

SALES ANALYSIS

Total Revenue

24.91M

Total Profit

10.46M

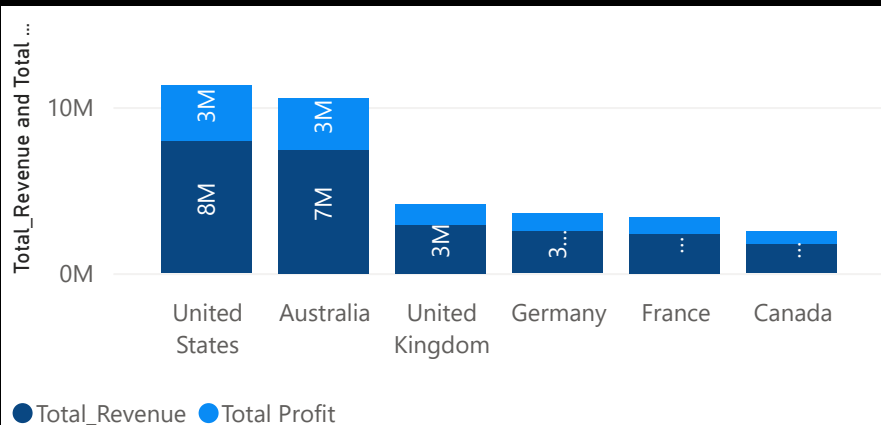
Total Order

25K

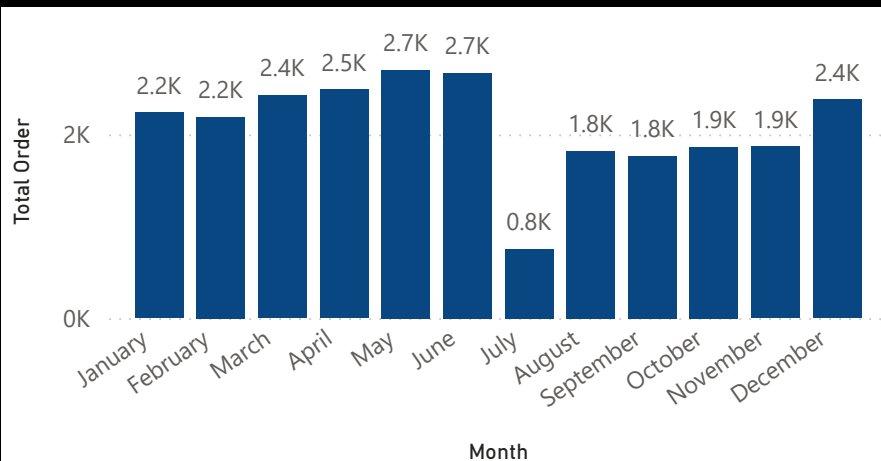
Total Return

1828

Country wise total revenue and Profit



Monthly Orders



CategoryName	Total_Revenue	% of Order
Clothing	3,65,418.62	27.72%
Socks	9,556.37	2.14%
Vests	33,083.50	2.07%
Caps	35,882.07	8.19%
Gloves	62,261.18	5.29%
Shorts	66,070.56	3.75%
Jerseys	1,58,564.94	12.37%
Accessories	9,06,673.11	67.49%
Cleaners	13,562.70	3.38%
Bike Racks	36,240.00	1.20%
Bike Stands	37,206.00	0.93%
Hydration Packs	38,218.05	2.76%
Fenders	87,040.80	7.85%
Bottles and Cages	1,07,744.94	17.82%
Helmets	2,05,833.94	23.98%
Tires and Tubes	3,80,826.68	36.10%
Bikes	2,36,42,495.10	55.35%
Touring Bikes	37,71,564.66	8.44%
Total	2,49,14,586.82	100.00%

