

Customer Loyalty and Flight Activity Analysis Report

6M

Total Revenue

392.9K

Total Flights

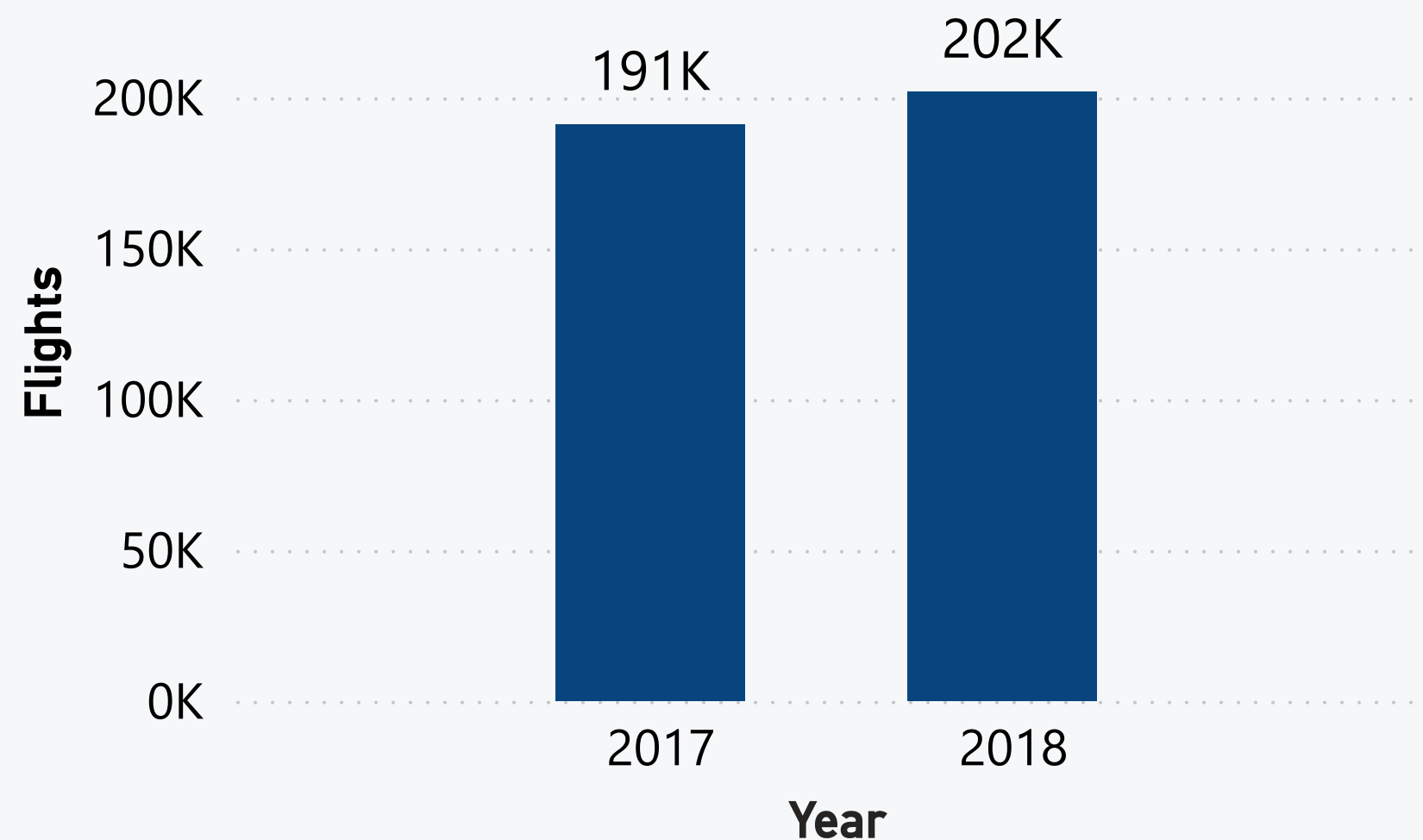
16.74K

Total Enrollments

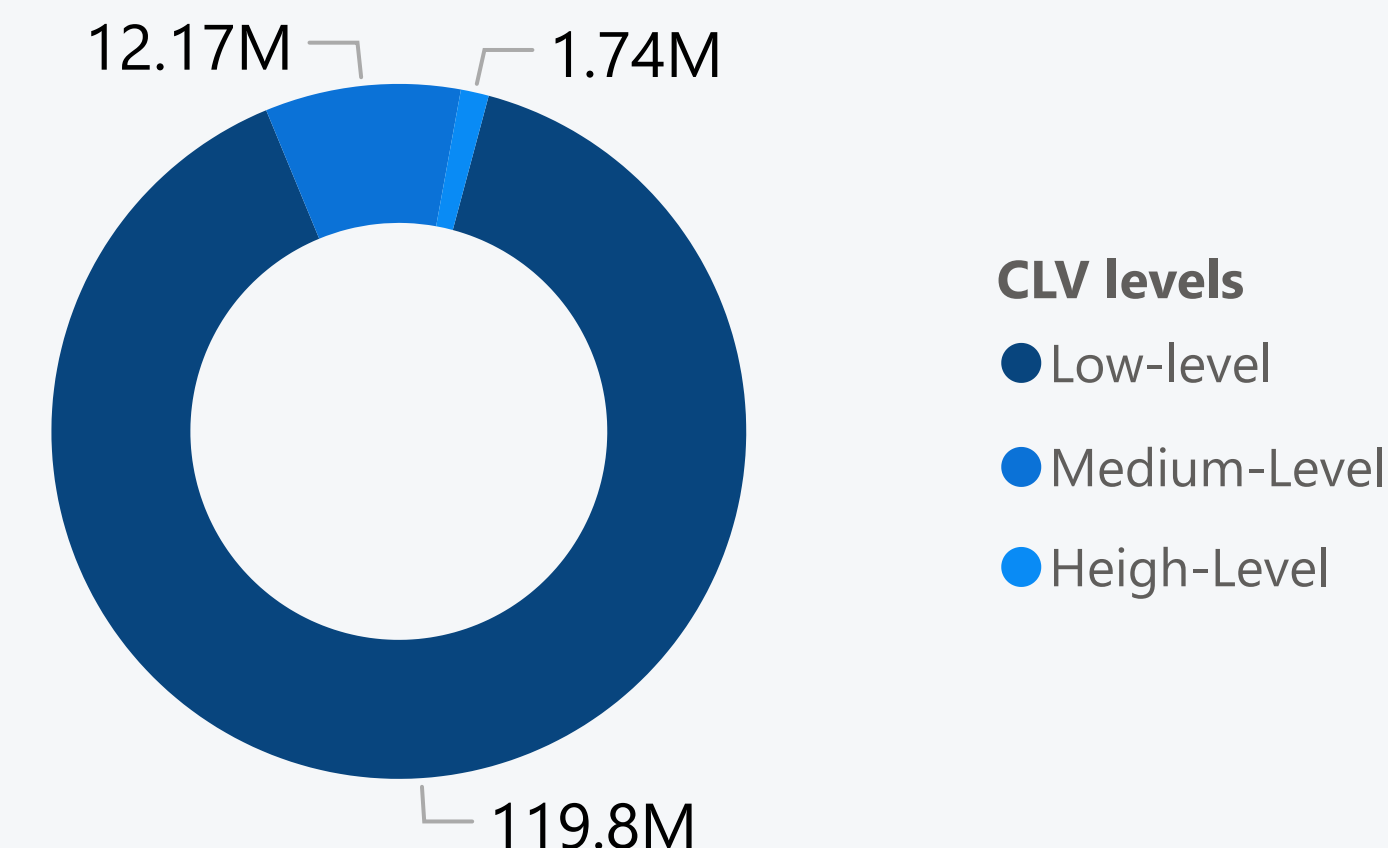
2067

