

Data Analytics

Superstore

Search

Tables

Also: Category
City
Country
Customer ID
Customer Name
Order Date
Order ID
Postal Code
Product ID
Product Name
Product Name Set
Region
Row ID
Segment
Set 1
Set 2
Set 3
Set 4
Ship Date
Ship Mode
State
State Set
Sub-Category
top discount by top 3
top discount by top 3 (...
top profit by top 10
top profit by top 5
top sales by top 5
top sales by top 10
top states by top 10
Measure Names
Calculation1
Calculation2
Discount
Profit
Quantity
Sales

Parameters

Parameter 1

Pages

Filters

Product Name

Marks

Automatic

Color Size Label

Detail Tooltip

Product Name

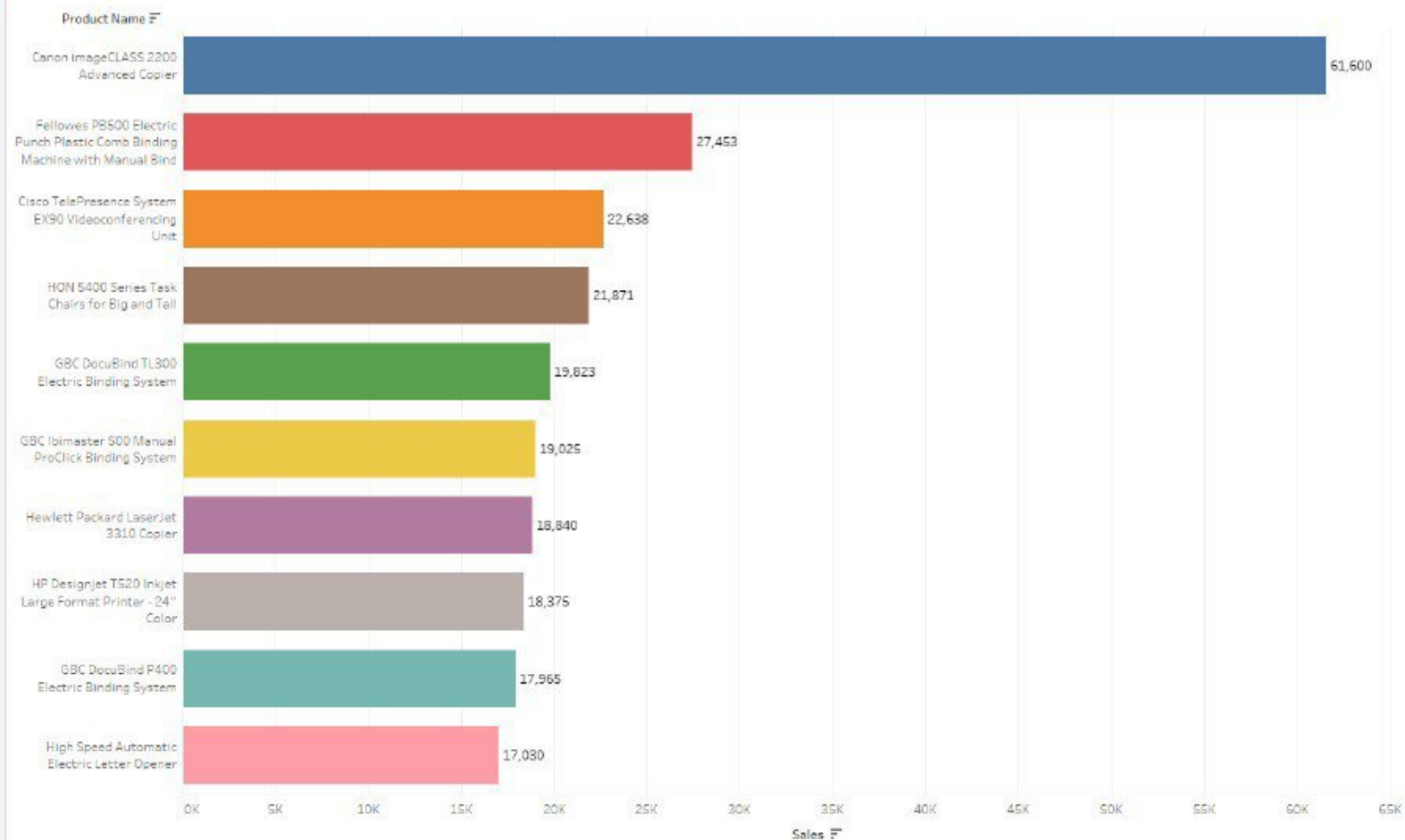
Columns

SUM(Sales)

