

# Job Applic ation Tracki ng System



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**2.1**

***Empathy***

***Map***





What behavior have we observed?  
What can we imagine them doing?

## **2.2**

### ***ideation & Brainstorm ing Map***

---



## **3 Result**

### **3.1**

#### ***Data Mode***

<u>object</u>  <u>name</u>	<u>Fields in The object</u>
<u>Obj 1</u>	<u>Field - label</u>
	<u>Recruiter</u>
	<u>Job title</u>
<u>obj 2</u>	<u>Field label</u>
	<u>Recruiters</u>  <u>name</u>

	candidate name



obj3

Location

Job

Application

name

obj4

Description

Job name

**Milestone1:**

**creation**

**salesforce org**

**Activity1:**

**Creating**

**Developer**

**Account**

**Creating a**

**developer org in**

**salesforce**





Username

Password

Log In

☐ Remember me

[Forgot Your Password?](#)

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***Mi***

***lestone 2-object***

***create a custom***

***object follow***

***these step***

***1.From setup***

***click on object***

***manager***

**2.click**

**create select**

**custom object**

The screenshot shows the Salesforce Setup interface. At the top, there is a blue cloud logo and a search bar labeled "Search Setup". Below the logo, the navigation bar includes "Setup", "Home", and "Object Manager" with a dropdown arrow. The "Object Manager" dropdown menu is open, showing a "+ New Object" button and a "RECENT RECORDS" section with a list of objects: "Candidate", "Job application", "Recruiter", and "Recruiter". On the left side, there is a "Quick Find" search bar and a list of setup categories: "Setup Home", "Service Setup Assistant", "Multi-Factor Authentication Assistant", "Release Updates", "Lightning Experience Transition Assistant", "Salesforce Mobile App", "Lightning Usage", "Optimizer", "ADMINISTRATION" (with sub-items "Users", "Data", "Email"), "PLATFORM TOOLS" (with sub-item "Subscription Management"), and a code snippet "javascriptvoid(0);". The main content area features a "Get Started with Einstein Bots" card with a "Get Started" button and a "Most Recently Used" section showing "10 items" with columns for "NAME" and "TYPE".

Search Setup

Setup Home Object Manager

Quick Find

+ New Object

RECENT RECORDS

Candidate

Job application

Recruiter

Recruiter

Get Started with Einstein Bots

Launch an AI-powered bot to automate your digital connections.

Get Started

Most Recently Used

10 items

NAME TYPE

## ***Milestone 3-***

## ***Fields***

***create the***  
***custom fields***  
***for the Recuriter***

***Activity 2;***

***Creating a***  
***new custom***  
***field for the***  
***object jobs***



Details

**Fields & Relationships**

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

## Fields & Relationships

6 Items, Sorted by Field Label

Quick Find

FIELD LABEL	FIELD NAME	DATA TYPE
Created By	CreatedById	Lookup(User)
Description	Description__c	Text Area(255)
Job application Name	Name	Auto Number
Last Modified By	LastModifiedById	Lookup(User)
Location	Location__c	Text(30)
Recruiter	Recruiter__c	Master-Detail(Recruiter)

***Mileston 4-  
tap***

***Activity-1 ;***

# Create a tabs, New custom tab

Setup Home Object Manager

tabs

User Interface

Rename Tabs and Labels

Tabs

Didn't find what you're looking for?  
Try using Global Search.

### SETUP Tabs

Choose the custom object for this new custom tab. Fill in other details.

Select an existing custom object or [create a new custom object now](#).

Object: Recruiter

Tab Style: [Color swatch]

(Optional) Choose a Home Page Custom Link to show as a splash page the first time the user logs in.

Splash Page Custom Link: --None--

Enter a short description.