Total Cancellations

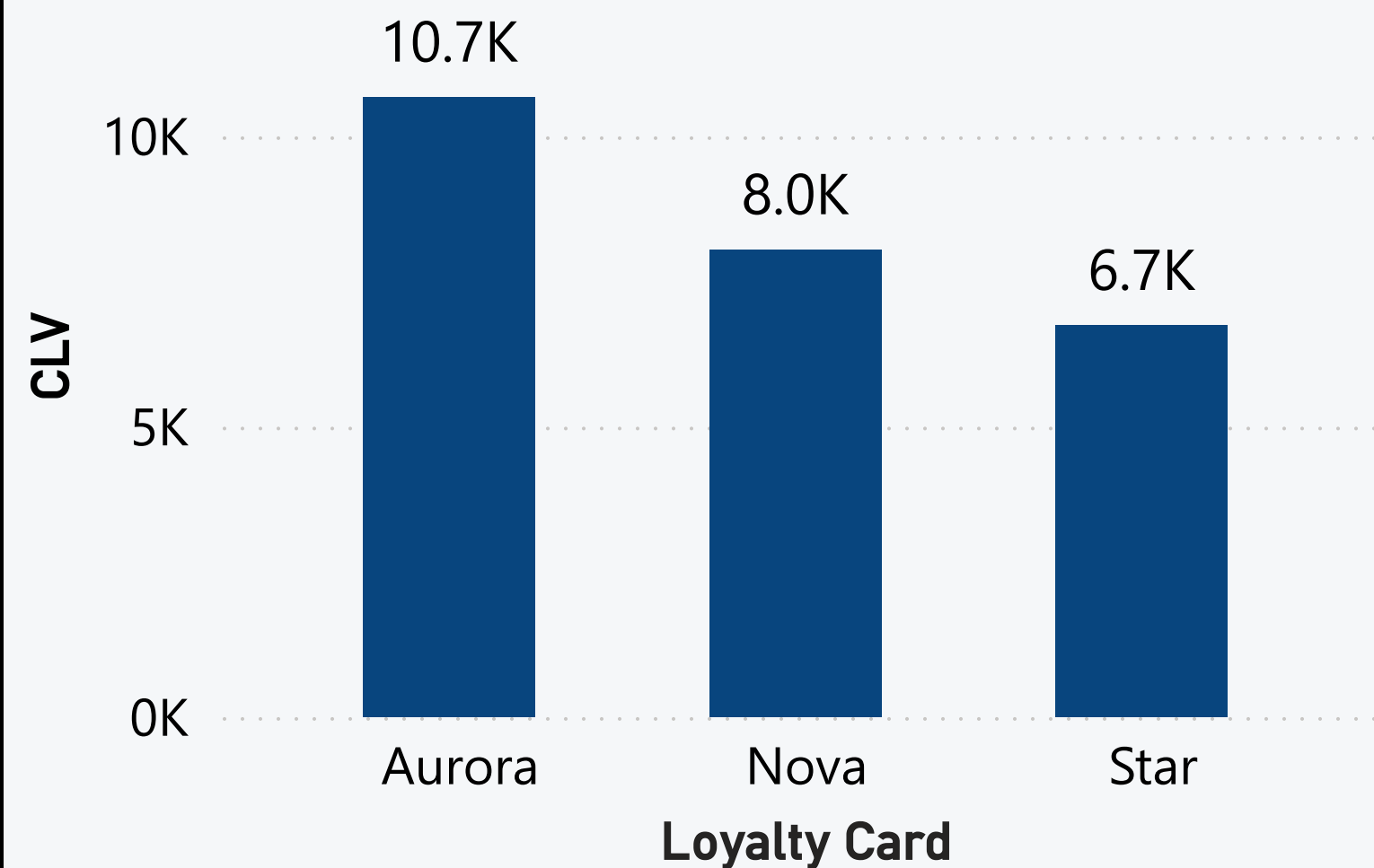
Total Number of Flights Booked each Year



