

# TRACE MARKETS

Future Roadmap — From System to Payable Product

This document defines the long-term execution path for TRACE MARKETS.

## FOUNDATIONAL PRINCIPLES (NON-NEGOTIABLE)

- 1 Trust before growth.
- 2 Manual before automation.
- 3 Risk before returns.
- 4 Explainability before performance.
- 5 Humans make decisions; system assists.
- 6 No hype-driven features.

## PHASE 1 — SYSTEM HARDENING (COMPLETED)

- 1 Snapshot-based immutable data model.
- 2 Read-only cloud dashboard.
- 3 Real fundamentals ingestion.
- 4 Validation, conviction, and decision journal.
- 5 Anchor and tracker documents created.

## PHASE 2 — QUALITY & TRUST LAYER

- 1 Data completeness and coverage scoring.
- 2 Freshness indicators for fundamentals and prices.
- 3 Confidence bands on conviction scores.
- 4 Explicit explanations for missing or weak data.
- 5 Visible trust indicators in dashboard.

## PHASE 3 — GOVERNANCE & FRAUD EDGE

- 1 Promoter pledging trend analysis.
- 2 Auditor change frequency tracking.
- 3 Related-party transaction exposure.
- 4 Governance decay scoring over time.
- 5 Red-flag narratives for users.

## PHASE 4 — MANUAL & EDUCATION LAYER

- 1 TRACE MARKETS Atlas (core manual).
- 2 Step-by-step interpretation guides.
- 3 Decision-making frameworks.
- 4 Common failure modes and biases.
- 5 Case studies using historical snapshots.

## PHASE 5 — PRODUCTIZATION (PAYABLE)

- 1 Free tier: limited dashboard + delayed data.
- 2 Paid tier: full dashboard, trust scores, history.
- 3 Premium tier: manuals, reports, deep governance.
- 4 No trading, no signals, no execution.
- 5 Clear value-based pricing.

## PHASE 6 — OPERATIONS & SCALE

- 1 Cloud-based weekly automation.
- 2 Snapshot retention and archival policy.
- 3 Secure storage (S3/GCS).
- 4 Monitoring and audit logs.
- 5 Operational discipline over speed.



## LONG-TERM PRODUCT CLAUSE

- 1 TRACE MARKETS must never sacrifice trust, clarity, or explainability for growth.
- 2 If monetization pressures conflict with principles, principles take precedence.
- 3 This roadmap defines the only acceptable path to becoming a payable product.