Date Selection

01-01-2015

30-06-2017



Top Product

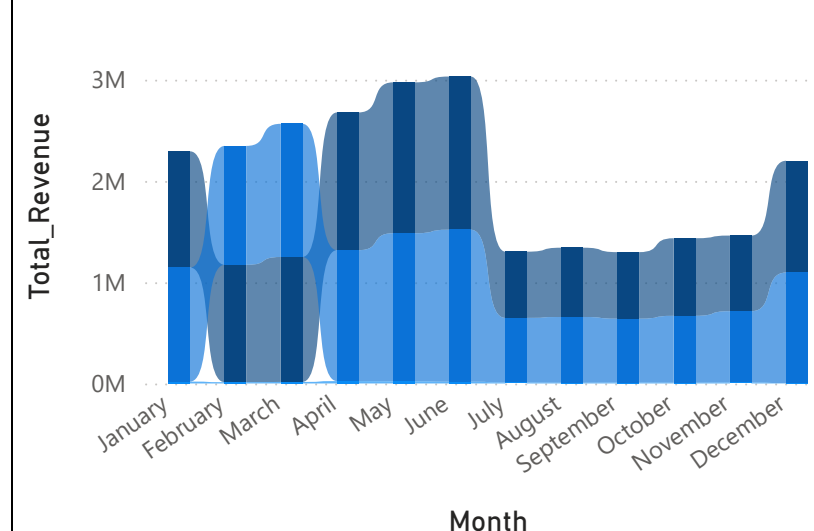
Mountain-200 Black, 46

Top Sub Category

Road Bikes

Revenue by Month & Gender

Gender ● F ● M ● NA



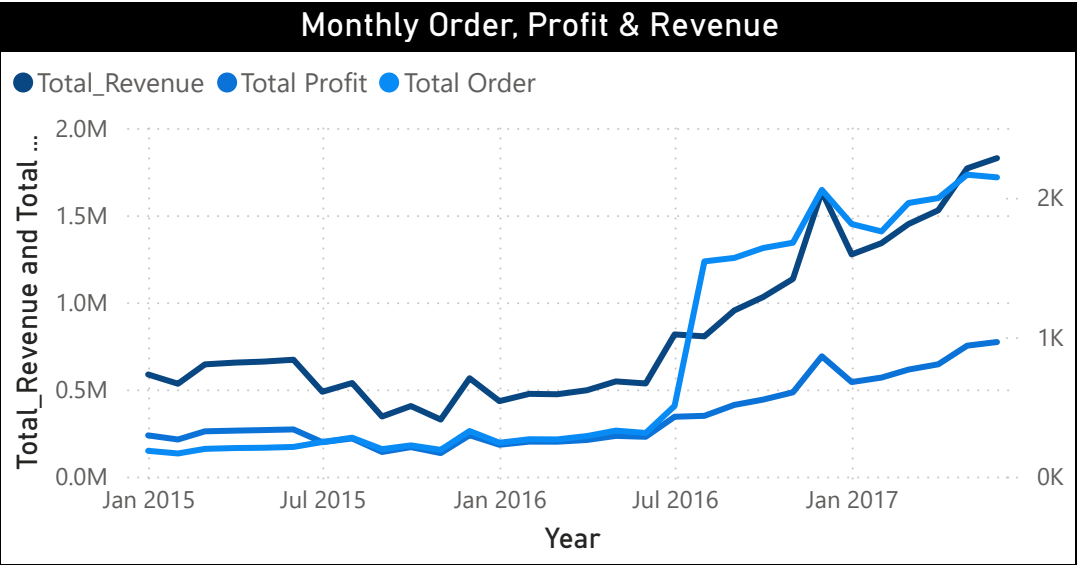
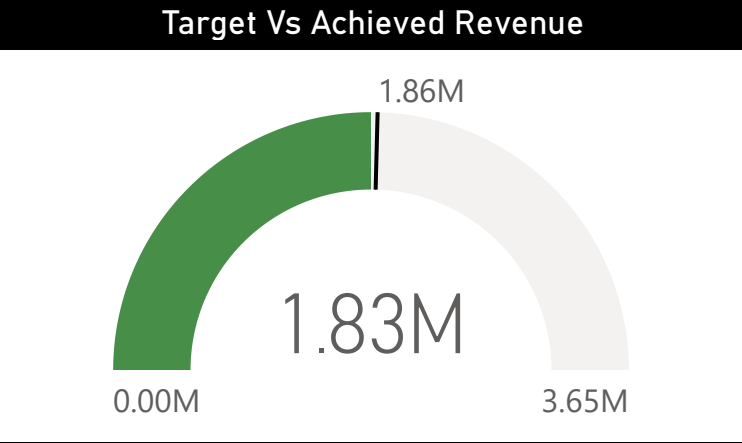
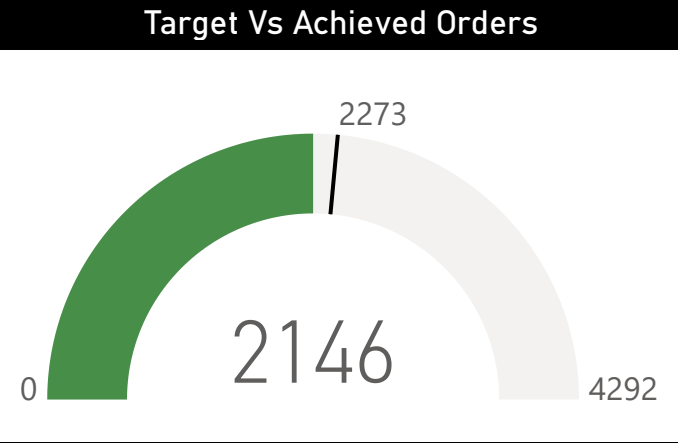
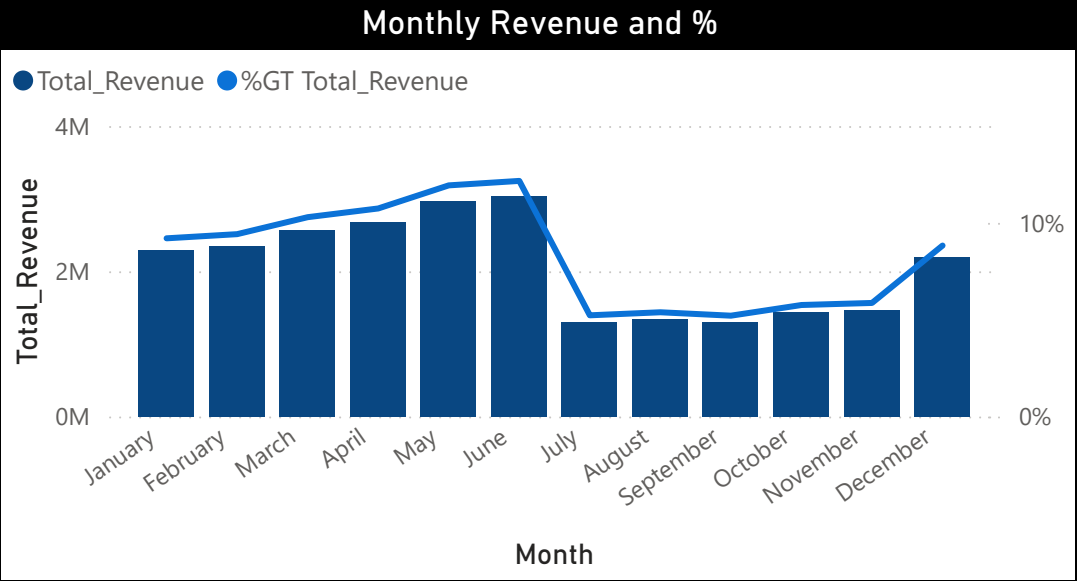
Country					
Australia	Canada	France	Germany	United Kingdom	United States