Description: [Text area]

#### Tab Style Selector

Hide styles which are used on other tabs

- Airplane[1]
- Apple
- Bank
- Big top
- Books
- Box
- Building
- Caduceus
- Can
- Castle
- Cell phone
- Chess piece

## Milestone 5-profile

***Create a  
custom  
profile,***

**❖ S  
elect  
profi  
les**



Setup Home Object Manager

Search: pro

- Users
- Profiles**
- Data
  - Mass Transfer Approval Requests
- Feature Settings
  - Data.com
    - Prospector Preferences
    - Prospector Users
  - Functions
- Marketing
  - Lead Processes
- Sales
  - Products

### Profiles

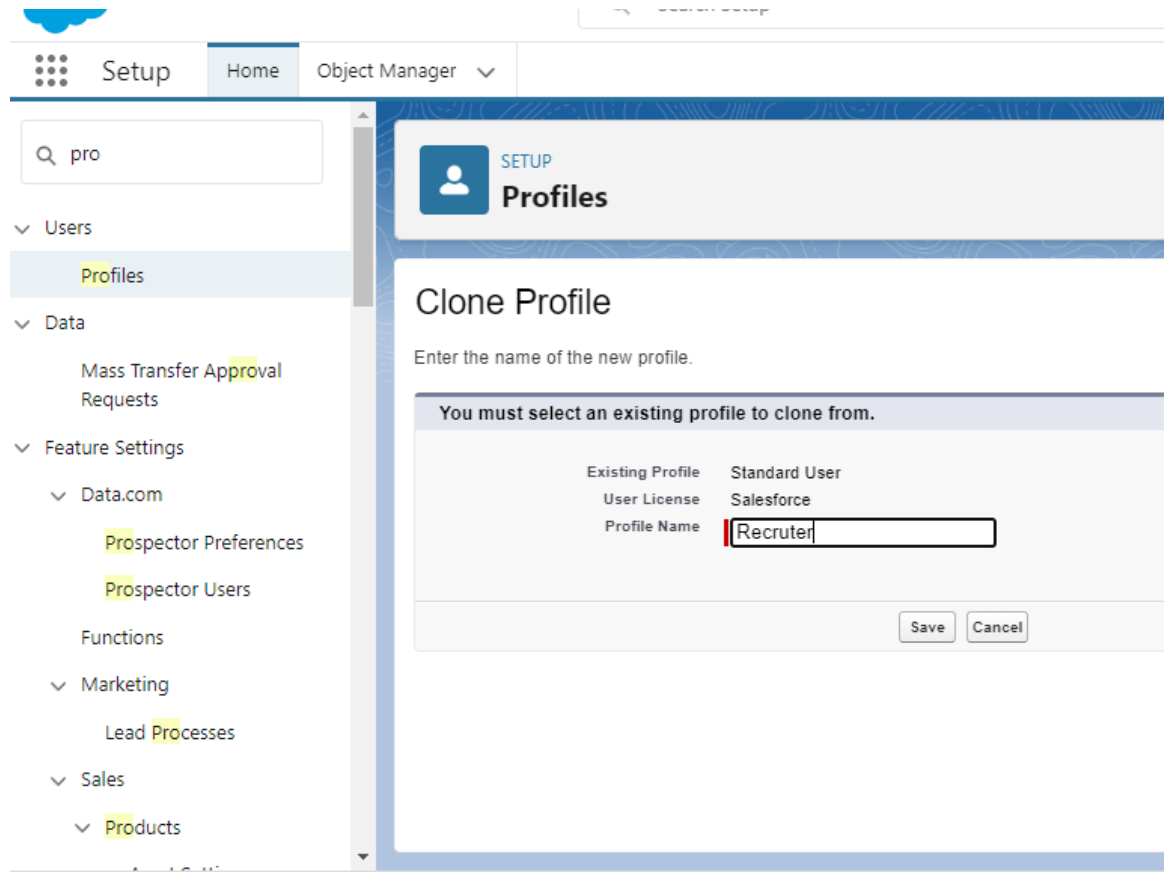
All Profiles Edit Delete Create New View

