



TOMAN BIKE SHOP

2021

2022

Sum of riders

1M

Profit Margin

0.45



When are we making money ?

This table display hourly sales data across the week, with higher earning in middle and early evening hours. Particularly around 10 to 15 hours, suggesting this the most profitable time. The Days Wednesday and Friday show higher sales, indicating variable profitability across the week.

hr		1	2	3	4	5	6
8	8	\$610.53	\$716.00	\$695.14	\$701.39	\$678.15	\$161.23
9	1	\$334.04	\$353.75	\$347.76	\$361.42	\$388.21	\$261.99
10	2	\$223.40	\$199.66	\$186.88	\$196.53	\$231.24	\$377.25
11	2	\$261.72	\$213.71	\$216.82	\$234.69	\$278.84	\$463.88
12	3	\$328.94	\$268.62	\$274.23	\$293.88	\$348.16	\$544.57
13	4	\$324.81	\$271.91	\$261.41	\$286.42	\$354.67	\$547.42
14	1	\$302.76	\$259.20	\$242.19	\$266.38	\$339.16	\$551.09
15	1	\$311.77	\$285.18	\$245.70	\$278.19	\$370.09	\$566.42
16	4	\$445.25	\$425.76	\$387.72	\$402.66	\$488.40	\$552.80
17	4	\$802.17	\$827.80	\$757.63	\$745.84	\$741.63	\$503.25
18	1	\$762.28	\$792.17	\$716.11	\$700.64	\$629.64	\$459.85
19	6	\$546.28	\$540.95	\$522.26	\$500.27	\$441.10	\$378.11
20	4	\$387.54	\$395.17	\$364.25	\$387.63	\$317.40	\$291.51

Revenue

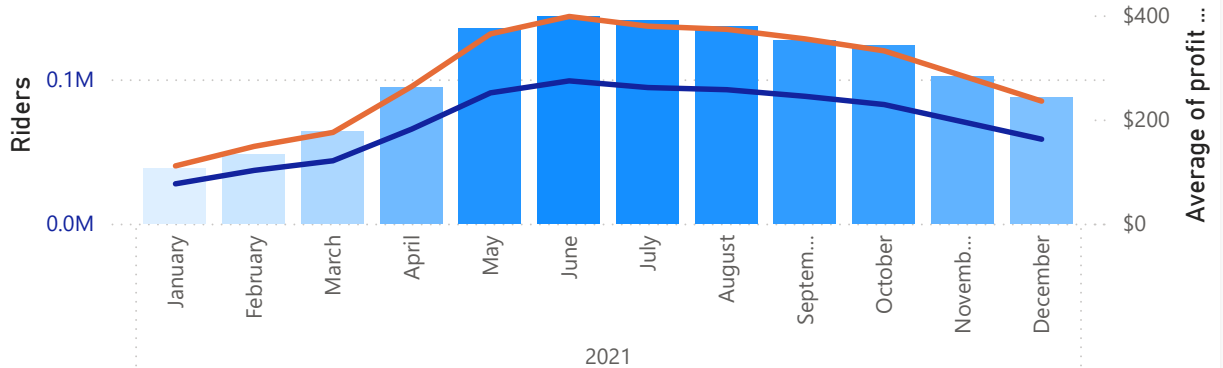
\$5M

Profit

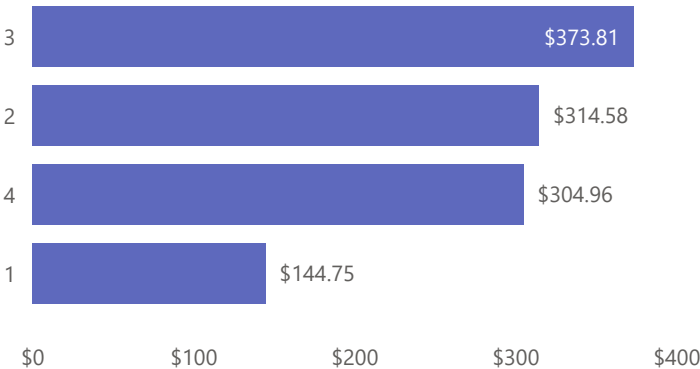
3.42M

KPI over Time

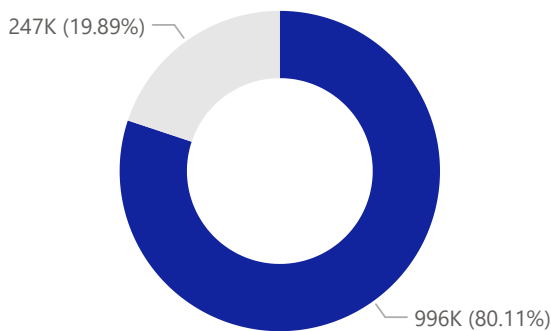
Riders Average of profit Average of revenue



Revenue By Season



Rider demographics



Years	Sum of riders	Sum of revenue	Sum of profit	Average of price
2021	1243103	\$49,60,968	34,18,533.25	3.99
2022	2049576	\$1,02,28,114	70,30,045.68	4.99
Total	3292679	\$1,51,89,082	1,04,48,578.93	4.49