



CONTACT

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EDUCATION

2011 - 2013
Master of Business Administration
MK University

2003 - 2007
Bachelor of Engineering
(Electronics & Communication Engineering)
Anna University

LANGUAGES

- English (Fluent)
- Tamil (Fluent)
- Danish (A2B Danish School)

SARANYA GOPINATH

FULL-STACK DEVELOPER | PRODUCT DESIGN & MANAGEMENT

PROFILE

Experienced Software Engineer with 8+ years in full-stack development, React, and SaaS products. Recently promoted to Product Manager after delivering high-impact features and UI performance gains. Combines deep technical skills with product thinking, now seeking a hands-on React role to build clean, scalable interfaces.

WORK EXPERIENCE

HelloSend | India
Product Manager

2024 - 2025

- Led the development and launch of multiple multi-phase feature sets, impacting over **1 million users**.
- Led platform enhancements and **onboarding redesign**, boosting **customer retention by 20%**
- Partnered with marketing to revamp the website and **improve SEO**, increasing leads by 35%.

Member LeaderShip Staff

2022 - 2024

- After an 8-year career break, I developed and launched a SMS marketing web app using React and Node.js in the Shopify Marketplace, marking the team's first-ever e-commerce web app milestone, expanding beyond their 40+ CRM app portfolio.
- Played a key role in AWS DynamoDB optimisation resulting in **reducing 40% the maintenance cost**
- Initiated the transition to React, which reduced our web app loading time from **3.5 seconds to 2 seconds**, significantly improving the user experience.

ZOHO | Chennai, India
Member Technical Staff

2008 - 2013

- Full Stack Developer** in the Zoho Writer Team, the online word processor.
- Developed the critical modules like Sharing and **REST APIs** in Zoho Writer.

TECHNICAL SKILLS

- **Designing Tool :** Figma, Balsamiq
- **Integrated Development Environments (IDEs) :** NetBeans, VSCode
- **Development Frameworks :** BootStrap, React.js, Spring Boot
- **Programming Languages :** Javascript, Node.js, Java
- **Databases :** MySQL, AWS DynamoDB
- **Testing Frameworks :** Cypress
- **Operating System :** Windows, macOS

INTERESTS

- Reading books on personal development & psychology.
- Playing Strategic games like Othello, Sudoku, Chinese Checkers, Terrace.
- Caring for Dog

Engineer Trainee

2007 - 2008

- Trained in the web technologies like Java, Javascript, MySQL, Ajax and CSS to work in the development team in Zoho Writer, the online word processor.
- Introduced in debugging, issue fixing and quality testing, enhancing the existing features of Zoho Writer.

CERTIFICATIONS

Sun Certified Programmer for the Java 2 Platform, Standard Edition 5.0.

2011

Udemy Certified Complete Web Development.

2021

AI for Product Management Issued by Pendo

2024

Google UX Design

2025

Current Education

HackYourFuture Denmark

- Web Development, Career Training

Oct 2025 - present

ReDI School of Digital Integration Denmark

- React.js, Career Coaching

Sep 2025 - present

A2B LEARNING SCHOOL PRIVATE LIMITED

- Danish

Sep 2025 - present