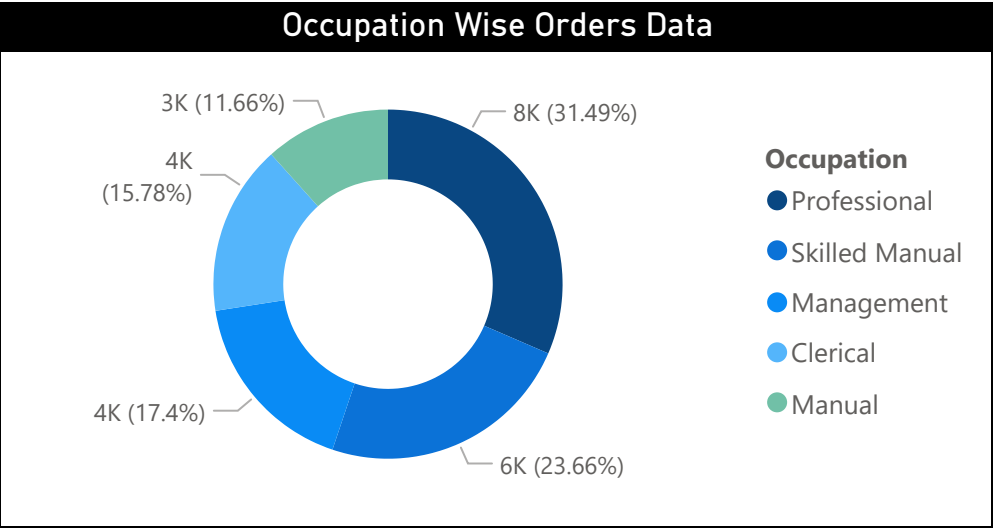
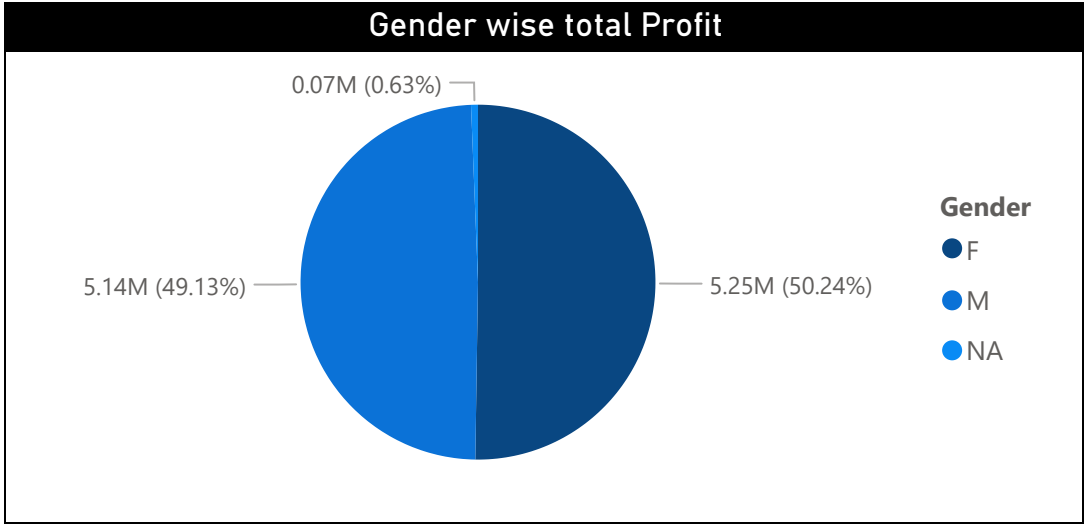
Current Vs Previous Month Return

1828✓

Goal: 1828 (+0%)

