

# Sarath Kumar Kadiyala

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## SUMMARY

Dynamic Junior Frontend Web Developer with proven success at 3one technologies, enhancing user engagement by 15% through interactive JavaScript features. Proficient in HTML and CSS, I excel in creating responsive applications and optimizing performance, while collaborating effectively with cross-functional teams to deliver exceptional user experiences.

## SKILLS

- **Web Development**  
HTML5, CSS3, JavaScript, Bootstrap, WordPress
- **Design & UI/UX**  
Canva, Responsive Design, Adobe Photoshop
- **Programming languages**  
Python, SQL
- **Tools & Platforms:**  
Git & GitHub, VS Code, cPanel,

## EXPERIENCE

**Frontend Web Developer** at 3one technologies from September 2023 - January 2025

- Designed and launched 3 interactive digital marketing assets weekly, including email templates and social media graphics, leading to a 30% increase in client engagement metrics.
- Spearheaded the creation of 15+ responsive websites and landing pages utilizing HTML, CSS, JavaScript, and WordPress for diverse clients, improving average client conversion rates by 15%.
- Led the development of 5 high-performing landing pages, A/B testing layouts and content resulting in an average increase of 300 weekly leads captured for real estate clients within the first month.

## EDUCATION

Bachelor of Science

Mathematics, electronics, Internet of Things,

Pithapur Rajah's Government College

2023

## PROJECTS

- **4-Degree Bluetooth Controlled Robotic Arm**  
Designed and developed a robotic arm with four degrees of movement, controlled wirelessly via Bluetooth using an Android smartphone. The system was built using an Arduino Uno board, HC-05 Bluetooth module, and servo motors, with control logic implemented in Embedded C. The project involved hardware interfacing, circuit simulation using Proteus, and programming through the Arduino IDE to ensure precise and stable motion control.
- **Personal Portfolio Website**  
Created a responsive and interactive personal portfolio website using HTML, CSS, and JavaScript to showcase my skills, academic projects, and certifications. The site features smooth navigation, section-based layout, and a mobile-friendly design. JavaScript was used to add dynamic elements like animations, interactive contact forms, and responsive menus. The project helped demonstrate proficiency in front-end development and web design principles.