



TOPIC : The SAMSUNG Freestyle

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What is SAMSUNG Freestyle product ?

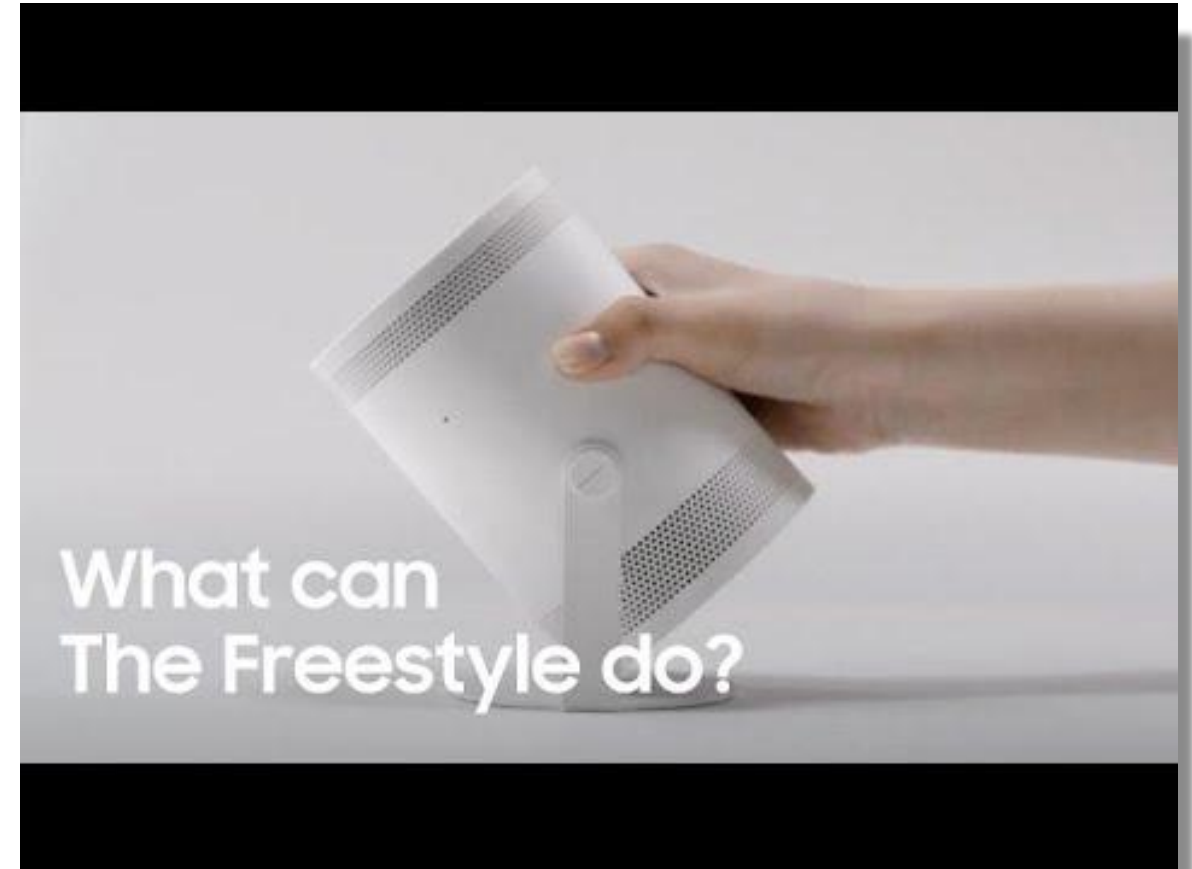




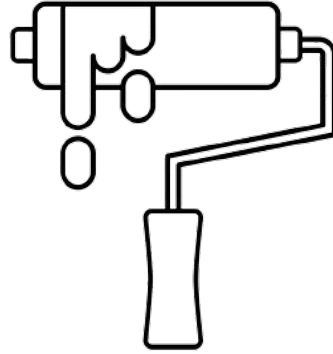
Introducing Samsung FreeStyle

Samsung FreeStyle is the New era of Projector. The Freestyle is an impressively dinky portable projector which work as a standalone stream otherwise you can hook up your smartphone, your personal computer (PC) whatever u fancy.

- Freestyle is running on Tizen 6.0 Operating System (OS).
- Instant set up with keystone correction, autofocus and 5 watt audio blaster in there as well(360 degree surround sound).
- Despite the dinky size it can pump out massive picture full HD resolution.



Featuring



Automatically adjust to color
according to the wall



Analyzing the music to pair visual effects
that can be projected on the wall, floors and
anywhere else



Providing a perfectly proportional
image every time



Smart voice assistant

AI Human center designed features

- The first portable projector to include far-field voice control via voice assistants: Bixby
- Including the ambient light mode, which automatically adjusting the display screen according to the surroundings.
- The Freestyle adjusts and calibrates the image based on the color of the wall.
- It also takes advantage of keystone correction and auto-leveling.





Pros of SAMSUNG Freestyle product

- The 180 degree design gives you the flexibility to point
- The projector optimizes screen size, auto-focuses and level the image even pointed on an angle.
- The speaker sound waves in every direction for a deeply immersives and cinematic audio experience.

Cons of SAMSUNG Freestyle product

- Not as bright as some latest generation compact projectors
- No 3.5mm audio input
- Does not accept a 4K signal

REFERENCE

AI Human Centered Design on Freestyle Resources:

- <https://www.sammobile.com/news/our-first-look-at-the-freestyle-samsung-most-fun-product-yet/>
- <https://news.samsung.com/us/samsung-freestyle-portable-screen-entertainment-ces2022/#:~:text=The%20Freestyle%20offers%20Smart%20TV,Android%20and%20iOS%20mobile%20devices.>

Video of Samsung Freestyle:

- <https://www.youtube.com/watch?v=6lnY8oqVh3A>

Inspire from:

- <https://userguiding.com/blog/human-centered-design/>

Introducing of The Samsung FreeStyle resource:

- <https://www.trustedreviews.com/reviews/samsung-freestyle-review>
- <https://www.samsung.com/us/televisions-home-theater/tvs/portable-projector/the-freestyle-sp-lsp3blaxza/#reviews>



THANK YOU