Rows

Product Name

TOP PERFORMING PRODUCTS



Product Name

Canon ImageCLASS 2..
Cisco TelePresence S..
Fellowes PB500 Elec..
GBC DocuBind P400..
GBC DocuBind TL300..
GBC Ibimaster 500 M..
Hewlett Packard Las..
High Speed Automat..
HON 5400 Series Tas..
HP Designjet T520 In..

Data Source

top performing products

high value customers

low-performing products

full set

inner set

left only

right only

calculation field 1

calculation field 2

percentage of total

running total

rank

10 marks 10 rows by 1 column SUM(Sales): 244,620

1 2 3 4 5 6 7 8 9 10

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Parameters

- Parameter 1

Pages

Filters

Customer Name

Marks

Automatic

Color Size Label

Detail Tooltip

SUM(Quantity)

Columns

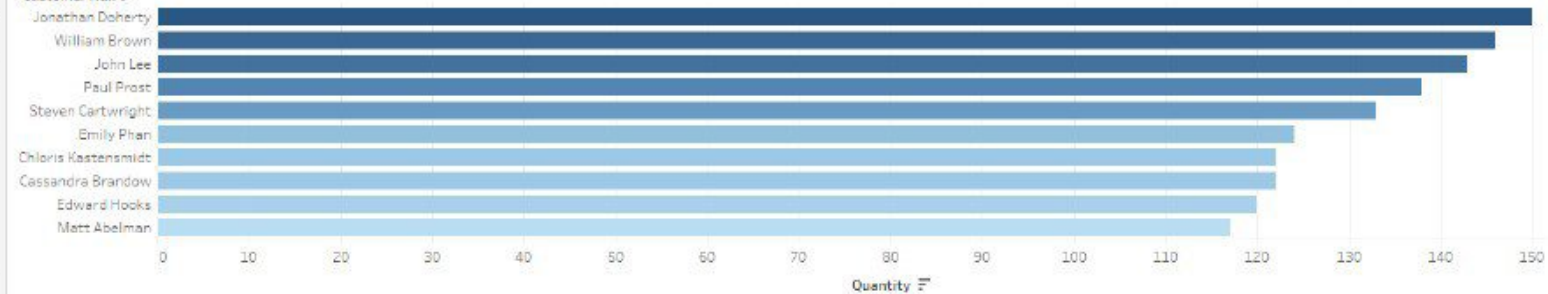
SUM(Quantity)

