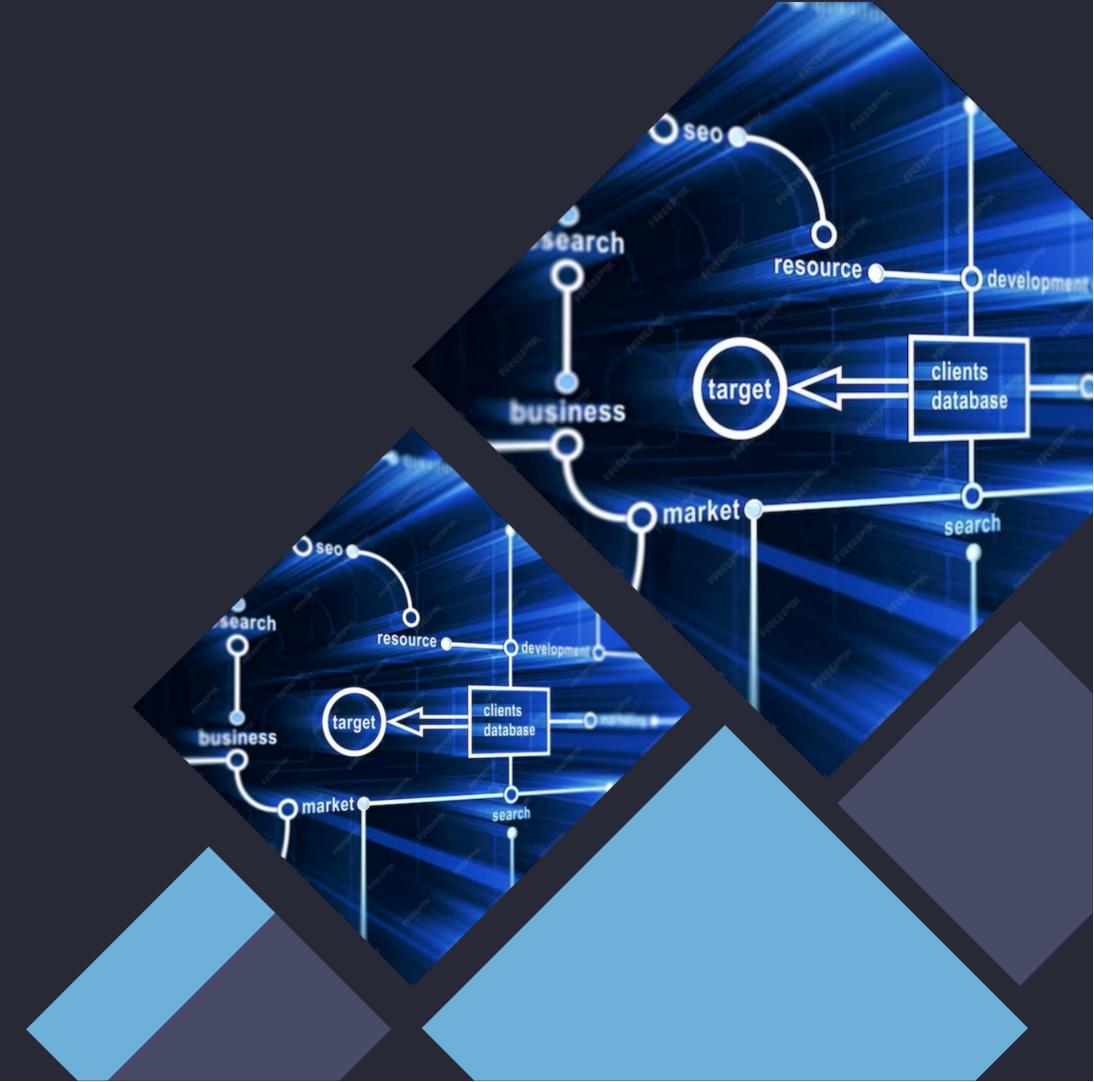


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Department of Information Technology