New Profile

Action	Profile Name	User License
<input type="checkbox"/>	<a href="#">Sales manager</a>	Salesforce
<input type="checkbox"/>	<a href="#">Salesforce API Only System Integrations</a>	Salesforce Integration
<input type="checkbox"/>	<a href="#">Silver Partner User</a>	Silver Partner
<input type="checkbox"/>	<a href="#">Solution Manager</a>	Salesforce
<input type="checkbox"/>	<a href="#">Standard Platform User</a>	Salesforce Platform
<input checked="" type="checkbox"/>	<a href="#">Standard User</a>	Salesforce
<input type="checkbox"/>	<a href="#">System Administrator</a>	Salesforce
<input type="checkbox"/>	<a href="#">Work.com Only User</a>	Work.com Only

1-42 of 42 1 Selected

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## ***Activity 2 ;***

### ***Create a profile***

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The screenshot shows the Salesforce Setup interface. The left sidebar contains a navigation menu with the following items: Setup, Home, and Object Manager. Below these, a search bar contains the text 'pro'. The menu is expanded to show 'Users', 'Profiles', 'Data', 'Feature Settings', 'Data.com', 'Prospector Preferences', 'Prospector Users', 'Functions', 'Marketing', 'Lead Processes', 'Sales', and 'Products'. The 'Profiles' item is highlighted. The main content area is titled 'Clone Profile' and contains the text 'Enter the name of the new profile.' Below this, a message states 'You must select an existing profile to clone from.' A table with two columns, 'Existing Profile' and 'Standard User', is displayed. The table has three rows: 'User License' with the value 'Salesforce', and 'Profile Name' with the value 'sales Manager'. At the bottom right of the table are 'Save' and 'Cancel' buttons.

Existing Profile	Standard User
User License	Salesforce
Profile Name	sales Manager

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SetupHomeObject Manager

user

Users

Permission Set Groups

Permission Sets

Profiles

Public Groups

Queues

Roles

User Management Settings

Users

Feature Settings

Data.com

Prospector Users

User Interface

Action Link Templates

SETUPUsers

New User

User Edit

SaveSave & New

General Information

First Name

Hr

Last Name

Manager

Alias

hmana

Email

varaprasadandrothu@gmail.

Username

HrManager@gmail.com

Nickname

User1681835382459105288

Title

Company

Department

Division

**Activity  
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User  
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Search Setup

SetupHomeObject Manager

user

Users

Permission Set Groups

Permission Sets

Profiles

Public Groups

Queues

Roles

User Management Settings

Users

Feature Settings

Data.com

Prospector Users

User Interface

Action Link Templates

SETUP

Users

New User

User Edit

SaveSave & NewCa

General Information

First Name

sales

Last Name

Manager

Alias

hmana

Email

varaprasadandrothu@gmail.

Username

GaneshGelli@example.com

Nickname

User1681835382459105288

Title

Company

Department

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***Milestone 7- Sharing Rules***

***Create a  
sharing  
rule  
find  
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Q sha

Development

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Security

Sharing Settings

Didn't find what you're looking for?  
Try using Global Search.



SETUP

## Sharing Settings

Setup

### Candidate Sharing Rule

Use sharing rules to make automatic exceptions to your organization-wide sharing settings.

Note: "Roles and subordinates" includes all users in a role, and the roles below that role.

You can use sharing rules only to grant wider access to data, not to restrict access.

#### Step 1: Rule Name

Label

candidate

Rule Name

candidate



Description

#### Step 2: Select your rule type

Rule Type



Based on record owner



Based on criteria

#### Step 3: Select which records to be shared

Criteria

Field

Operator

Candidate Name



equals

--None--



--None--

**Acti  
vity  
2 ;**

***Create a  
sharing  
Rule  
Records  
of  
Job  
Appl  
icati  
on***

Setup

Home

Object Manager

Quick Find

Setup Home

Service Setup Assistant

Multi-Factor Authentication Assistant

Release Updates

Lightning Experience Transition Assistant

Salesforce Mobile App

Lightning Usage

Optimizer

ADMINISTRATION

> Users

> Data

> Email

PLATFORM TOOLS

> Subscription Management

> Analytics

SETUP

Sharing Settings

Setup

Candidate Sharing Rule

Use sharing rules to make automatic exceptions to your organization-wide sharing settings.