Home





Home

Membership Card

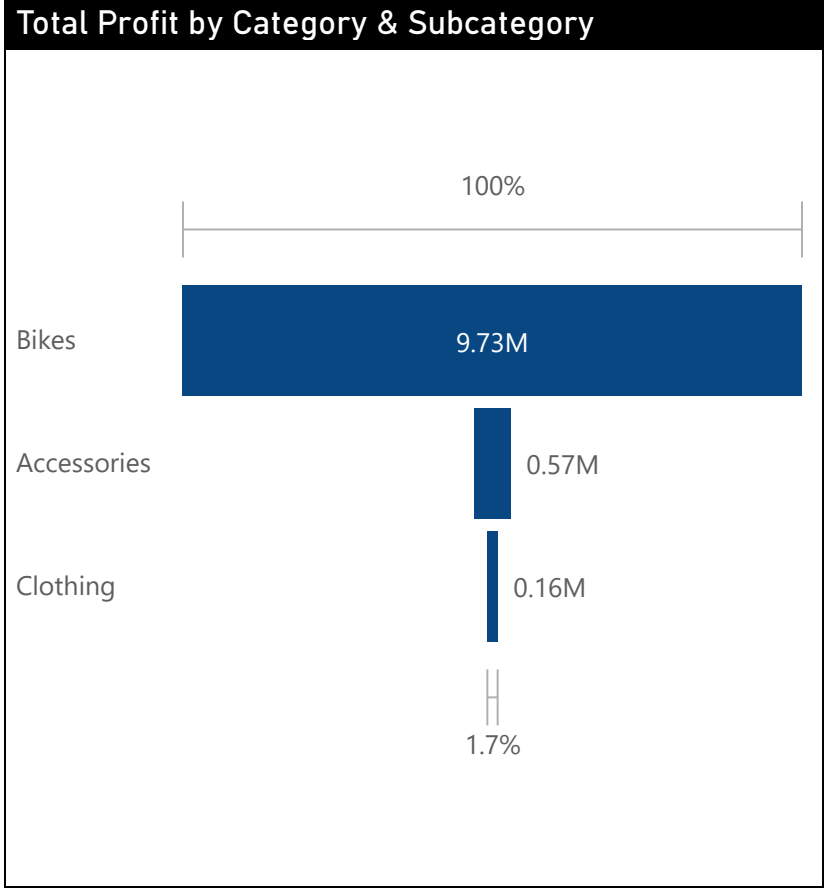
Select all

Gold Card

No Card

Platinum Card

Silver Card



CustomerKey	AnnualIncome	Total Order	Total Cost	Total_Revenue	Age	FirstName	EmailAddress
11000	£ 90,000	2	2,696.31	4,656.39	58	JON	jon24@learnsector.com
11001	£ 60,000	2	1,565.74	2,821.21	59	EUGENE	eugene10@learnsector.com
11002	£ 60,000	2	2,599.78	4,466.81	59	RUBEN	ruben35@learnsector.com
11003	£ 70,000	2	2,630.02	4,532.99	56	CHRISTY	christy12@learnsector.com
11004	£ 80,000	2	2,641.35	4,568.08	56	ELIZABETH	elizabeth5@learnsector.com
11005	£ 70,000	2	2,617.47	4,502.76	59	JULIO	julio1@learnsector.com
11007	£ 60,000	2	2,646.13	4,590.74	60	MARCO	marco14@learnsector.com
11008	£ 60,000	2	2,613.75	4,502.70	60	ROBIN	rob4@learnsector.com
11009	£ 70,000	2	2,601.49	4,471.39	60	SHANNON	shannon38@learnsector.com
11010	£ 70,000	2	2,604.86	4,459.10	60	JACQUELYN	jacquelyn20@learnsector.com
11011	£ 60,000	2	2,629.32	4,487.16	61	CURTIS	curtis9@learnsector.com
11012	£ 1,00,000	2	33.55	91.18	56	LAUREN	lauren41@learnsector.com
11013	£ 1,00,000	1	15.01	41.62	56	IAN	ian47@learnsector.com
11014	£ 1,00,000	2	73.00	190.89	56	SYDNEY	sydney23@learnsector.com
11015	£ 30,000	1	1,193.76	2,274.38	45	CHLOE	chloe23@learnsector.com
11016	£ 30,000	1	1,120.61	2,088.68	45	WYATT	wyatt32@learnsector.com
11017	£ 20,000	2	1,583.70	2,835.41	80	SHANNON	shannon1@learnsector.com
11018	£ 30,000	2	1,618.23	2,919.33	80	CLARENCE	clarence32@learnsector.com
Total		25164	1,44,56,871.39	2,49,14,586.82			