

NAAN MUDHALVAN – DIGITAL MARKETING

NMID:679100AE07331DE94DB4703F9ED00C1

STUDENT ID: LAKSHMI NARASIMMAN.S

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

<https://naveen30127.wixsite.com/my-site>

2. Create a New Facebook Business Page and post one social media poster for your brand. <https://www.facebook.com/landnstudio?mibextid=ZbWKwL>

3. Create and design a social media advertisement poster using canva.

https://www.canva.com/design/DAFytCuazyE/qG8zyxJomMFyi2aa0VSTdw/edit?utm_content=DAFytCuazyE&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

4. Create email newsletter design using MailChimp or canva tool.

https://www.canva.com/design/DAFulGXeqCk/EH48QrNtxBp0G8FsE8f8Og/edit?utm_content=DAFulGXeqCk&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton