Sarath Mani
Product Manager

An Experienced Product Management professional with strong exposure to agile processes for developing websites and Apps. Expertise in feature discovery, detailing user stories, designing the best solution and developing products that create value for the end-user & the business.

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📍 Kerala, India

🌐 sarathmani.github.io/Personal-Website/

SKILLS

Jira   Microsoft Excel

Microsoft Office

Microsoft Power BI

My SQL

Google Analytics

Adobe InDesign

Confluence   Python

MangoDB

Digital Marketing

LANGUAGES

English
Full Professional Proficiency

German
Limited Working Proficiency

INTERESTS

Football

Marathon Race

Product reviews

Writing books

Reading

WORK EXPERIENCE

Product Manager
Diginnovators Solutions Private Limited
11/2020 - Present   *India*
Achievements/Tasks
- Successfully launched a Loan Lending Application
- Currently working on a Release 1 of a open source theme UI & Dashboard builder Web App from scratch.
- Working on Release 2 of Tenant Background Verification Mobile App and Web App.

Freelance Product Manager
KeralaStart-up Mission
04/2020 - 10/2020   *India*
Achievements/Tasks
- Assisted in creating android application which done 10000 downloads in 1 week of launch.
- Created 15 wireframes for business Startups.
- Assisted in building a Loan Lending application for a start-up.

Product Management Working Student
Circ - Young Capital
04/2019 - 10/2019   *Munich, Germany*
Achievements/Tasks
- Collect data from different sources and develop KPIs for the product management team to manage and improve the organizational structure of the product.
- Support the product team in taking ownership of specific product working streams focusing on Tracking App development.

Sales Manager
Dewstrap Pvt Ltd
06/2017 - 09/2018   *India*
Achievements/Tasks
- Selling the CCTV application and constantly coming up with new campaigns & strategies according to the market.
- Assisted in Marketing the mobile application for Home automation (Smart Home App).

Co-founder
Alankar Group
02/2012 - 03/2019   *India*
Achievements/Tasks
- Co-founded a business which imports Aluminum, Steel and other construction materials from the United Arab Emirates and South Korea and sold primarily in the Indian market.
- Primarily in charge of market analysis, marketing, strategy planning and operations.

EDUCATION

Electronics and Communication Engineering
VTU University
06/2012 - 06/2017   *India*
Courses
- **Embedded System design project** - Design a ball-levitation device using a pair of Microcontroller.
- **Mobile Application**: An AI-powered booking assistant for fitness classes and wellness experiences.