Note: "Roles and subordinates" includes all users in a role, and the roles below that role.

You can use sharing rules only to grant wider access to data, not to restrict access.

Step 1: Rule Name

Label

Job Application

Rule Name

Job\_Application

Description

Step 2: Select your rule type

Rule Type

☐ Based on record owner

☒ Based on criteria

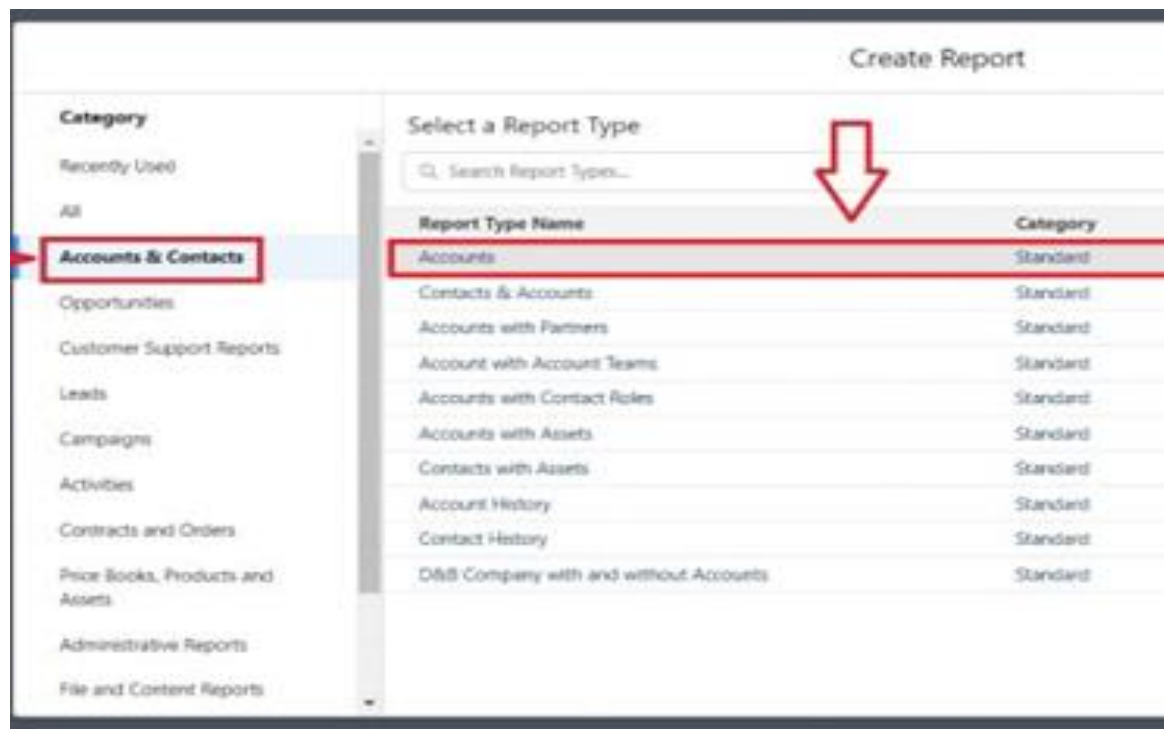
Step 3: Select which records to be shared

Criteria	Field	Operator	Value
	Candidate Name	equals	
	--None--	--None--	

***Milestone 8-***

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***Crea  
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<https://trailblazer.me/id/saranya2001>

---

***Team Member 1-***

<http://trailblazer.me/id/thala2001>

---

***Team Member 2-***

<https://trailblazer.me/id/tamir76>

---

***Team Member 3-***

<https://trailblazer.me/id/hmanager4>

**5 ADVA**

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**S**

1. ***Reduces time spent on administrative tasks.*** ATS software allows you to automate various tasks of the hiring process that can save you a lot of time and free up your recruiting personnel for other high-value tasks. Posting to multiple job boards,



