CLOUD APPLICATION DEVELOPMENT (CAD)

Project : Media Streaming with IBM Cloud Video Streaming Phase 5 (Final Submission) : Development part-3

- ♦ Building the platform by integrating video streaming services and enabling on-demand playback.
- ♦ Implement the functionality for users to upload their movies and videos to the platform.
- ♦ Integrate IBM Cloud Video Streaming services to enable smooth and highquality video playback.

OVERVIEW:

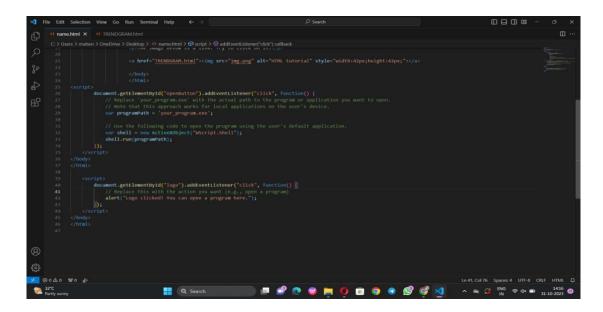
Streaming files is a way to deal with large content of files in pieces so that playback can begin more quickly. Cloud computing and its ever-growing technology has a heavy impact on streaming. Streaming is performed where there is broadcasting of current events, viewing TV series or movies on user's computer or cell-phones, listening to radio jockey (RJ) or Internet radio and various other applications.

The main objective is to give consumers uninterrupted streaming of videos with no buffering problems and to conserve their resources and furnish them with great quality and high bandwidth videos.

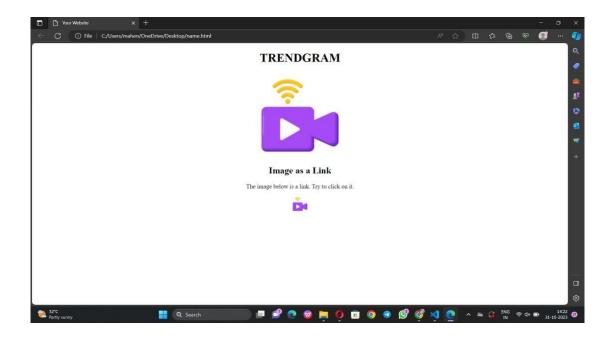
Streaming media is increasingly being coupled with use of social media. For example, sites such as YouTube encourage social interaction in webcasts through features such as live chat, online surveys, user posting of comments online and more. Furthermore, streaming media is increasingly being used for social business and e-learning.

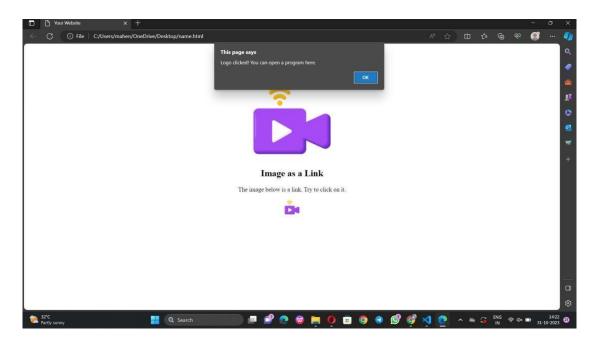
VIDEO STREAMING PLATFORM:

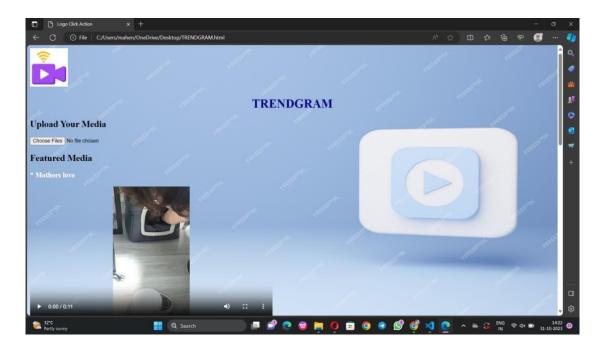
- O This program is done by using HTML code by utilizing the VisualStudio platform. Here we can watch the videos with better audio quality and can share with friends who are located in anywhere in the world and can give their comments to the videos.
- Given the Html code below for creating the logo and starting page of the website.



• The output for the above html program is a creation of a new website page along with the name of the website and its logo is as follows.

