



# partnership prospectus

## The JavaZone Conference

JavaZone is a conference organised by and for a great community of developers. The conference has been held in the heart of Oslo for 14 consecutive years, and JavaZone 2016 will be the 15th time we arrange the conference.

Last year, we had around 2,800 attendees at the conference, including speakers, volunteers, students and around 100 representatives from our partners. We would not be able to arrange a conference of this size and quality without the involvement and support of every one of our partners. Each year, more than 40 partners contribute to make JavaZone a great success.

## The Expo Area

The Expo Area is placed in the centre of the conference venue making this the perfect arena to meet all the participants. The talks are held in rooms located on all sides of the Expo Area, with shorter breaks after each session. Having a break for 20 minutes between sessions gives a unique flow in the Expo Area. Participants move about and visit partner stands, and as we continuously serve food they get something to eat before the next session. We also hold the conference after-party in the Expo area, giving the participants extra time to interact with you and your representatives.

## What you get from this Expo setup

The result of this Expo setup is that partners with stands in the expo area are given the opportunity to meet quite a lot of visitors throughout the conference. At the same time, this makes the Expo Area a perfect place to hang out for the conference guests. Every year, our partners help us raise the bar making our Expo Area even better.

## Become a partner

We have a lot of opportunities for our partners, and have detailed the possibilities at the next page. Please don't hesitate to get in touch if you have any special requests, or just want to discuss the options.

## Contact information

Please get in touch by sending us an email at [partner@java.no](mailto:partner@java.no), and we'll get back to you.



### Partner Manager for JavaZone 2016

*Ole-Alexander Moy*  
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### Leader for JavaZone 2016

*Espen Herseth Halvorsen*  
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*More information can be found at*  
[www.javazone.no](http://www.javazone.no)

## The JavaZone partner package

All companies are given the same option to become a partner. There is no bronze, silver or gold sponsorships – everyone are treated as equals.

### The partnership package for JavaZone includes:

- ✓ A stand in the expo area (6 square meter)
- ✓ 4 flexible, nameless expo-tickets for the stand crew
- ✓ Discounted participant tickets for your employees
- ✓ Branding on javazone.no, at the venue, in ads and other promotional material JavaZone produces

**A JavaZone partnership costs NOK 65.000,-**

*This special Early Bird price requires you to confirm your partnership before March 1st 2016. The Late Bird price is NOK 80.000,-*

## Expansion possibilities

We have a few options if you would like your stand to contain a little extra. We are also more than open to accommodate creative ideas, so please let us know if you have anything special in mind.

- ✓ **Extra stand space** – double the space, for a total of 12 square meters. **NOK 22.500,-**
- ✓ **Restaurant stand** – We have room for a total of eight restaurant stands in the expo area. The theme and menu is decided by you, and the food is prepared by the famous Norwegian chefs from The Flying Culinary Circus. **NOK 60.000,-**
- ✓ **Concept stand** – We also have room for two extra large stands, where there is room for some extra creativity. Give your visitors a unique experience, and be remembered as one of the top stands of JavaZone 2015. **NOK 45.000,-**

(all prices are ex VAT)

## Tickets to JavaZone

Every partner package includes 4 tickets that is dedicated to your stand crew. These are nameless tickets, meaning you are able to switch who uses these during the conference. All partners also get a special discount on tickets for their employees.

The price for partners are NOK 4.890,- per ticket. If you buy more than respectively 30 or 50 tickets, we'll discount the price to NOK 4.790,- and NOK 4.690,-. These tickets has to be bought before the end of June for the rebate to apply.

## Partners of JavaZone 2015

