#### Intro to Time Series





Let's understand Time Series Y = f(x)

Dependent Variable (Future) Independent

Variable

(Past)

### Intro to Time Series



#### Measurements are made at regular time intervals



Let's understand Time Series

$$Y = f(x)$$
Dependent Time

1

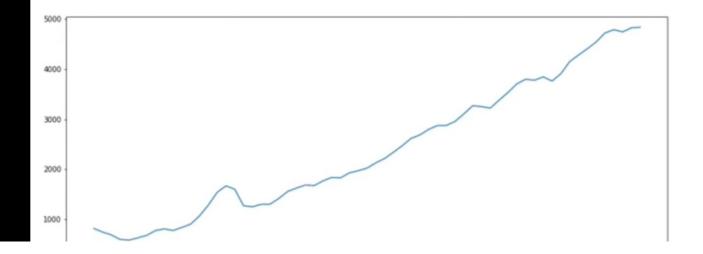
## Intervals of Time Series



- Yearly
- Quarterly
- Monthly
- Weekly
- Daily
- Hourly

# Yearly US GDP

| Year       | 1929           | 1930  | 1931  | 1932  | <br>1989   | 1990   | 1991 |
|------------|----------------|-------|-------|-------|------------|--------|------|
| US GDP (b. | L <sub>3</sub> |       |       |       |            |        |      |
| USD)       | 821.8          | 748.9 | 691.3 | 599.7 | <br>4739.2 | 4822.3 | 4835 |





| GRESipre ‡ | CGPA ‡ |
|------------|--------|
| 337        | 9.65   |
| 324        | 8.87   |
| 316        | 8.00   |
| 322        | 8.67   |
| 314        | 8.21   |
| 330        | 9.34   |
| 321        | 8.20   |
| 308        | 7.90   |
| 302        | 8.00   |
| 323        | 8.60   |



| Time | sales |
|------|-------|
| t1   | 10    |
| t2   | 20    |
| t3   | 30    |
| t4   | 40    |





| Time | sales |
|------|-------|
| t1   | 10    |
| t2   | 20    |
| t3   | 30    |
| t4   | 40    |



| Time | sales |
|------|-------|
| t1   | 90    |
| t4   | 60    |
| t2   | 130   |
| t3   | 40    |

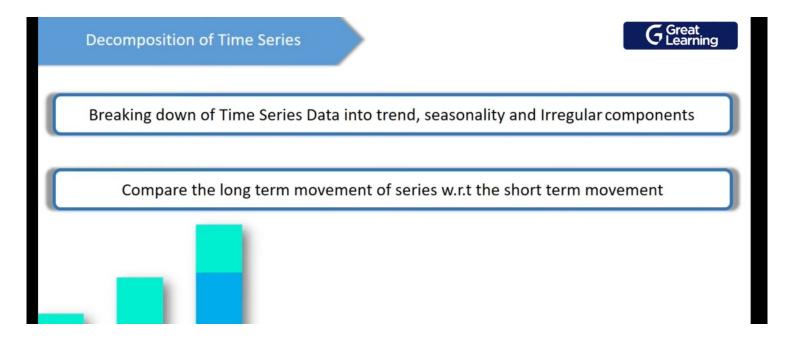






| Time | sales |
|------|-------|
| t1   | 10    |
| t2   | ?     |
| t3   | ?     |
| t4   | 40    |

B



## **Decomposition Model**

#### There are two types of decomposition models: Additive, Multiplicative

#### Additive Model

Observation = Trend + Seasonality + Error

$$Y = T + S + I$$

Multiplicative Model

Observation = Trend \* Seasonality \* Error

$$Y = T * S * I$$

## **Understanding Additive Model**

# G

Forecasting sales with trend, seasonality and error

B

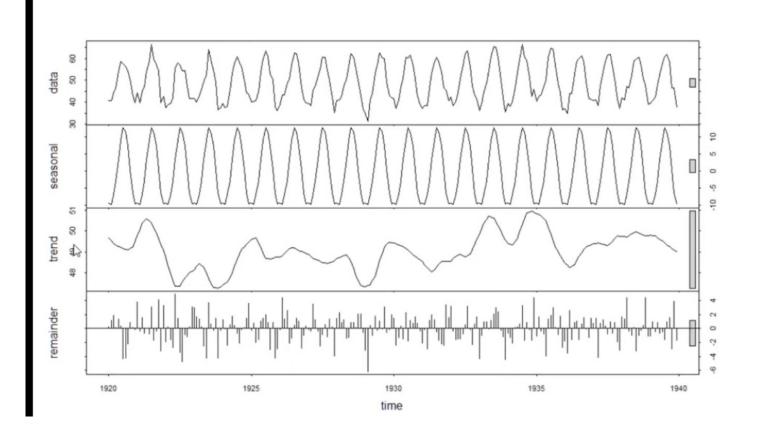
Sales = Trend + Seasonality + Error

Business Growth

Weather

Theft/ Calamity

## Decomposition Visualization



# **Decomposition Visualization**

