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|  | Sarath Chandra Y A R S  Reporting & BI Architect | |  |
| Contact Hyderabad, Telangana  +91 - 9966965821  sarathchandra.chandu@gmail.com  **Education** | | Career Objective Team player with strong analytical mindset and result oriented problem solver having bachelor’s degree in Computer Engineering. Seeking to leverage on report development experience. Coming with programming skills and ability to analyze complex data. Work Experience **Technical Product Manager**  **Dun & Bradstreet / Dec’20 – Till Date / Hyderabad**   * Designed Single source of truth database for various markets and working on the process of the data mapping. * This will help all the dev teams and analytical teams to utilize the data how it is intended to solve the problems.   **Principal Analytics Specialist**  **Pegasystems / Jul’17 – Nov’20 / Hyderabad**   * I’m the go to guy, when people need any challenging task to be done/ fulfilled. * Worked with Product and Marketing teams to identify which customer interactions maximized the likelihood or conversations resulting in a rate of increase by 11%. * Schedule reports in Tableau Server – Modify/delete/add users in group with incremental refresh usage. * Developing new metrics and Reports for improving quality and accuracy of forecast. * Marketing and product teams to leverage to optimize their campaigns; prepare consistent and uniform reporting outputs that provide direction for optimization. * Social media marketing: developing a distinct online presence by attracting high numbers of internet followers through social media channels such as Facebook, Twitter, YouTube and Instagram. * Complete ad-hoc analysis, on a regular basis, for senior management and various teams including Finance, Sales, IT and Marketing.   **IT Analyst**  **TCS / Dec’11 – Jun’17 / Hyderabad**  Genzyme:   * Created Drill-down and Sub-Report using PowerBI, Monitored the performance of the reports. * Created DAX and generate Quick filters, Parameters efficiently.   British Telecom:   * Good knowledge on Tableau Desktop, Tableau Reader and Tableau Server. * Performed extensive GAP analysis in the project as there were numerous 'As-Is' and 'To-Be' conditions. Building, publishing customized interactive reports and dashboards, report scheduling using Tableau server. * Created action filters, parameters and calculated sets for preparing dashboards and worksheets in Tableau. Fine-tuned SQL Queries for maximum efficiency and performance. | |
| **CBA (Certified Business Analytics)**  Indian School of Business, Hyderabad  (2015-16)  **B.Tech – Computer Science**,  GMRIT, Rajam  (2007-11)  **Technology / Platform**  Excel (9 yrs)  SQL (7 yrs)  Tableau (9 yrs)  Power BI (5 yrs)  Google Analytics (3.5 yrs)  R (4 yrs)  Python (3.5 yrs)  0.08  **Variants**  Digital Analytics  Marketing Analytics  **Skills**  Problem Solving  Adaptability  Collaboration  Time Management  Handling Pressure  **Certifications**  ISTQB  OCJP  SAS (base)  **Awards**  Employee of the Qtr. – TCS (2014)  Most Valuable Person – TCS (2016)  Star Performer – Pega (2019) | |