## **IMAGE RECOGNITION**

921821104037 : S. Sarathrajan

## **PHASE -2 Document Submission**

Incorporating sentiment analysis into image recognition innovation can have various practical applications. For instance:

- **1. Content Moderation**: Sentiment analysis can help identify inappropriate or harmful content in images by assessing the emotions expressed, making online platforms safer.
- **2. Retail and Marketing**: Retailers can gauge customer reactions to products by analyzing facial expressions in images, enabling them to tailor their marketing strategies accordingly.
- **3. Healthcare:** Sentiment analysis in medical imaging can help doctors understand patient emotions during procedures, improving patient care.
- **4. Entertainment**: Content creators can optimize video recommendations by understanding viewer reactions through sentiment analysis of video stills.
- **5. Security:** Sentiment analysis can be used alongside facial recognition in security applications to detect unusual emotional responses in people's faces, enhancing threat detection.

opportunities for innovation across various industries.