Template

Empathy map canvas

Use this framework to empathize with a customer, user, or any person who is affected by a team's work. Document and discuss your observations and note your assumptions to gain more empathy for the people you serve.

Originally created by Dave Gray at

XPLANE®

Share template feedback

Develop shared understanding and empathy

Summarize the data you have gathered related to the people that are impacted by your work. It will help you generate ideas, prioritize features, or discuss decisions.

WHO are we empathizing with?

Who is the person we want to understand?
What is the situation they are in?
What is their role in the situation?

All the sectors has to cruate awareness & then educated. solve the poverty & Provide jobs.

Increasing in pulation leads to poverty, jobless

Government sector & Public sector, World organisation

What do they need to DO?

What do they need to do differently?
What job(s) do they want or need to get done?
What decision(s) do they need to make?
How will we know they were successful?

We can educate the people via media, newslettter, etc.,

Their immediate job to stablize the control of population

Strict rules to the implemented to stop the over population

After facing the census, peaceful life given to the poeple make our success

They understand the cause for depletion in business sectors

Due to this feility rate, shows impacts on banking, industrialsation sector

They watch the day to day life routines and by reading the newsapper, they came to about global level impact of global communties

They analayse the factors infulencey the increase of poulation

GOAL

What do they HEAR?

What are they hearing others say?
What are they hearing from friends?
What are they hearing from colleagues?
What are they hearing second-hand?

They heard about the drastic increase in population

In fear gap, they came to know about problems in getting the job after completion of their degree

The outline of the increase in global community with approximate to increase of population is future and their course

Poor Income, Inadequate of food supply, how to merit the expenses

What do they THINK and FEEL?

PAINS

What are their fears, frustrations, and anxieties?

To the run their life and their education etc

Education is more important

GAINS

What are their wants, needs, hopes, and dreams?

The dreams and hopes to make the world more peaceful by decreasing the world populations

To improve the standard education of the people

What other thoughts and feelings might influence their behavior?

Should Improve Literacy rate

Awareness via media/newsletter

What do they SEE?

What do they see in the marketplace?
What do they see in their immediate environment?
What do they see others saying and doing?
What are they watching and reading?

What do they SAY?

What have we heard them say?
What can we magine them saying?

Meeting with official

Framing of rules to control population

What do they DO?

What do they do today?
What behavior have we observed?
What can we imagine them doing?

Literature survery to identify unique challange

Follow the values frammed by the sectors

To create awareness

Need some inspiration?

See a finished version of this template to kickstart your work.

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