*tracking candidate applications, notifying candidates individually, and scheduling interview feedback can all be automated. Not only will it speed up the time it takes to do all of those tasks, it will increase the overall quality through standardization.*

## **2. Resume and CV**

**screening.** *With recruiters receiving 100s of resumes per role, even scanning can take a lot of time. ATS software can be utilized to review applications and filter out candidates that don't meet the minimum requirements of the role. So, the number of resumes a recruiter needs to review can be reduced drastically using pre-screening questions or word searches within resumes. Once again, a recruiter's time can be redirected to higher value items of the business.*

## **3. Speeds up the recruitment cycle.** *Having candidates'*

*information centralized on a single platform gives recruiters access to organized information allowing them to review and compare candidates more easily and quickly, which leads to a lower cost-per-hire. All communications, including notes, interviewer ratings, cases, and more can be stored and viewed in one location, which simplifies and speeds up the evaluation process.*

**4. Improves the quality of hire.** *Not only do ATS's create more efficient workflows, as previously discussed, they can also improve the quality of your hire. First, you were able to cast a wider net by posting on job boards with standardized messaging to attract more candidates. Second, you used automated matching and filtering weed out unqualified candidates. Both benefits saved you or your recruiter the time*

*necessary to deeply evaluate candidates and gather more insightful information so they can communicate with stakeholders and make a well-informed decision. In the end, the entire process was strengthened.*

**5. Enhances reporting and compliance.** *Lack of compliance in the recruiting process can devastate your business and brand. Recruiting software can help keep you stay compliant by standardizing the hiring procedures and communications. In the end, you'll still need to create compliant standards initially, then everyone using the software will adhere to those guidelines. With all relevant in one place, reporting on recruiting performance or adherence to compliance standards becomes very simple. Automated dashboards provide*

*management with a good view of recruiting performance.*

**6. Boosts your brand.** *Having a streamlined recruiting workflow and messaging can enhance the candidate experience can make a great first impression as you're trying to attract top-notch talent.*

**7. Improves onboarding.** *As an extension of the recruiting process, onboarding can be streamlined as well. Once you find the right candidate, you want to onboard them as quickly as possible so they can focus on improving your business. Things like tax forms, new hire packets, IT setup requests, and more can be centralized to create a great onboarding experience for your new hire.*



**D**

**ISAD**

**VANT**

**AGE**

❖ **Could filter out good candidates.** When “programming” your recruiting software to recognize common keywords around roles and responsibilities, you could end up filtering out good candidates that have atypical experience or lack keywords that are aligned with what you are looking for. Careful consideration of your filters and a quality assurance process will help to fine tune the filter and reduce filtering out good candidates. This can happen with manual reviews as well, so automation, in most situations, has a net benefit.

❖ **Communications can be less personalized.** When automating responses to candidates, your messaging will be less personalized and

*can come off as robotic. Taking additional time to construct good communication can help make it feel more personalized. It's much better to send a less personalized communication than no communication at all.*

## **6.APPLI CATION S**

*Applicant tracking system (ATS) software allows recruitment teams to organize and track candidates for more efficient hiring. ATS solutions also enable the HR department to organize applicants, simplifying the process of searching and filtering résumés. This results in decreased time-to-fill for open positions.*

*Aside from managing the hiring process by collecting and sorting résumés, modern ATS platforms also have a comprehensive suite of tools to streamline recruitment operations. ATS software handles everything from creating and publishing job posts to screening and sourcing candidates, tracking application statuses, and monitoring all communications with candidates.*

*Every feature of an applicant tracking system is built to [enhance the recruitment process](#) for both the hiring department and applicants. Most ATS solutions have built-in, automated communication channels to facilitate consistent communication between recruiters and candidates. ATS software creates a centralized location where recruitment teams can submit feedback and collaborate when selecting candidates. Furthermore, it can provide features for interview scheduling, automated alerts, and sending email reminders.*

