What is small business?

Nowadays, most of the people like to start own business. In analysis of business plan cost for workplace, equipments, staff, transport, resources is costly than you planned then small business is best path for you become an entrepreneur.

Small business

Start your own business with investment your capable, ability. Like providing services, making soap and masala preparation etc. Home is the best place to begin your work conveniently and not need separate place for office.

Before start your business review about your interest, skill, ability and surroundings people needs. It helps to lead business successfully.

My suggestions on small business are,

1. Photocopying and Scanning Service:

In our digital life, we need to content in digital, so people need scanners and photocopier service lot.

2. Food Stall:

In busy schedule of our working life people like to buy it from shop. In low budget you can provide different recipes, consider about your customer health is precious.

3. Repairing Services:

We use smart phone, computers, car, and bike for daily use. Very difficult for us without these items, consider on this services. Improvements in technologies help you maintain your billing and communication easily. Popular software and apps are ms-office, whatsapp, face book, LinkedIn, you tube. For more detail

All the best for became an entrepreneur.

Ref: https://huntsends.com/15-most-profitable-small-business

How can I gain customers' trust?

It is very difficult to run successful business without customer support. It is not easy to make customer to trust your service or product. You gain it by providing quality product/service and satisfaction to customer.

Review:

Review about your product/service is best way to find out how reached in society. Before start review prepare more questions about your product/service in customer view.

Respond quickly:

People mostly contact you when they are in difficult situation so, reply to customer quickly and answer passion.

Implement customer feedback:

Don't hesitate to customer feedback. Customer gained real experience of your product /service than you think. Repetition of same error it makes frustration to people. Finally you lose your customer.

Provide reasonable price:

Your product price is main factor to run successful business. Please don't hike more price on your product, provide affordable price to encourage people buy more items.

Ref: https://huntsends.com/create-trust-with-users-with-these-ways