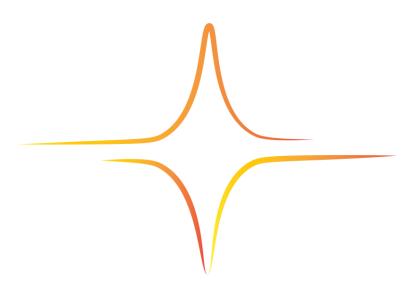
LYTE:
A Spark Within Us



Intro:

Throughout the years, the concept of life requiring "spark" has been an idea shared with many. This "spark" is theorized to take the form of passion, purpose, or even power. Many claim to have a spark, something which drives them to continue living and experiencing the world around them. But there is then a question; where do these sparks come from? Our theory? They are passed down from those who have come before us.

Sparks are the will to live and thrive found in all living things. There is a limited quantity of them, and they are constantly shifting into different hosts at a specific time; a simultaneous moment of death to one life and the beginning of another. A spark's task is simple; learn and understand what it means to be alive. To truly understand, a spark must begin at square-one. Starting as a single- celled organism, sparks learn how fleeting life can be. From there, a spark takes millions of lifetimes to fully-develop, confronting the infinite number of possible experiences until it finally understands what it means to live and passes.

From there, the spark dissipates, a multitude of new sparks emerging from the old and beginning the cycle once again.

About:

LYTE is scientifically based company rooted in discovering how individuals' function and thrive, how morals are created, cataloguing the numerous archetypes found within the world, and utilizing said information to create a world that values all lives.

At its core, LYTE works to relate to the thousands of people who need a reason to live. Negativity and the loss of purpose plague the people of this century as we cope with the plateau of progress; LYTE and the theory of sparks develop in order to convince the world that progress and purpose is ongoing and infinite. We here at LYTE bridge the gap between science and faith; we pride ourselves in not devoting ourselves to any specific religion but rather use the history and values of each denomination to further our research on the human will and the definition of fulfillment and enlightenment.

With this information, LYTE expediates a spark's journey, allowing the individual they inhabit to experience fulfillment and peace long before the end of their life.

In Memory:

Dr. Madilynn Lyte, the namesake of LYTE, nurtured her spark to the very end. Pushing herself into religious and psychological studies after a childhood filled with examples of addiction and loss, Madilynn would ponder on why the systems and beliefs within this world focus on individuals becoming the most useful version of themselves for society rather than focus on finding the specific aspects of life that could lead one to finding purpose and peace.

Devoting her time to interviewing a variety of subjects, from a reveled professor in STEM, Dr. Manni Cooper to infamous criminals such as Kirby Cleans, Madilynn Lyte began what would become the most extensive collection of personalities, attributes, and values ever created. Along with this, Dr. Madilynn Lyte connected this array of discoveries to the values of religion and morals and found distinct reoccurrences in behavior dependent on certain aspects of personality, interests, and subject knowledge shared by individuals living centuries apart.

With this research on hand, Dr. Lyte was then able to identify behavioral patterns and correctly determine courses of action individuals take to find contentment in their lives, leading to swift diagnoses and assistance to those about to take drastic action, preventing history from repeating itself. Dr. Madilynn Lyte saved lives and created purpose with her

research, founding LYTE to continue furthering her discoveries and help others kindle their spark and find their purpose.

Published Work Summaries

The Halting of Historical Repetition by Psychological Means

- The phrase "history is doomed to repeat itself" has been used through society and culture for generations. It calls for audiences to reflect on their responses to events in their lives and use the past as a reference on what to do and what NOT to do.
- These moments are not only found in common knowledge of history, but rather the previous lessons one's spark has learned over time.
- A common example is the idea of the Uncanny Valley. Many subjects report having the innate fear of non-human figures displaying human features. The Sparks theory is used to explain this occurrence as one's spark keeping their host from danger as it informs them of the risk of approaching something from the liminal valley.
- Irrational fear and phobias also support the theory of sparks, as there has always been the question as to why phobias form within individuals. These fears come from a spark's previous experiences and its desire to keep its host away from reliving negative experiences of the past.
- Looking at the course of history, there have been multiple instances of using the
 thought processes of the past to stay informed of the present. A spark's existence is
 dependent on its ability to learn as much it can from its current experience,
 meaning it must stay alive for as long as possible to understand the world around it
 and collect data for its next cycle before death.
- This data and research allow for individualized practices and situations, meaning tragedy can be stopped before it occurs.
- Taking these discoveries and utilizing them in day-to-day life also allows for one to eliminate frustrations as to "why" they may fear the world and become accepting that fear is an opportunity to learn or relearn a piece of information vital to survival.