*Also Read: [Our list of the top ATS software](#)*

**Find  
your  
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15Five

[15Five](#)

( 51 )

**Good for:**

Any  
Company  
Size

[VIEW](#)

[PROFILE](#)

GET

PRICING<sub>+</sub>

[Compare](#)



15Five is a continuous performance management solution that helps employees grow and develop, in just 15 minutes each week. Through a lightweight weekly check-in, 15Five delivers everything a manager needs to impact employee performance, including continuous feedback, objectives (OKR) tracking, recognition, 1-on-1s, and reviews. The resulting metrics and qualitative responses then become the basis for managers to learn just how much support and guidance to provide. [Learn more about 15Five.](#)

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[Review](#)

**Good for:**

*Medium*  
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## PRICING+ Compare

*The Access Group develops business management solutions, specifically HR software. Their products are used by more than 5,000 customers in the United Kingdom, including corporate and non-profit organizations. Recently, the company has been rated among the fastest growing software developers in the UK and among the top places to work in the country. The company continues to evolve today. [Learn more about Access SelectHR.](#)*

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**Good for:**

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*(250-999*  
*Employees*  
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*(1,000-*  
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*Employees*  
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*Accomplish EP is a cloud-based human capital management (HCM) platform for*

*small and mid-sized companies. It offers HR, payroll, time tracking, benefits, performance reviews, and compliance capabilities under a single concept application. [Learn more about Accomplish EP.](#)*

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**Good for:**

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) , Large  
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4,999  
Employees  
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[VIEW](#)

[PROFILE](#)

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[Compare](#)

*AcquireTM is a cloud-based applicant tracking and talent acquisition solution that provides a complete hiring platform for small or mid-sized businesses. AcquireTM provides an intuitive and easy to use solution that gives HR administrators, recruiters and hiring*

managers the tools they need to take control of hiring processes. [Learn more about AcquireTM.](#)

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TALK TO  
AN  
ADVISOR

-

[\*\*Adaptive  
Suite -  
Adaptive  
Insights\*\*](#)  
[Leave a  
Review](#)

**Good for:**

*Medium  
(250-999  
Employees  
) , Large  
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4,999  
Employees  
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Employees  
)*

[\*\*VIEW  
PROFILE\*\*](#)



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*Adaptive Suite is the only unified, cloud-based corporate performance management software on the market. Designed to be easy to use and implement, it is accessible from anywhere, an all-in-one package including the best business performance management software modules that Adaptive Insights distributes. [Learn more about Adaptive Suite - Adaptive Insights.](#)*

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[Leave a](#)  
[Review](#)

**Good for:**

Micro (0-  
49  
Employees  
) , Small  
(50-249  
Employees  
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[VIEW](#)  
[PROFILE](#)  
GET  
PRICING<sub>+</sub>  
[Compare](#)

*Attract, captivate, and hire top talent with ADP Workforce Now® Recruitment so you can drive both your business strategy and your people strategy forward. As part of the full ADP Workforce Now HR suite, Recruitment's easy-to-use capabilities are natively connected to your onboarding, HR and payroll data to save you time and effort. With this end-to-end recruitment solution, ADP Workforce Now helps deliver a better experience for your organization and for candidates. [Learn more about ADP Workforce Now On the Go.](#)*

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**Good for:**

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[VIEW](#)

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## **7.CONCL USION**

***ATS***

***ensures***

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***. You will***

***never***

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***decision***

***once you***

***start the***

***recruiting***

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***using the***

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***ATS(application tracking system) has been improved in terms of consistency, quality and efficiency. So, we have discussed some ways using which you can easily improve your current applicant tracking***

***system.***

***Some***

***major***

***company***

***names***

***have been***

***mentioned***

***here who***

***have***

***already***

***developed***

***such***

***solutions.***

***Why wait***

***for your***

***turn?***

## **8.FUTUR E SCOPE**

There are many top companies that sometimes announce multiple openings at a time. This receives hundreds of resumes and makes it difficult for



employers to shortlist in less time. Hence, comes the role of ATS which helps in removing the unqualified resumes, highlighting the top candidates, automatic surfacing and take out the most suitable ones to the hiring team. It not only saves time and manual efforts but also keeps the recruiters and hiring managing department to stay organized. In this way, it only presents the slip of top candidates among the hiring professionals and keeps their work organized.

