



Says

What have we heard them say?
What can we imagine them saying?

Logo
creator
using canva



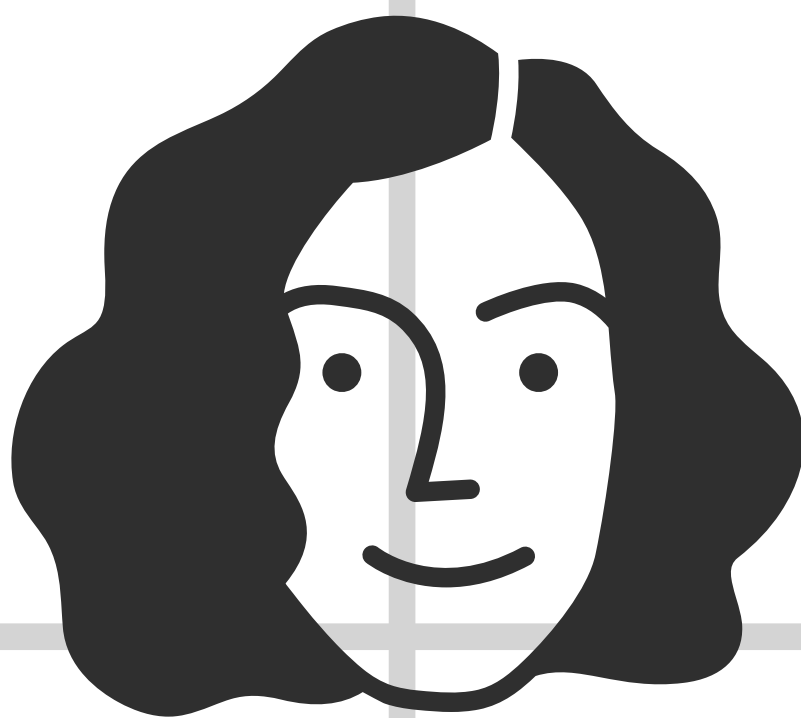
Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Think my
color
palatte

About my
cover
picture

About my
favorite
topics



J.Saravana pandian

Choose the
Temlates

Customise
my

Customise
my colors
and fond

I like canva,
it has many
design and
options

Easy to edit
and
customise

Easy to
download
and share
with others.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?