

## **ASSIGNMENTS**

### **1) LINKEDIN PROFILE**

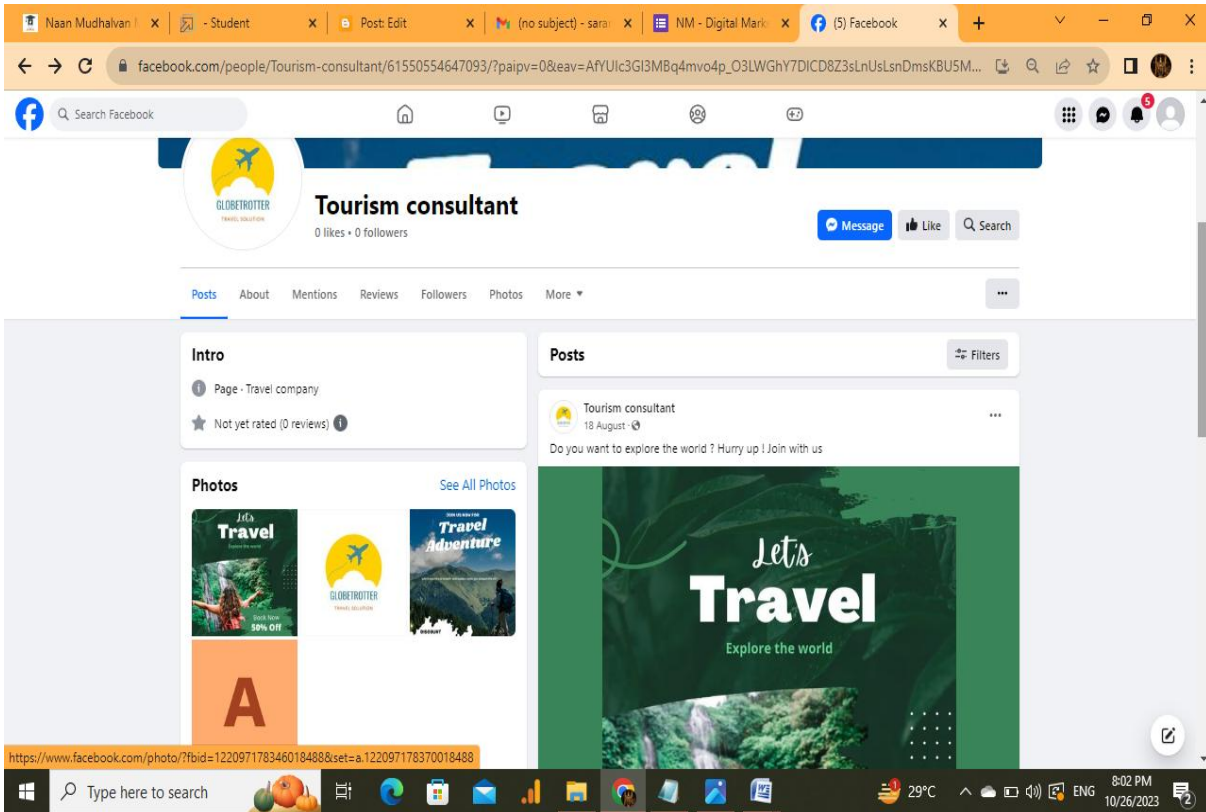
**URL:** <https://www.linkedin.com/in/saranarayanan-kamalavelan-b4491a235>

### **2) BRAND LOGO AND BRAND NAME PROMOTION ON FACEBOOK**



---

**BRAND LOGO**



## BRAND NAME PROMOTION ON FACEBOOK

### 3) BLOGGER WEBSITE

URL: <https://www.blogger.com/blog/posts/4745526651073100752>

/

#### 4) EMAIL NEWSLETTER

URL: <https://saranarayanan03.blogspot.com/2023/09/emailnewsletterstourismexp/loration.html>



*contact us*

saranarayanan2512@gmail.com

## 5) INFOGRAPHICS

URL : <https://saranarayanan03.blogspot.com/2023/09/infographics-safety-tips-to-handle-upi.html>

# 5 Things you should know before using UPI BANK TRANSACTIONS

### 1 Never share your UPI PIN with anyone:

The UPI-enabled app asks for the PIN before every transaction. So, when you link your bank account to your UPI ID, you need to set up a special PIN. It is later used to initiate safe payments similar to an ATM pin. So, UPI PIN should be kept personal.



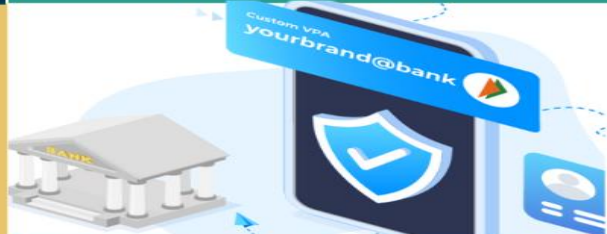
### 2 Add a screen lock to your phone

UPI-enabled apps also ask for your phone lock screen password before opening the app for a secure transaction. This also lowers the chances of fraud in case your phone case is stolen or misused.



### 3 Always verify the UPI ID before the transaction

Whenever you are receiving money always share the correct UPI ID and double-check it. Similarly, always double-check the receiver's UPI ID before initiating the transaction. This will help you in avoiding the wrong transaction and sending money to someone else.



### 4 Avoid using more than one UPI app

Using several UPI apps is not giving any advantage. Instead, it tends to lead you towards making any mistake. You can do the UPI transactions for free from any app to anyone. Transactions can be done between two UPI users using any bank or UPI app because UPI is interoperable.



### 5 Don't click on unverified links

Avoid clicking on any links that you receive on your phone that aren't verified or look fishy. These links are frequently used to hack your phone and steal your identity as well as your banking passwords and PINs. If you ever receive such links, you can delete them right away or block the source.

Don't click on unverified links or share your PIN with anyone.