Rows

Customer Name

HIGH VALUE CUSTOMERS

Customer Name

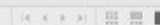


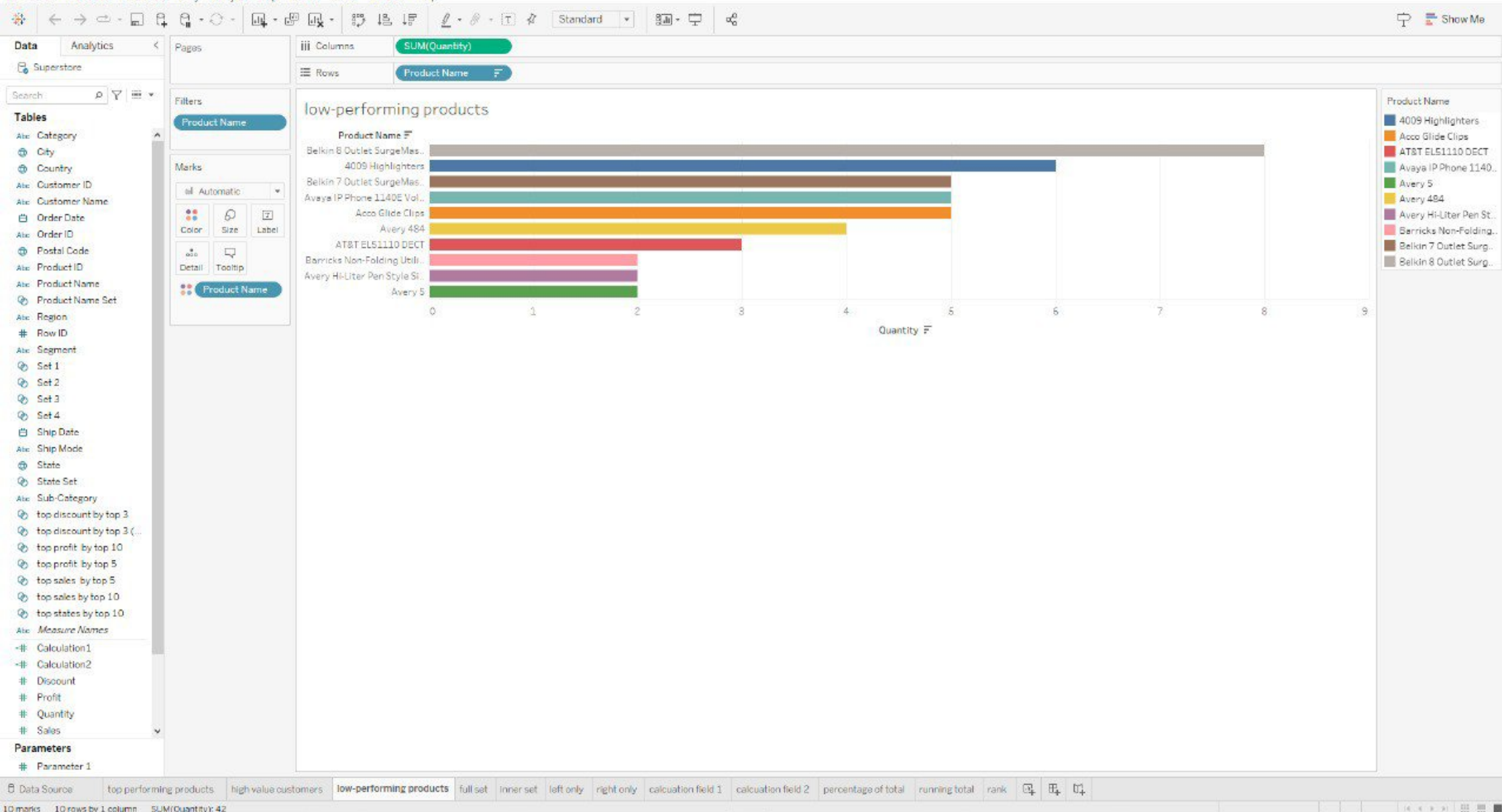
SUM(Quantity)

117 150

Data Source top performing products high value customers low-performing products full set inner set left only right only calculation field 1 calculation field 2 percentage of total running total rank   

10 marks 10 rows by 1 column SUM(Quantity): 1,315





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- Profit
- Quantity
- Sales

Parameters


- Parameter 1

Pages

Filters

IN/OUT(Set 1): In 

Marks

All Automatic Color Size Label Detail Tooltip IN/OUT(Set 1): In 

SUM(Sales)

SUM(Profit)

Columns

Sub-Category

full set

Sub-C. 

Phones

Chairs

Storage

Tables

Binders

Machines

Accessories

Copiers

Bookcases

Appliances

Furnishings

Paper

Envelopes

0K

50K

100K

150K

200K

250K

300K

350K

Sales Σ

-17,725

-3,473

0K

10K

20K

30K

40K

50K

60K

Profit

44,516

26,590

21,279

30,222

3,385

41,937

55,618

18,138

13,059

34,054

6,964

16,476

78,479

107,532

114,880

149,528

167,380

189,239

203,413

206,966

223,844

328,449

330,007

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Discount
Profit
Quantity
Sales

Parameters

Parameter 1

Pages

Filters

IN/OUT(Set 4): In

Marks

All

Bar

Color

Size

Label

Detail

Tooltip

IN/OUT(Set 4): In

SUM(Profit)

SUM(Sales)

