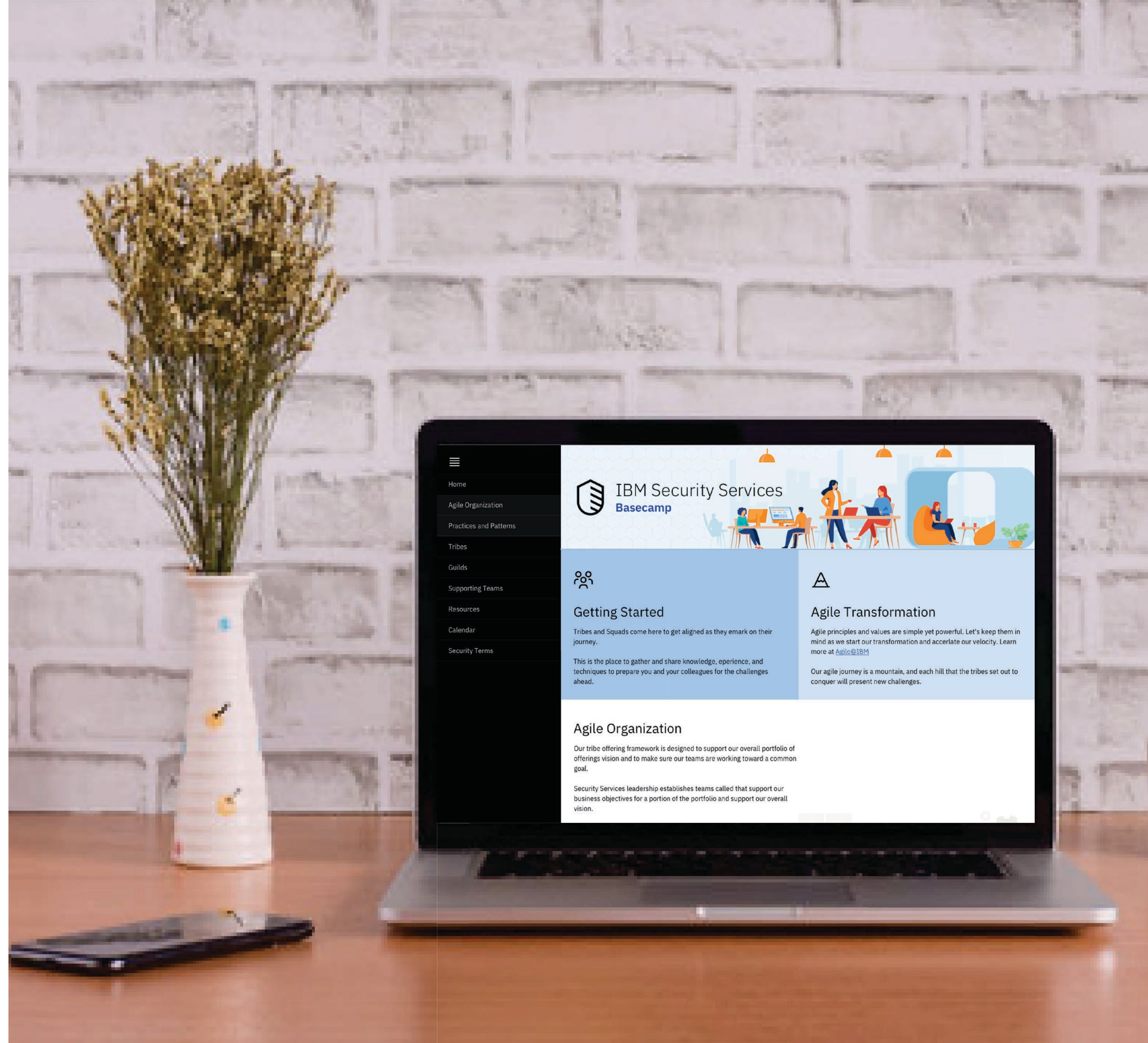


# IBM Security Services Basecamp



**Role:** UX & UI Designer  
**Timeframe:** 3 Months







## Project Overview

The tribe model often involves having dedicated tribe leaders or managers who are responsible for overseeing the operations, strategy, and coordination within their respective tribes. These leaders work together with other stakeholders to define the tribe's objectives, align them with the overall portfolio vision, and allocate resources effectively.





## The Challenge

Indeed, creating a space to gather and share knowledge, experience, and techniques is crucial for teams within IBM Security Services team to prepare for the challenges they face. Collaborative learning and knowledge sharing can greatly enhance the effectiveness and preparedness of a team.