https://www.pewresearch.org/internet/2020/06/30/its-all-just-history-repeating-itself/https://www.hopkinsmedicine.org/health/conditions-and-diseases/phobias

Sparks: The Key to Survival

- History records certain miracles, including individuals being brought back from the dead by pure chance and determination. Scientific phenomenon such as "adrenaline rushes" and "gut feelings" have research and logic backing them up in arguments, allowing audiences to understand how, why, and when they occur. The mind, however, is still a mystery to the common man.
- The theory of sparks is used as the missing piece to create an understanding as to why the mind fights to survive the unsurvivable and why one cannot return to a living state after passing.
- The experiments in Mary Shelly's "Frankenstein" have been proven to be fictional, in
 the sense that one cannot place deceased anatomy together and create new life.
 The same is the case with an intact corpse; life cannot be placed into cadavers.
 However, science allows and is successful with the transplants of limbs and organs
 to living hosts.
- This idea the core of a spark's ability. It will adapt and use energy to preserve itself in the host it currently inhabits. However, when the body reaches its physical limit, the spark has no choice but to shift to its next host, a brand-new life entirely.
- These two points come together to form one conclusion; one's spark will do
 anything to keep its host alive, including finding ways to push the limits of the body
 and mind, accepting outside materials to be utilized to preserve functions in the
 body.
- This would explain the idea of a "will to live". A spark is the electric energy found within the ions of cell membranes. This energy, specific to living bodies, allows the brain to function and provide information and purpose to one's organs. When the body and mind begin to fail, a spark will provide more energy as a "last hurrah" as a last effort to preserve the body it inhabits. Upon reaching its limit, the spark flees, taking all energy with it and leaving the body lifeless.

https://med.stanford.edu/content/dam/sm/survivingcancer/documents/The%20Will%20t o%20Live.pdf

One's Purpose

- Religion can be defined as a system of faith and worship. It can also be defined as an ignorant response to the world around them. However, many denominations consider the idea of a soul and the existence of life outside of a body.
- Plato states, "the soul is what gives each person their essence and allows them to consciously make decisions and actions".
- The idea of a soul is the basis of a spark, with the difference being a spark is a collection of knowledge and experience rather than an actual consciousness.

- Religion features morals and values a person must have to live a life of contentment and fulfillment, but there are many who search for those end goals without joining a faith.
- Sparks are not exclusive to those who follow a faith; anything that is alive has a spark since anything that has alive has freedom of choice.

https://tartan.gordon.edu/does-the-soul-exist-a-cognitive-neuroscience-perspective/

Looking To Get Involved?

We'd love to have you!

You can get involved by emailing us at fellowship@LYTE.com

Please provide us with a briefing on yourself as well as your spark's story. Do you seek fulfillment? Do you aspire to be more? Let us know what you wish to discover from us. From there, we will provide you with an application contract as well as discuss payment options. We offer several payment plans including annual, monthly, and interest driven loans. These payments go towards our research, panels, and publications, and services to you, allowing us to dive into discovering more about your individual spark, what is needed for it to be nurtured, and what you as a person need to do to keep yourself safe and content as you live through your current experience.

SPARKAL™ (Journey Journal):



Available with Subscription!

Sparkal[™] is our patented journal layout, made specifically to record habits and their frequency on a percentage scale. Using this system, values are quantified and used to determine which coping, organizational, or even diet habits to adopt!

Conclusion:

To understand the science and truth of sparks means to share the knowledge found in order to help others find their own enlightenment. Joining our cause and beginning to see how sparks are present in everyday life allows individuals to see the full extent as to what they can achieve and find to better their lives. The purpose of life is to live and experience; accepting the truth of sparks begins you on a journey to living life unapologetically, taking any and all opportunities to seize the day.