



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

EduConnect Learning Center, an educational institution,

EduConnect Learning Center, an educational institution, uses Zoho Books to manage their donations.

track expenses, and handle grant financesaph...

Zoho Books helps them

EduConnect Learning Center, an educational institution,

maintain financial transparency and accountability.



M. SAMRIN

Preparation and maintenance of ZOHO Books for Educonnect learning center

EduConnect Learning Center, an educational institution, uses Zoho Books to manage their donations,

educational programs, and generate financial report

They can generate donor receipts, track expenses related

Zoho Books to manage their donations.graph...

EduConnect Learning Center, an educational institution,

track expenses, and handle grant finances.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?