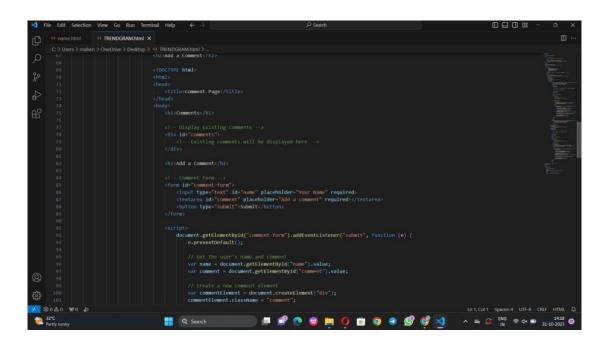




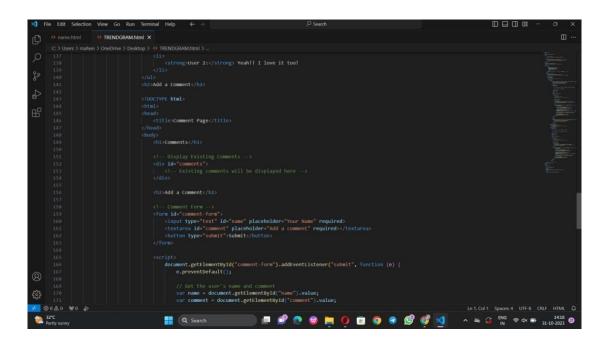


- O The creation of the webpage is shown by clicking the logo icon of the website.
- The website page is created by using html code for uploading, viewing, commenting.
- The following html code is the program for creating the website.

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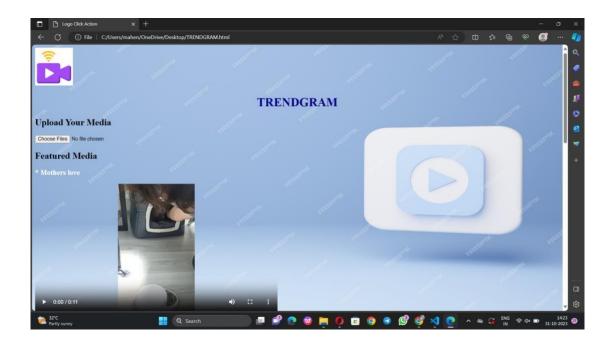


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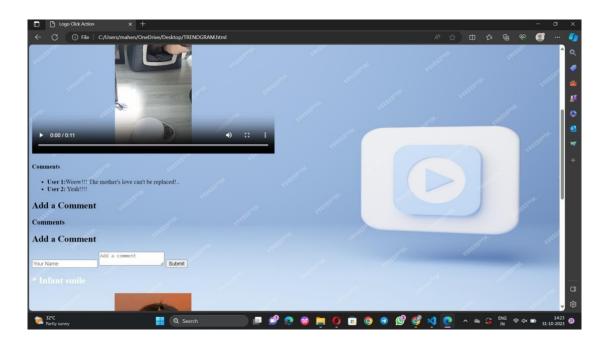


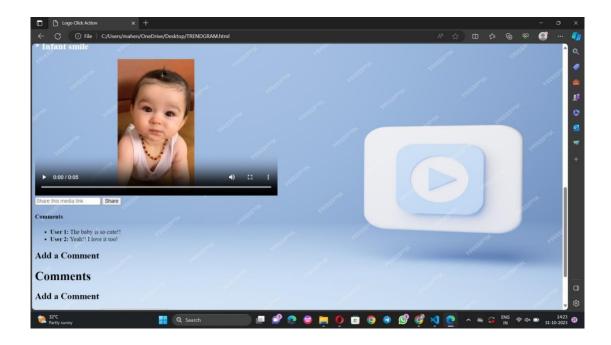
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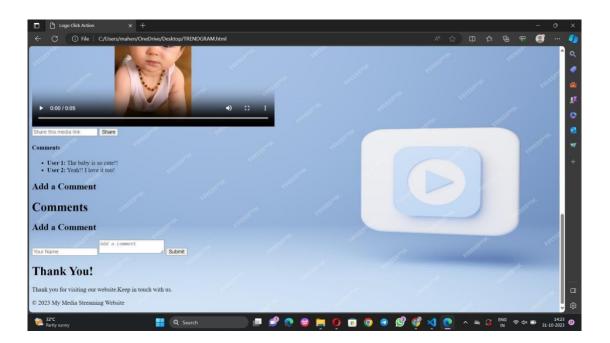
- The html code is created for the website.
- O The output for the above html code is given below.