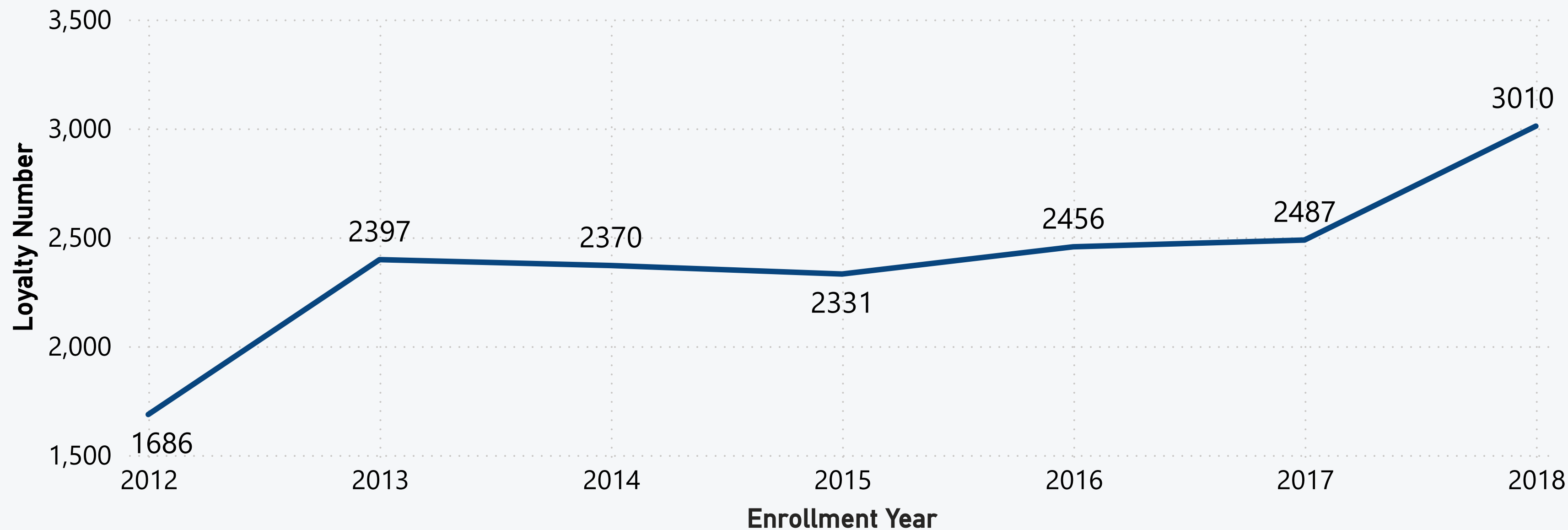
Customer Segmentation by CLV