Columns

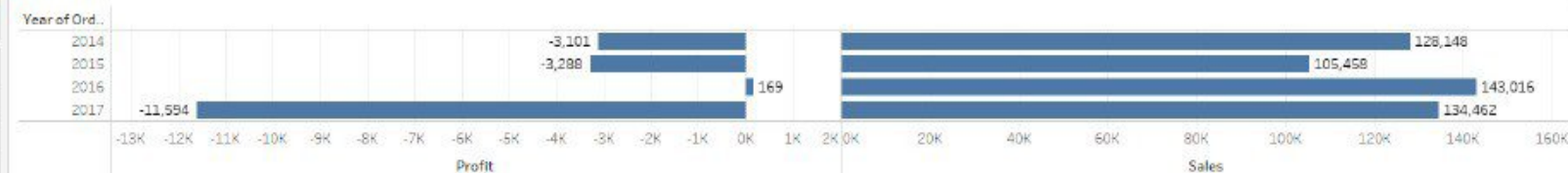
SUM(Profit)

SUM(Sales)

Rows

YEAR(Order Date)

right only



IN/OUT(Set 4)

In



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- Profit
- Quantity
- Sales

Parameters

- Parameter 1

Pages

Filters

IN/OUT(Set 2): In

Marks

All

Automatic

Color

Size

Label

Detail

Tooltip

IN/OUT(Set 2): In

SUM(Sales)

SUM(Discount)

Columns

SUM(Sales)

SUM(Discount)

Rows

Sub-Category

inner set

Sub-Category

Binders

Chairs

Phones



Data Analytics

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- Discount
- Profit
- Quantity
- Sales

Parameters

- Parameter 1

Pages

Filters

IN/OUT(Set 3): In

Marks

All

Automatic

Color

Size

Label

Detail

Tooltip

IN/OUT(Set 3): In

SUM(Sales)

SUM(Profit)

Columns

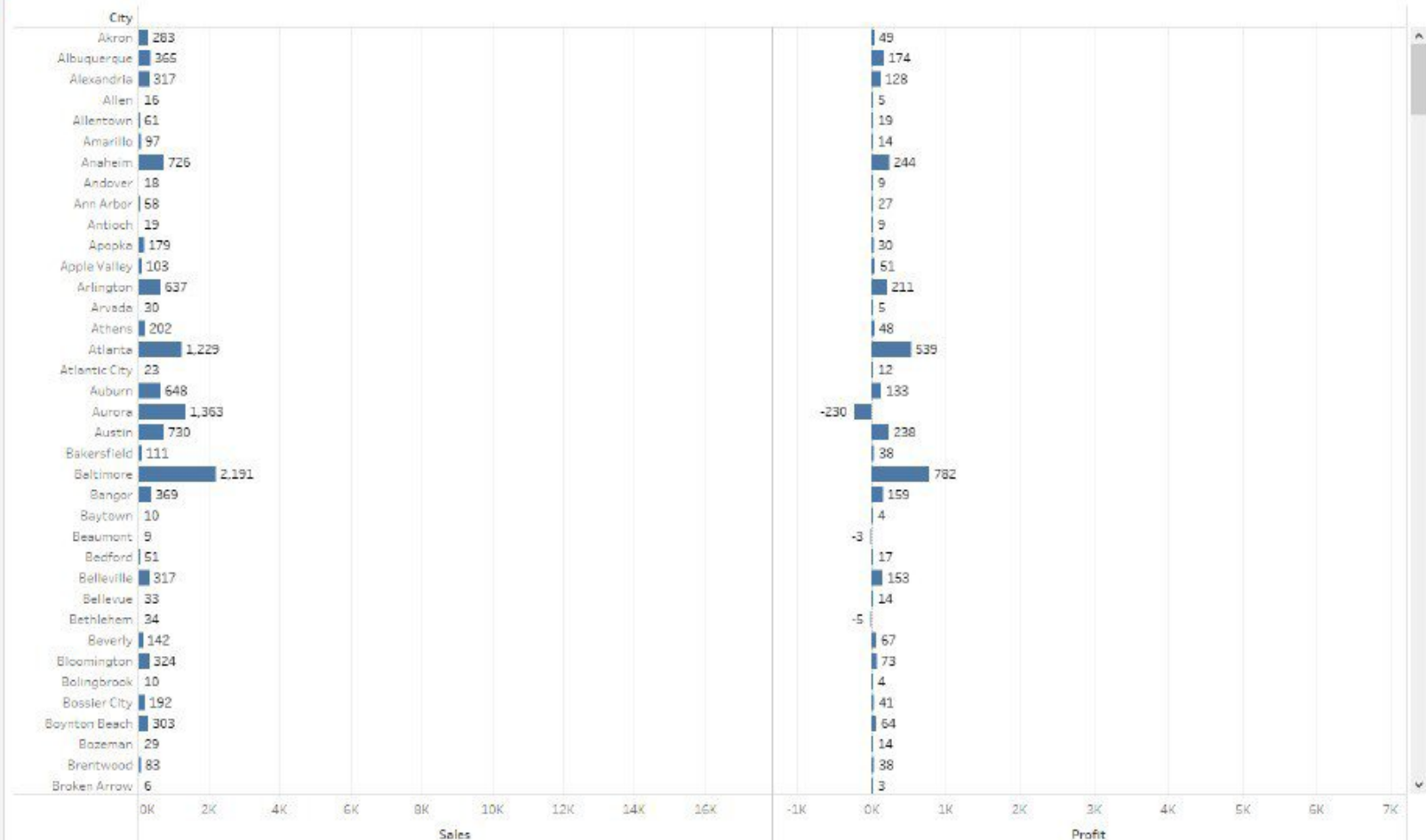
SUM(Sales)

