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# BRAINSTORM WEATHER SITE

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Sariah Solomon

CIT 230-07

## Site Purpose

To provide accurate weather updates to the residents of Franklin, Greenville, and Springfield in a way that is entertaining, effective, fast, and aesthetically pleasing.

## Target Audience

The residents of Franklin, Greenville, and Springfield. Since these are primarily farming communities, our website will be reaching out specifically to the owners of the farms so that they can plan to nourish and protect their crops. They will be looking for efficient simplicity and awareness of issues related to

## Site Map

Home Page

Franklin

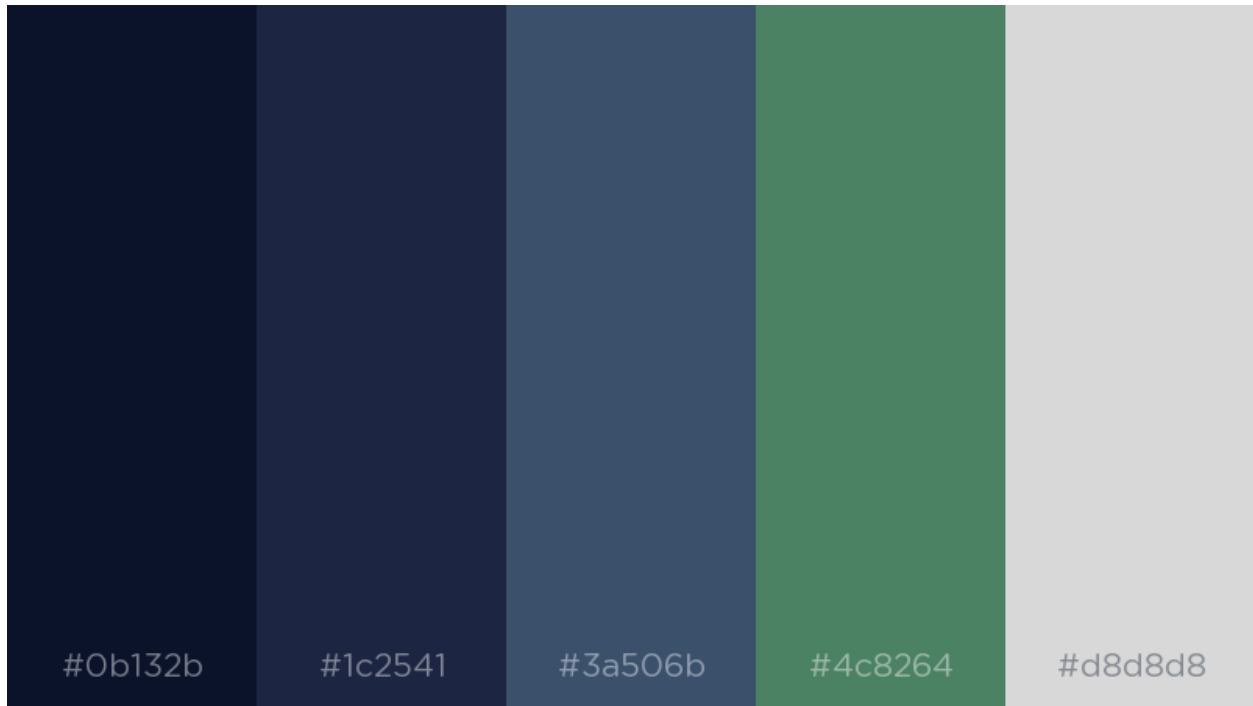
Greenville

Springfield

Storm Center

Gallery

## Color Scheme



coolors

[coolors.co/0b132b-1c2541-3a506b-4c8264-d8d8d8](https://coolors.co/0b132b-1c2541-3a506b-4c8264-d8d8d8)

Background: # d8d8d8

Body Text: #0b132b

Heading 1: #1c2541

Heading 2: #4c8264

Header, footer, image borders: #4c8264

## Typography

Title: Sorts Mill Goudy

Headings: Rufina

Body text: Arimo

## Wireframe Sketches