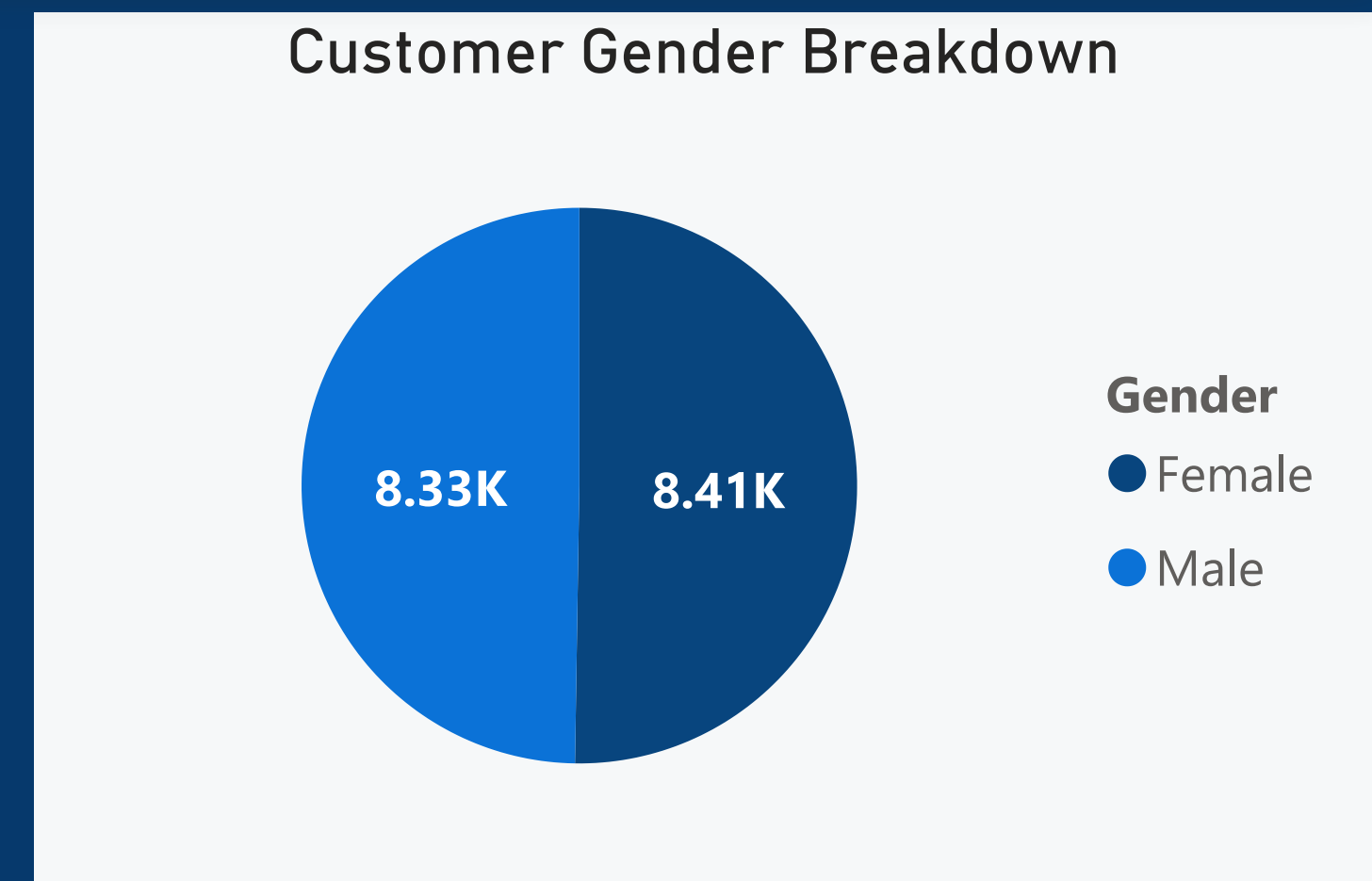