SUM(Profit)

Rows

City

left only



IN/OUT(Set 3)

In

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Also: Measure Names

-# Calculation1
-# Calculation2
Discount
Profit
Quantity
Sales

Parameters

Parameter 1

Pages

Filters

Marks

Automatic

Color Size Label

Detail Tooltip

Sub-Category

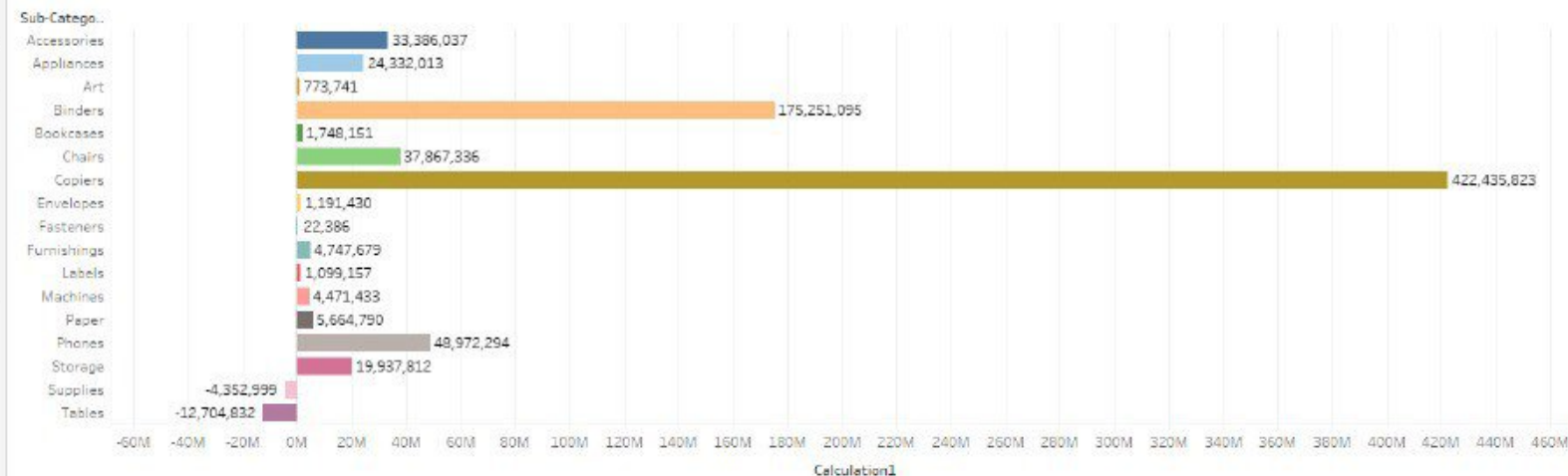
Columns

SUM(Calculation1)