## Goals

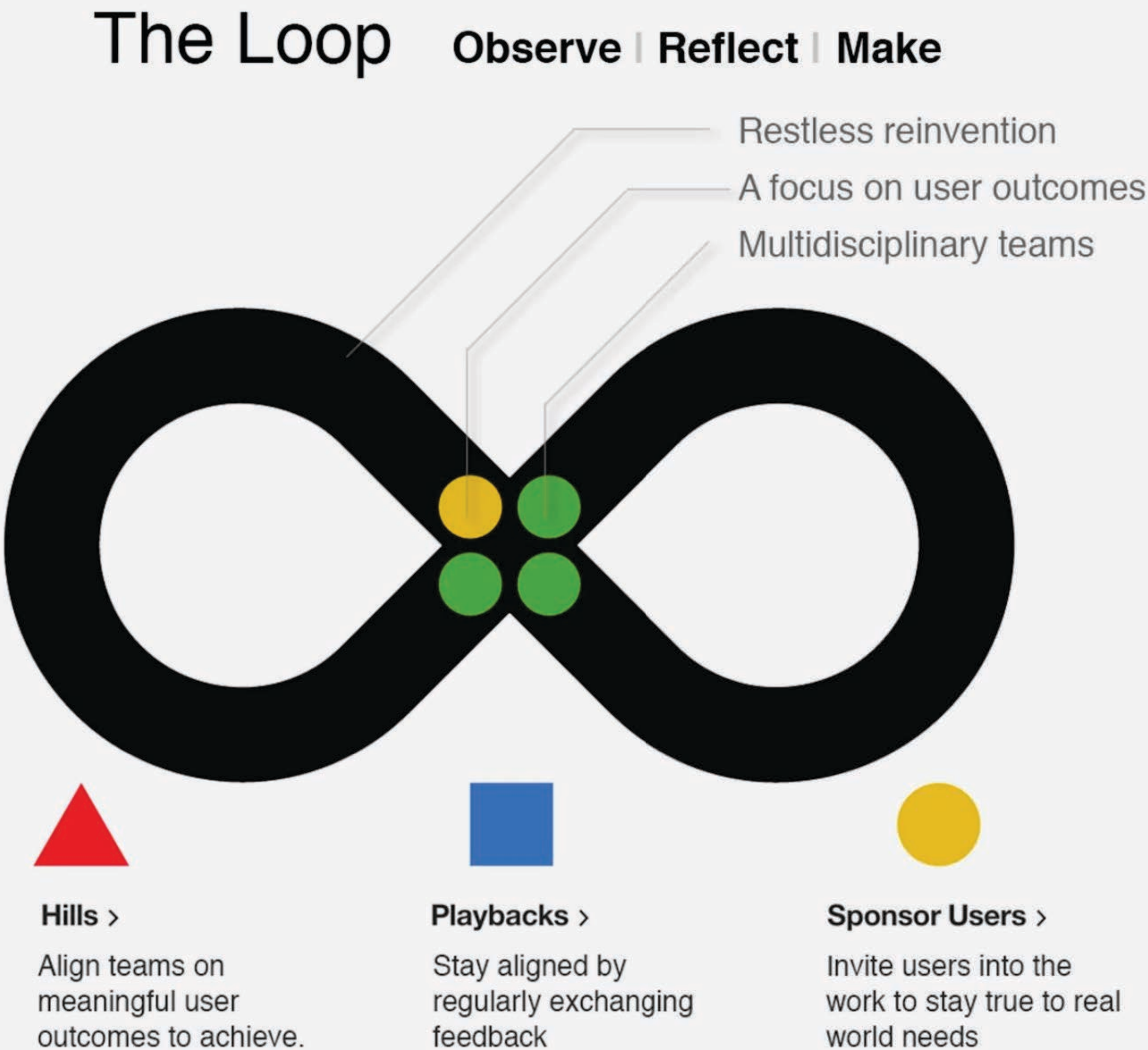
By utilising a variety of techniques and patterns that include several technologies and industry best practices, IBM Security Services preserves its principles and values. The goals of these patterns and practices are to promote productive and proactive labor inside the company. These guidelines are followed by IBM Security Services to guarantee the provision of high-quality services and to promote an excellence-focused culture.





# IBM Design Thinking Process

IBM Design Thinking is a scalable framework to help teams understand and deliver continuously. You begin by making a conscious commitment, as a team, to prioritise your users over other, sometimes competing, business concerns.



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+ +  
+ +  
+ + +  
+ + +

Platform Tribe

Home

Tribes

Platform

Guilds

Supporting Teams

Resources

Calendar

Platform Tribe

Description

Mandate & Responsibility

Members

Squads

Assets

Home

Tribes

Analysis & Defense

Squad Wolverine

Guilds

Squad Wolverine

Mandate & Responsibility

Members

Assets

Home

Tribes

Cloud

Data

Network

Lambda Squad

Guilds

Squad

Mandate & Responsibility

Members

# Pain Points

The new design standard should prioritize ease of use and ensure that it is intuitive for all users, making it easy for each Tribe and Squad to navigate and comprehend their respective journeys. By adopting a user-centric approach, the new design standard can enhance usability and minimize any potential learning curves for team members.





# Usability Test

After conducting user tests with 10 participants to gather feedback on the two versions of layouts, it was found that 9 out of 10 users agreed and were happy with one of the options. This positive response indicates a strong preference for that particular layout design among the users.

