of the current product ecosystem to identify money making opportunities for your business.