Rows

Sub-Category

calculation field 1



Sub-Category

Accessories
Appliances
Art
Binders
Bookcases
Chairs
Copiers
Envelopes
Fasteners
Furnishings
Labels
Machines
Paper
Phones
Storage
Supplies
Tables



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Parameters

- Parameter 1

Pages

Filters

Marks

Automatic

Color Size Label

Detail Tooltip

Sub-Category

Columns

SUM(Calculation2)

Rows

Region

Sub-Category

calculation field 2



Data Source top performing products high value customers low-performing products full set inner set left only right only calculation field 1 calculation field 2 percentage of total running total rank

68 marks 68 rows by 1 column SUM(Calculation2): -554,305,446

16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100

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Parameters

- Parameter 1

Pages

Filters

Marks

All

Automatic

Color Size Label

Detail Tooltip

SUM(Sales) 

SUM(Sales)

Columns

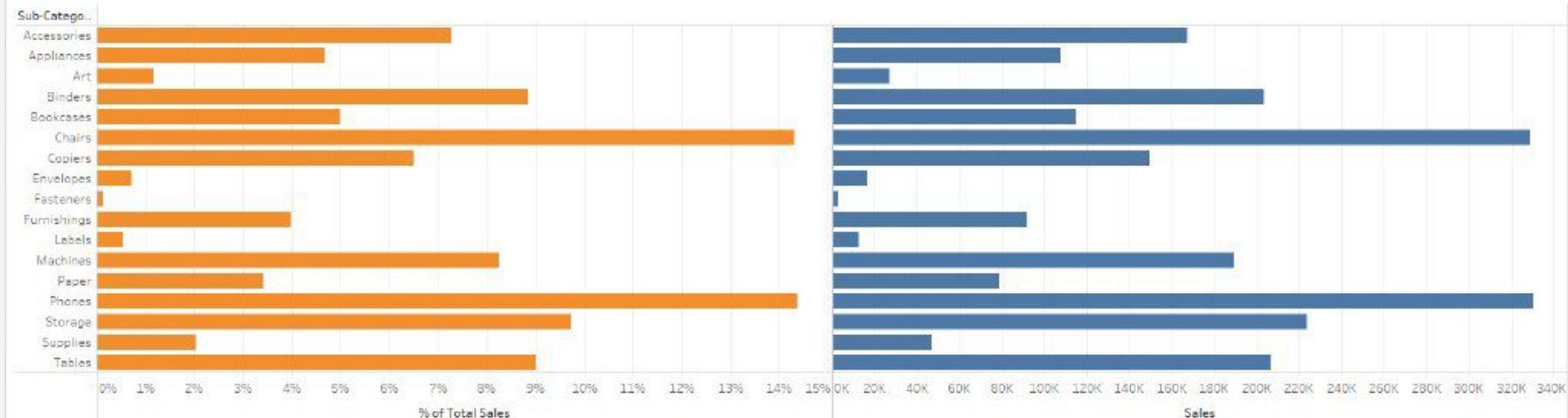
SUM(Sales) 

SUM(Sales)

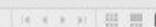
Rows

Sub-Category

percentage of total

Data Source top performing products high value customers low-performing products full set inner set left only right only calculation field 1 calculation field 2 percentage of total running total rank   

