SARAVANA GURU K

UI/UX Designer

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SUMMARY

I'm a UI/UX Designer with 3.5 years of experience creating clean, user-friendly interfaces for responsive websites, mobile apps, and web platforms. I specialize in user research, wireframing, prototyping, and usability testing, and have worked on projects across healthcare, enterprise, finance, and e-commerce domains.

AREA OF EXPERTISE

- Conducting user research to understand user needs and behaviors
- Creating wireframes and interactive prototypes
- Conducting usability testing and applying user feedback
- Building and maintaining scalable design systems for consistency
- Expert in Figma and Adobe XD for crafting user-friendly interfaces
- Strong collaboration with cross-functional teams to meet goals

EXPERIENCE

UI/UX & Graphic Designer
Freelancer
Jun 2025 - Current

UI/UX Designer
WinWire Technologies Private Limited
Feb 2024 - May 2025

UI/UX Designer
Vmoksha Technologies Private Limited
Dec 2022 – Oct 2023

UI/UX Designer
Chiru Investment Private Limited
Aug 2021 – Dec 2022

RESPONSIBILITIES

- Designed responsive websites, mobile apps, dashboards, and visual assets, blending UI/UX and graphic design expertise. Delivered creative, user-friendly solutions while ensuring consistency, usability, and strong visual impact across different platforms

- Designed responsive website, mobile app and dashboards for healthcare and e-commerce clients.
- Led the end-to-end design process for Gilead.com redesign, including research, wireframing, prototyping, and final UI design.
- Built and maintained a design system to ensure consistency across screens and improve team collaboration.
- Worked closely with developers, QA, and product managers to ensure accurate implementation.
- Iterated designs based on user feedback and evolving requirements to enhance usability.

- Designed mobile apps like a stress relief app and chiropractor booking app, along with healthcare websites and an internal project management system.
- Researched user needs and created simple and clean user flows.
- Created wireframes and clickable prototypes to test ideas before development.
- Helped developers and QA understand and follow design requirements.

- Designed a trading web app for finance users, focusing on easy access to market data.
- Conducted user research to understand traders' needs and improve usability.
- Built a design system to maintain a consistent look across the platform.
- Created wireframes and prototypes and improved the design based on user feedback.

EDUCATION

B.Tech., Information Technology
Sri Manakula Vinayagar Engineering College
Aug 2017 - Aug 2021

CERTIFICATIONS

Google UX Design Professional Certificate from Coursera

UX: The Beginner's Guide from IxDF

Visual Design: The Ultimate Guide from IxDF

AI for Designers from IxDF

Advanced Figma UI UX Design from UDEMY

Adobe XD UI UX Design from UDEMY

Advanced Adobe Illustrator CC from Udemy

Responsive Web Design - HTML5 CSS3 Bootstrap from Udemy

SKILLS

UI/UX Design: User Research/Interviews, Competitor Audit, Persona Creation, Empathy Mapping, User Stories, User Journey Mapping, Affinity Diagram, Information Architecture, User Flow, User-Centered Design, Design Thinking, Storyboarding, Sketching, Ideation, Wireframing (Low/High Fidelity), Design System, Prototyping (Low/High Fidelity), Mockups, Interactive UIs, User Testing, Generative AI

Graphic Design: Branding, Logo Design, Icon Design, Illustrations, Social Media Creatives, Visual Compositions, Layout Design, Banner Design

Tool: Figma, Adobe XD, Illustrator, Photoshop, Sketch, Visual Studio Code, Microsoft Office, PowerApps

Programming: HTML, CSS

Soft Skills: Collaboration, Communication, Problem-Solving, Time Management, Quality-Focused

HOBBIES

Sketching, Music, Playing Cricket and Football