Data warehousing with IBM cloud Db2 datawarehouse



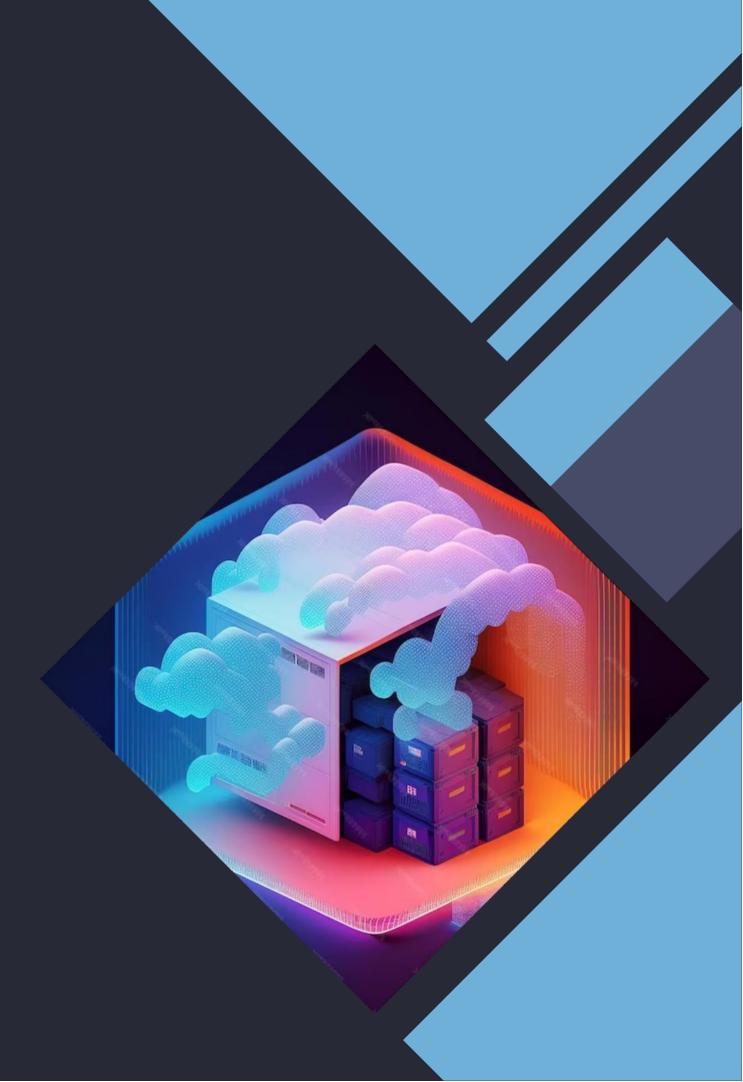


Introduction

This presentation explores the potential of IBM Cloud DB2 for next-generation analytics. We will discuss how this technology has revolutionized data warehousing and its benefits for businesses. Join us to learn more about the future of data analytics.

What is IBM Cloud DB2?

IBM Cloud DB2 is a cloud-based data warehousing solution that provides high-performance analytics. It is designed to handle large volumes of data and complex queries, making it ideal for businesses that need to process and analyze large amounts of data quickly.





Benefits of IBM Cloud DB2

IBM Cloud DB2 offers several benefits for businesses, including scalability flexibility and cost-effectiveness. It allows businesses to easily scale their data warehousing needs up or down as required, while also providing the flexibility to handle different types of data. Additionally, it is a cost-effective solution that eliminates the need for businesses to invest in expensive hardware and software.



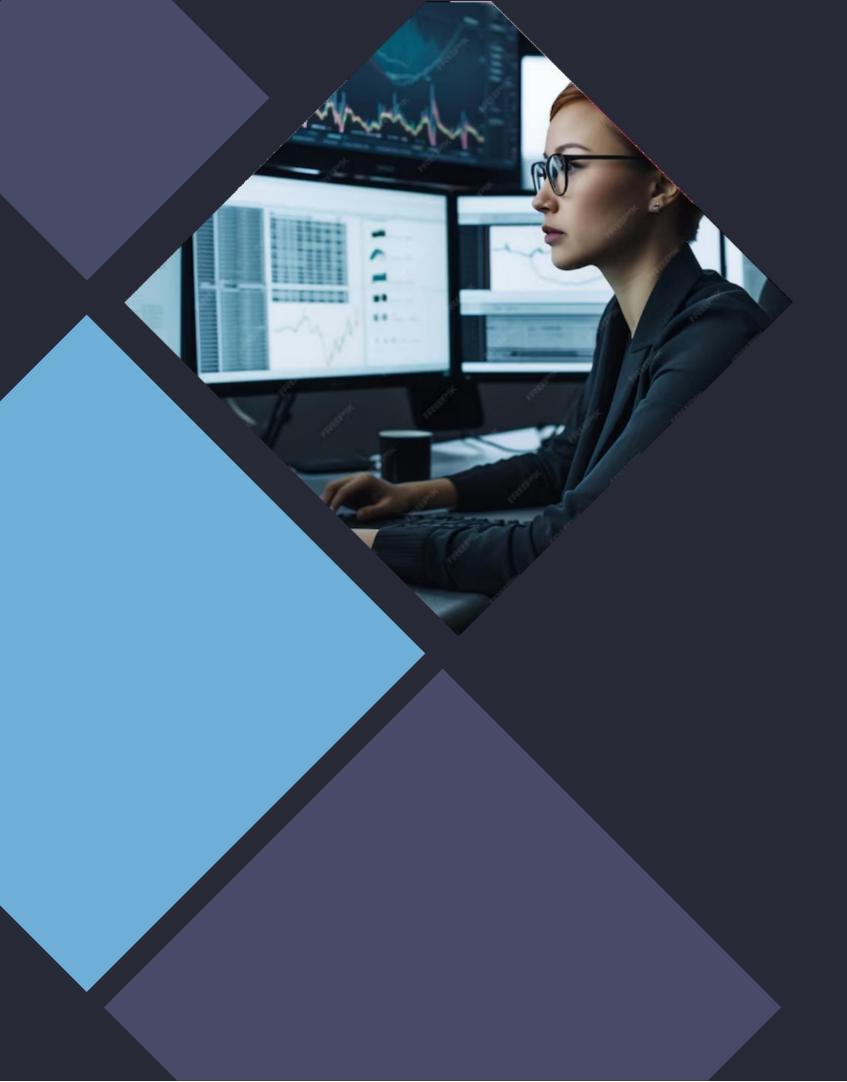
Next-Generation Analytics

IBM Cloud DB2 is designed for next-generation analytics, providing businesses with the ability to perform real-time analytics, predictive analytics, and machine learning. With these capabilities, businesses can gain insights into their data faster and make more informed decisions.



Scalability

IBM Cloud DB2 is highly scalable, allowing businesses to easily handle large volumes of data. It can scale up or down as required, making it ideal for businesses that experience fluctuations in their data warehousing needs.