34 marks 17 rows by 2 columns % of Total SUM(Sales): 100.00%



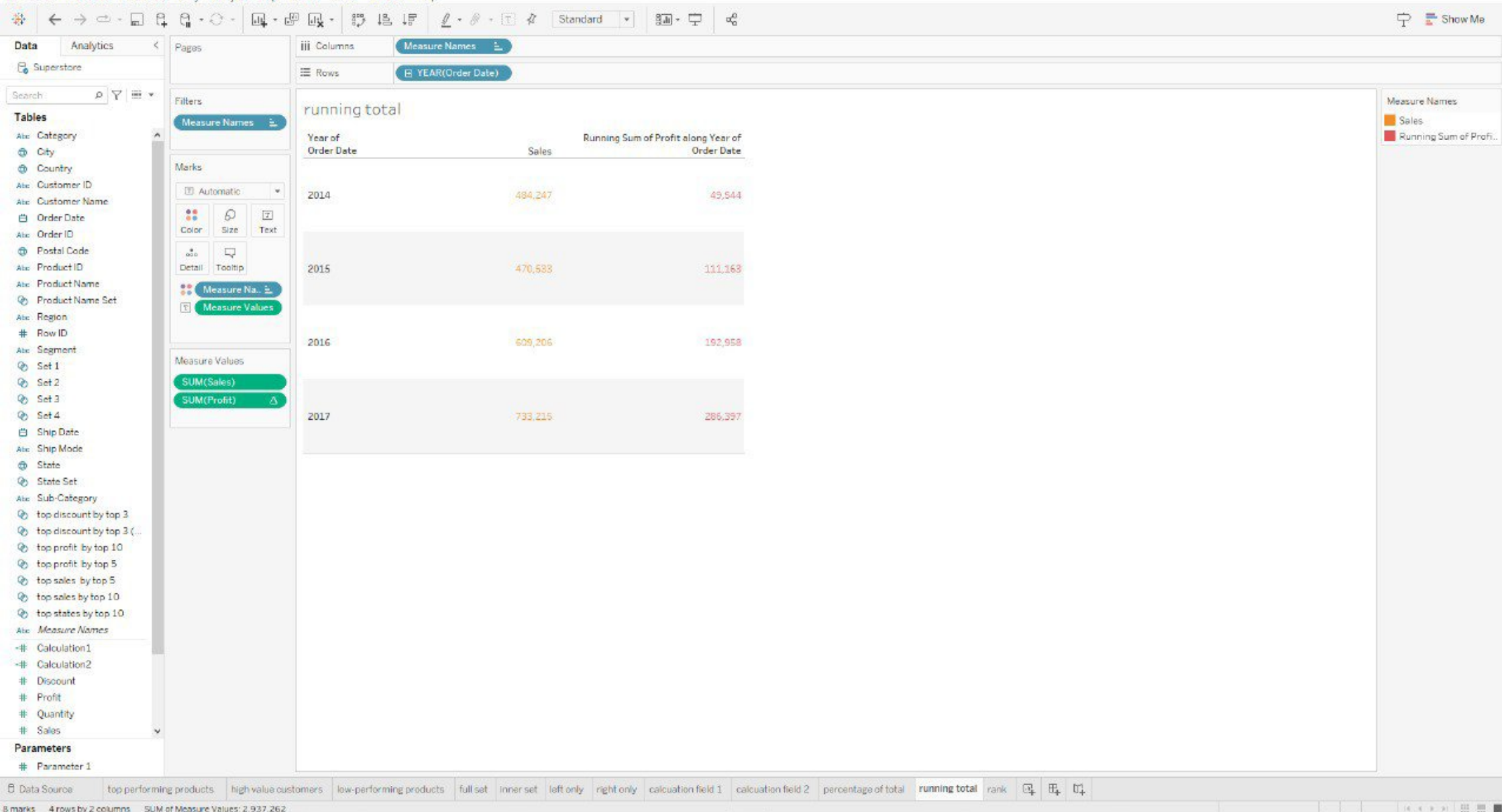


Tableau - assignment 3 [Recovered]

File Data Worksheet Dashboard Story Analysis Map Format Server Window Help

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- top sales by top 10
- top states by top 10
- Measure Names
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- Calculation2
- Discount
- Profit
- Quantity
- Sales

Parameters

- Parameter 1

Columns: Measure Names

Rows: Sub-Category

Filters: Measure Names

Marks: Automatic

Color Size Text

Detail Tooltip

Measure Values

SUM(Profit)

SUM(Profit)

rank

Sub-Catego...	Profit	Rank of Profit a...
Copiers	55,618	1
Phones	44,516	2
Accessories	41,937	3
Paper	34,054	4
Binders	30,222	5
Chairs	26,590	6
Storage	21,279	7
Appliances	18,138	8
Furnishings	13,059	9
Envelopes	6,964	10
Art	6,528	11
Labels	5,546	12
Machines	3,385	13
Fasteners	950	14
Supplies	-1,189	15
Bookcases	-3,473	16
Tables	-17,725	17

34 marks 17 rows by 2 columns SUM of Measure Values: 286,550