Sophia Anderson

Graphic & UI/UX Designer

Summary

Creative designer with 5+ years of experience in branding, digital design, and UI/UX. Strong background in Adobe Creative Suite, Figma, and user research.

Experience

UI/UX Designer – PixelFlow Studio (2020–Present)

• Designed web and mobile interfaces for 20+ clients

• Conducted user research and usability testing

• Collaborated with developers and product teams

Graphic Designer – Creative Hive Agency (2018–2020)

• Developed brand identities, logos, and marketing collateral

• Delivered complete design systems for client campaigns

Skills

UI/UX design, Figma, Adobe XD, Photoshop, Illustrator, wireframing, prototyping, branding

Education

Bachelor of Design – School of Visual Arts