# SARANYA PANNEERSELVAM

**UI/UX Designer & Developer**

## CONTACT

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- 📍 Harur, Dharmapuri
- 🌐 Portfolio link
- 🌐 Linkedin link

## EDUCATION

**2019 - 2022**
**PERIYAR UNIVERSITY**

- B.COM [ Computer Application ]

## SKILLS

- UI Design (Figma, Adobe XD, Sketch)
- UX Research & Wireframing
- Prototyping & Usability Testing
- Interaction Design
- Frontend Basics (HTML, CSS, JavaScript)
- Responsive & Mobile-First Design
- Adobe Creative Suite (Photoshop, Illustrator, Indesign)
- Tally
- MS - Office

## LANGUAGES

- English (Fluent)
- Tamil (Fluent)

## PROFILE

Aspiring UI/UX Designer with a strong passion for creating user-centered designs. Proficient in wireframing, prototyping, and visual design using Figma and Adobe XD. Skilled in user research, usability testing, and design thinking principles. Eager to apply design expertise in real-world projects to enhance user experiences. Seeking opportunities to contribute creative and functional designs while continuously learning and growing in the UI/UX field.

## WORK EXPERIENCE

**Miramed Ajuba**
AR Analyst
2022 NOV- 2023 APR

- Managed and analyzed accounts receivable data to track outstanding payments.
- Processed and resolved billing discrepancies, chargebacks, and payment disputes.
- Denial Management – Identifying and resolving denied claims

**Balaji Tribo Lubricants**
Administrative Executive
2023 NOV - 2024 APR

- Managed office operations, scheduling and document control.
- Handled correspondence, emails, and client communication efficiently.
- Maintained records, invoices, financial documentation, data entry and record-keeping.

## CERTIFICATE

- **Master Program in UI/UX Design and Development - FITA Academy- [porur]**

✔ Visual & Interaction Design – Learned UI principles, typography, color theory, and interaction design best practices.
✔ Responsive & Accessible Design – Designed layouts adaptable to different screen sizes with accessibility in mind.

## PROJECT

- Redesigned an existing food app for a better user experience, Conducted user research and created wireframes & high-fidelity prototypes in Figma Improved navigation flow
- reducing user drop-off by 20% ,Designed a responsive personal portfolio website using Figma ,Implemented a clean UI with better accessibility and usability