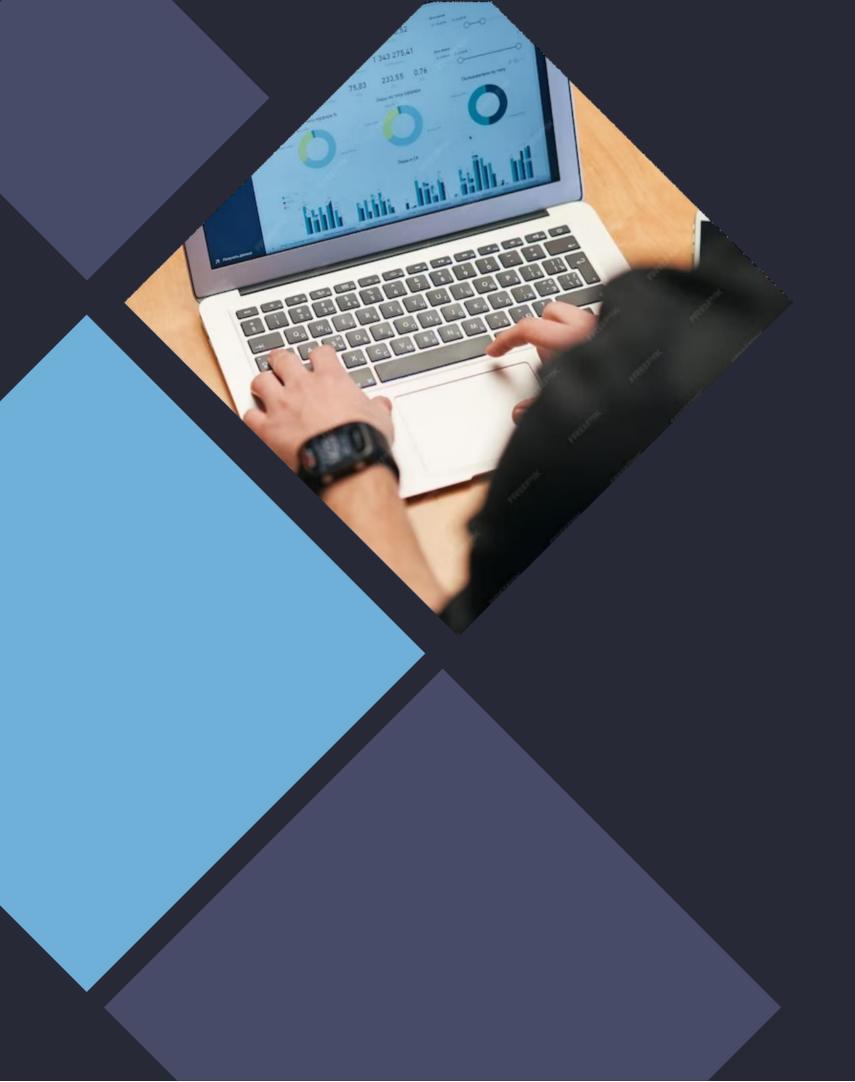
Flexibility

IBM Cloud DB2 is a flexible solution that can handle different types of data, including structured, semi-structured, and unstructured data. It also supports a variety of data sources, making it easy for businesses to integrate their data into the system.

Cost-E£ ectiveness

IBM Cloud DB2 is a cost-effective solution that eliminates the need for businesses to invest in expensive hardware and software. It is a cloud-based solution that is priced based on usage, making it easy for businesses to manage their costs.