**How does an  
applicant  
tracking  
system  
software  
work?**

First of all, it collects all the resumes and stores them in its database even after the original job is expired or filled. It will help the hiring managers or the corporate recruiters to search for any resume as per their convenience and then sort them in a number of ways. An applicant tracking systems works in the following ways:

***A quick  
view of  
applications***

The team of hiring professionals used to have a quick glance on each job application which comes via applicant tracking systems. They look for the past job summary of the applicant and try to judge them in a few seconds. So, it is always advisable to keep your highest qualification and top skills being mentioned in the resume to get easily identified by the recruiter. The ATS makes the whole process easy and saves time by shortlisting on many factors.

### ***Ranking of applications***

The applicant tracking system can automatically rank the resumes by comparing them to the job description. It will help the hiring managers to shortlist only the deserving candidates rather than going through all resumes. The ATS finds a great match and presents it to the hiring team.

### ***Searching through keywords***

In an ATS, recruiters shortlist candidates by searching for the job titles and skills. They can find suitable resumes by applying the exact search keyword or

term in the applicant tracking system. So, anyone who is not having that term in their resume will be out from the selection criteria of applicant tracking systems.

We can say that resume keywords play an important role in the ATS. It is the best way to figure out the most suitable candidates for a particular job.

### ***Formatting of the resumes***

A right formatting style of an ATS resume is necessary for every job seeker as well as for the organisation. This is because many ATS parsing algorithms are not very intelligent and outdated. There can be higher chances of missing information(especially the vital keywords) from the resumes. Hence, it becomes important to make your resume ATS-friendly so that it can parse through the outdated systems. For this, you must be using .pdf or .docx file format, keeping the heading section simple and using the consistent formatting for dates and work history.

### ***Ways to improve***

***your ATS in  
an  
organisati  
on:-***

As we now know, a company's recruiting success is much dependent on the applicant tracking system. The more improved your ATS, the more will be the success rate of your organisation. Let's quickly check some ways to enhance the performance of your ATS.

***1)  
Integrating  
an  
applicant  
tracking  
system  
with  
existing  
systems***

If your ultimate goal is to hire good people then you need your ATS software to play well with other existing systems. Your applicant tracking system must be capable enough to integrate with some key components as mentioned below:

- Payroll or billing system
- Work hours verification system
- Coordination & scheduling tools
- HRIS: Human resource information system
- External online job posting system
- An illegal activity tracking system
- Onboarding task system

***2) Use  
social  
media  
platforms  
for finding  
good  
people***

Besides applicant tracking systems, social media is one of the most powerful tools for the recruitment process. It can increase the success rate of hiring people by 50%. In fact, 90 per cent of all companies across the globe rely on social platforms like LinkedIn, Facebook, twitter in order to hire the right

professionals. There are many reasons to pick this platform for sourcing candidates. Some of these are given below:

- It is free of cost tool.
- No need for costly job boardings, job advertisements etc.
- It is an attractive tool for passive candidates.
- It provides great reliability and a better social network.

Hence, make your ATS social compliant tool. You ATS should be able to push jobs on various social networks. The candidates can directly apply to the respective job via ATS using their social profile links.

### **3) *Collecting the right data of a candidate***

There is a big difference between the data stored in the applicant tracking system and the data needed to be stored in that system. To improve the ATS, you must be concerned about the following questions:-

- What data is captured by your ATS?
- What exact information does your hiring managers need in the ATS to make the appropriate decision?
- Is there any gap between the information stored in the applicant tracking system and the information needed by it?

You can easily improve the quality of your ATS by adding the right information in it. The information actually needed by the hiring team and it will save their time to cut any such data at the time of the recruiting process. Hence, optimizing the applicant