First Wireframe for the Weather Site Project
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Site name

theweathertomorrow.org

Site purpose

Site will allow public to consult the weather forecast in three Idaho cities.

Description of target audience with personas including at least 5 scenarios

Persona 1:
Doug is a student at Preston High School and loves the outdoors. He likes to check the weather a day before he goes out to do something.

Persona 2:
Carol is a mom of 3 kids, age 2, 4, and 7. She was born and raised in Paris area but now lives with her family in Fish Haven. She's very active and is always taking the kids to activities.

Scenario 1:
It's May and most of the snow already melted around Preston. Doug wants to go shooting but it's not very excited to be under a windy weather. He goes to the website to check how the weather is going to be the next day so he can decide what he's going to do.

Scenario 2:
Carol saw on Facebook the Farmer's Market will start this season next Friday. She doesn't know if it's going to be too windy like it has been for the past 2 days and wants to know if she should bring a heavier coat for the kids. They can get a running nose, and this is very annoying for her.

Scenario 3:
It's the middle of the Summer but it looks like it's going to rain tomorrow. The temperature already dropped from 86 to 50 degrees and Doug wants to know if it's going to be some frost warning for tomorrow morning, so he can get ready to scrape his windshield before heading to school because if not, he can sleep in a bit more.

Scenario 4:
Doug's friends want to go to Bear Lake this next Memorial Day but if it's raining they will need to think of something else. They always rely on Doug to check and plan the outdoors activities because he can always come up with a good plan of something fun to do.

Scenario 5:
Carol wants to visit her mother in Paris, but Hwy 20 has been closed for several hours in the past week during to ice and wind. She doesn't want to be stuck with children in the road or having to drive back home because of that, so she wants to check the best time to leave home.

Sitemap

Main navigation: Home | Preston | Soda Springs | Fish Haven | Storm Center | Gallery

  Home: welcome, day, time, news, live cameras
  Preston: forecast list for next 7 days
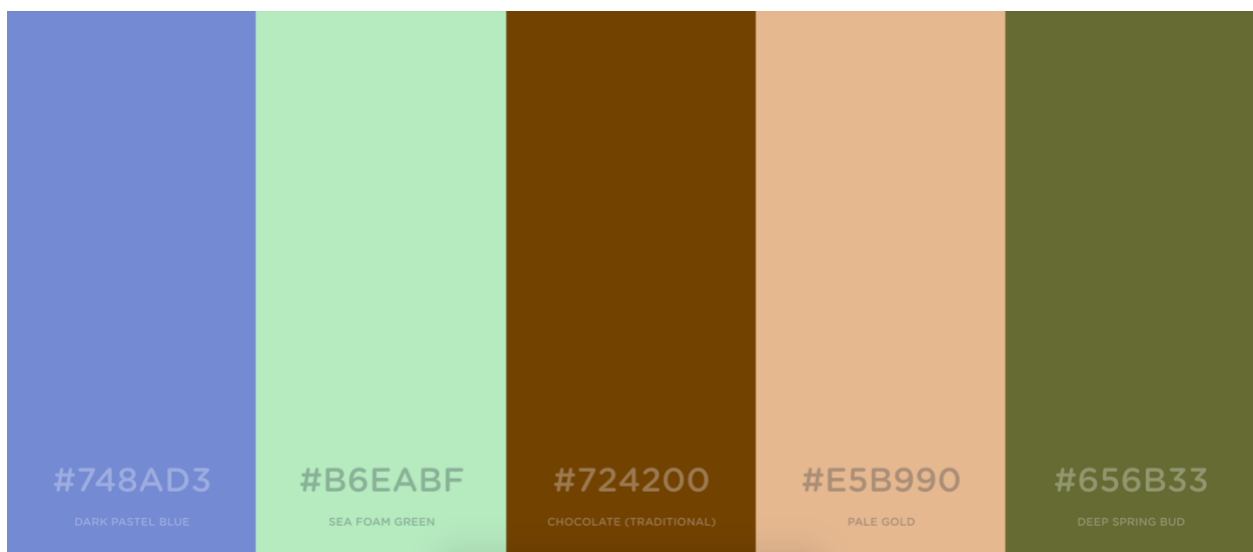 Soda Springs: forecast list for next 7 days
  Fish Haven: forecast list for next 7 days
  Storm Center: forecast list for next 7 days
  Gallery: photos of users

Color Scheme

Extracted from: https://coolors.co/748ad3-b6eabf-724200-e5b990-656b33

#748AD3	#B6EABF	#724200	#E5B990	#656B33
DARK PASTEL BLUE	SEA FOAM GREEN	CHOCOLATE (TRADITIONAL)	PALE GOLD	DEEP SPRING BUD

Navigation bar: #724200
Navigation font: #B6EABF
Boxes: #656B33 (with transparency)
Footer: #724200
Link: # 656B33
Visited: #E5B990
Focus: #748AD3
Hover: #724200
Active: #B6EABF

Typography

Cabin semi-bold for titles: https://fonts.google.com/specimen/Cabin

Quicksand regular for text: https://fonts.google.com/specimen/Quicksand