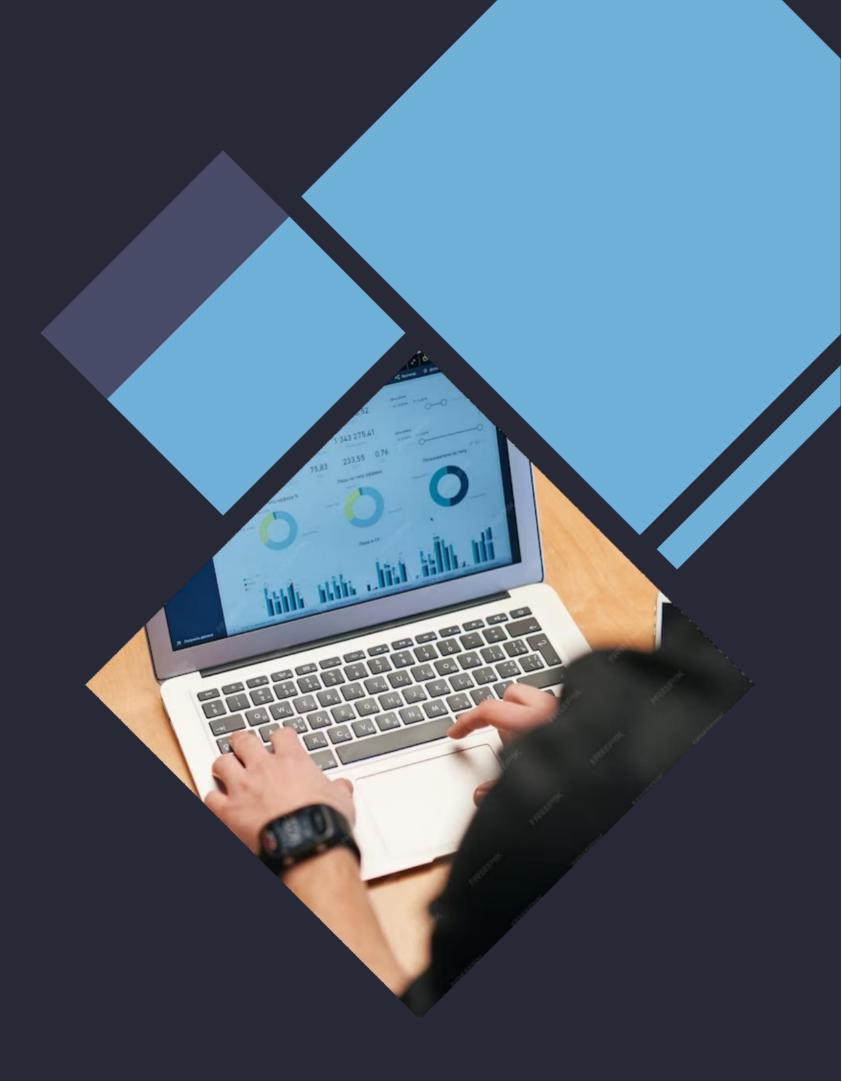


Real-Time Analytics

IBM Cloud DB2 provides businesses with the ability to perform real-time analytics, allowing them to gain insights into their data as it is generated. This capability is essential for businesses that need to make decisions quickly based on real-time data.

Predictive Analytics

IBM Cloud DB2 also supports predictive analytics, allowing businesses to analyze their data and make predictions about future trends. This capability is essential for businesses that need to plan for the future and make informed decisions based on data.



Coding

```
import ibm_db# Define the connection stringconn_str = (
"DATABASE=<DATABASE NAME>;HOSTNAME=<HOSTNAME>;PORT=<PORT>;P
ROTOCOL=TCPIP;" "UID=<USERNAME>;PWD=<PASSWORD>")# Establish
the connectionconn = ibm_db.connect(conn_str, "", "")# Create a
tablecreate_table_query = """CREATE TABLE sales ( id INT,
product_name VARCHAR(50), sale_date DATE, amount DECIMAL(10,
2));"""# Execute the querystmt = ibm_db.exec_immediate(conn,
create_table_query)# Insert some sample datainsert_data_query =
"""INSERT INTO sales (id, product_name, sale_date, amount)VALUES (1,
'Product A', '2023-10-15', 100.00), (2, 'Product B', '2023-10-16',
150.00);"""stmt = ibm_db.exec_immediate(conn, insert_data_query)#
Query the dataquery = "SELECT * FROM sales"stmt =
ibm_db.exec_immediate(conn, query)# Fetch and print resultsresult =
ibm_db.fetch_assoc(stmt)while result: print(result) result =
ibm_db.fetch_assoc(stmt)# Close the connectionibm_db.close(conn)
```

Conclusion

IBM Cloud DB2 is a powerful data warehousing solution that provides businesses with the ability to perform next-generation analytics. Its scalability, flexibility, and cost-effectiveness make it an ideal solution for businesses that need to process and analyze large amounts of data quickly. Join us to learn more about how IBM Cloud DB2 can revolutionize your data warehousing.