# WHAT'S AI



## What is Artificial Intelligence?

Al is the science of making machines smart. It allows computers to think, learn, and make decisions like humans do. Here's how Al works and where you can see it in real life!



## 1. Machine Learning (ML)

Think of Al like a brain, but instead of neurons, it learns through data. Machine Learning (ML) allows computers to improve from experience without being programmed every time.

- Self-driving cars learn to detect objects on the road like pedestrians or other cars.
- Netflix recommends shows based on what you've watched before.





## 2. Natural Language Processing (NLP)

NLP helps Al systems understand and respond to human language. It's what powers chatbots and voice assistants.

- Google Assistant understands your questions and gives you answers.
- Chatbots on websites can help with customer service questions.





## 3. Computer Vision

Al can see and analyze images or videos. This is used in facial recognition, medical imaging, and even social media filters.

- · Facial recognition on phones or security systems.
- Al-powered cameras in sports analyzing player movements.





#### 4. Robotics

Robotics involves Al-powered machines that can physically interact with the world. These machines can work in factories, explore Mars, or assist in surgeries.

- · Robots in manufacturing assemble cars.
- Surgical robots help doctors perform delicate procedures.





## Real-Life Applications of Al

- Healthcare: Al helps doctors diagnose diseases, analyze medical scans, and even develop new drugs.
- Finance: Al detects fraud, analyzes stock markets, and helps make investment decisions.
- Gaming: In video games, Al opponents learn to play better over time.
- Education: Al tutors can help personalize learning by giving students tailored recommendations based on their performance.