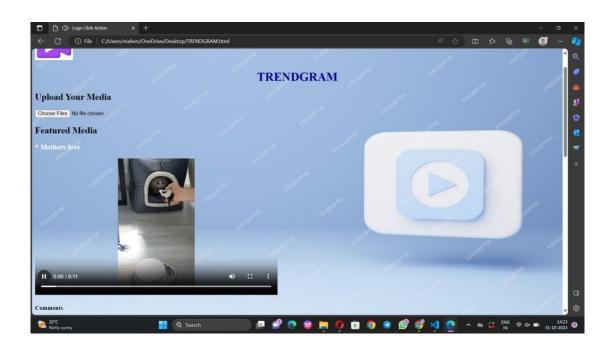
• Here, the website is created with a name of "TRENDGRAM".



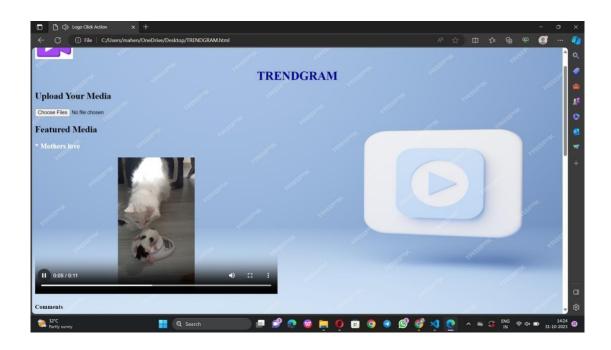




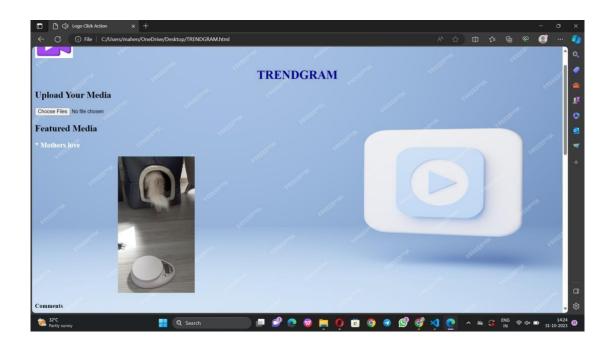
• The video is played by pressing the play button. The video is about Mother's love.





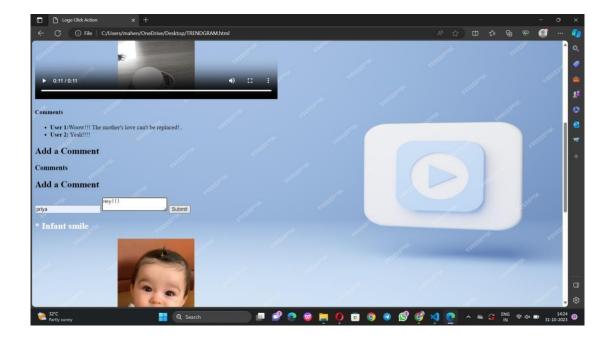


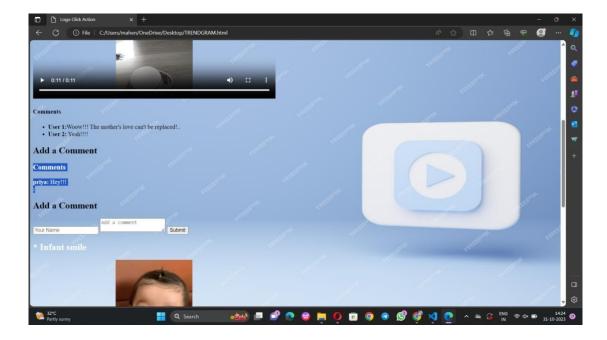






• Here comes the comments section where we can share our thoughts to our friends and have fun.





O In the above screenshot, the user named priya have left a comment Hey!!..

Conclusion:

Creating a media streaming platform used in everyday life by a broad audience is a substantial undertaking, and success depends on a combination of content, technology, user experience, and business strategy. Building and maintaining such a platform

- requires dedication, innovation, and a commitment to meeting the evolving needs and preferences of users.
- User-Friendly Interface: The platform's user interface should be intuitive, responsive, and easy to navigate, allowing users to discover, access, and manage content effortlessly.
- High-Quality Content: Deliver content in high-definition (HD) and ultrahigh-definition (4K) formats with adaptive streaming to ensure the best possible viewing experience.
- Global Accessibility: Consider international expansion and localization to reach a global audience, including language support and regional content offerings.
- Use Video was the first mass streaming hit, starting with services like YouTube. Instead of having to download large multimedia files, video streaming involves compressing the data into small packets and sending them to your device where they're decompressed and displayed.
- While catching up on shows might seem like a great way to spend your airport layover, there are some risks to using public Wifi. Use a VPN to protect yourself while streaming on public Wi-Fi.