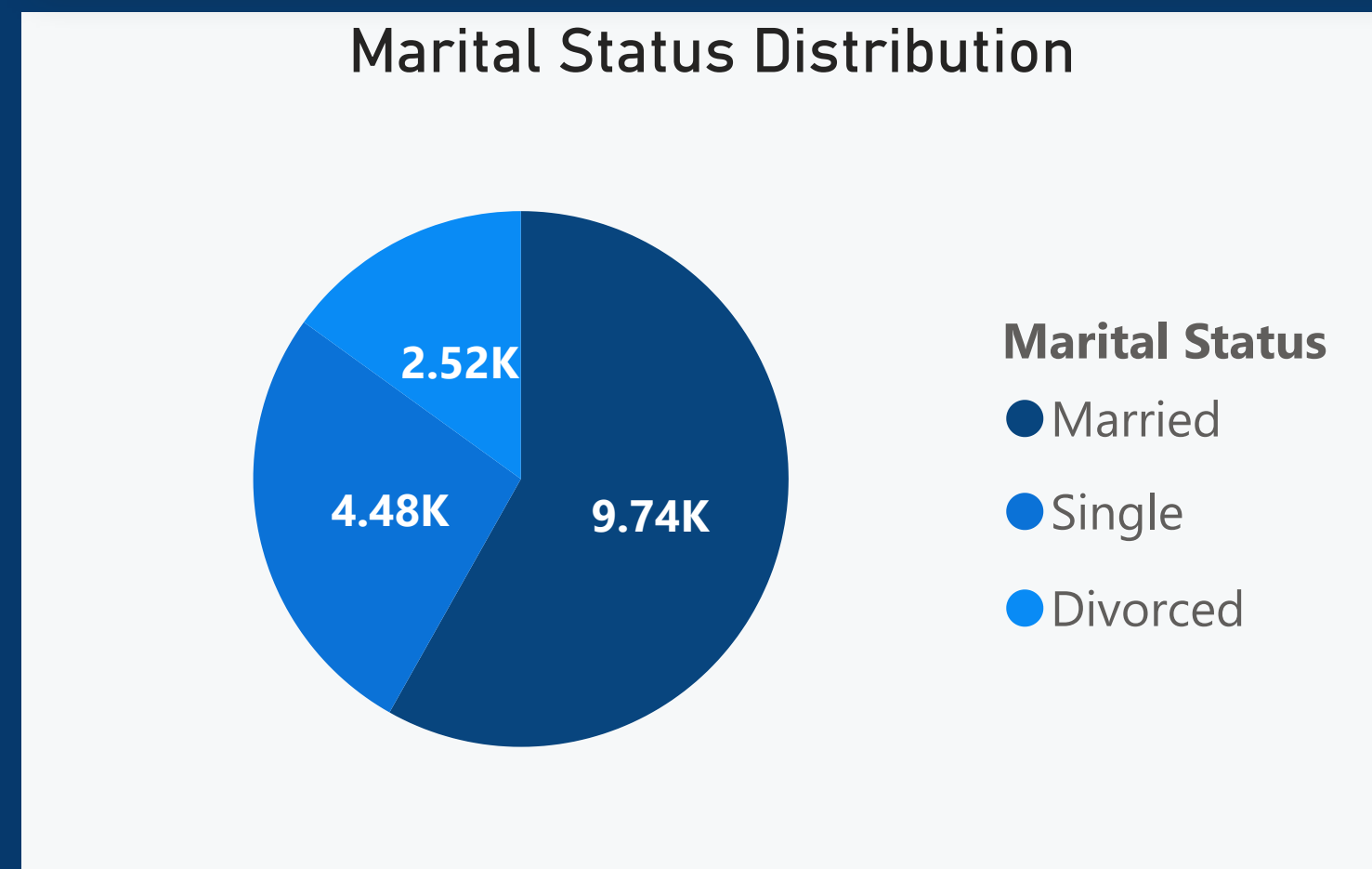
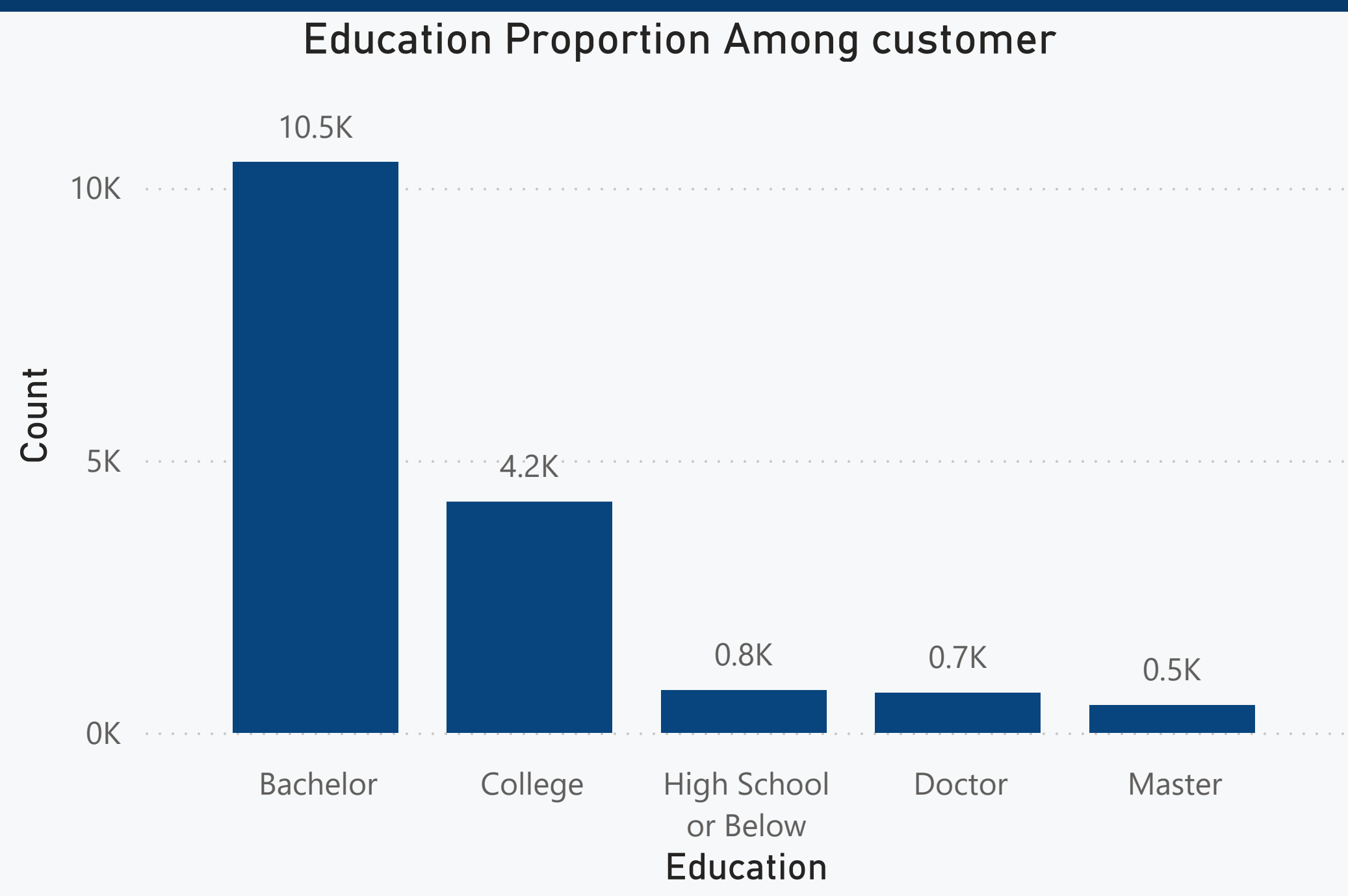
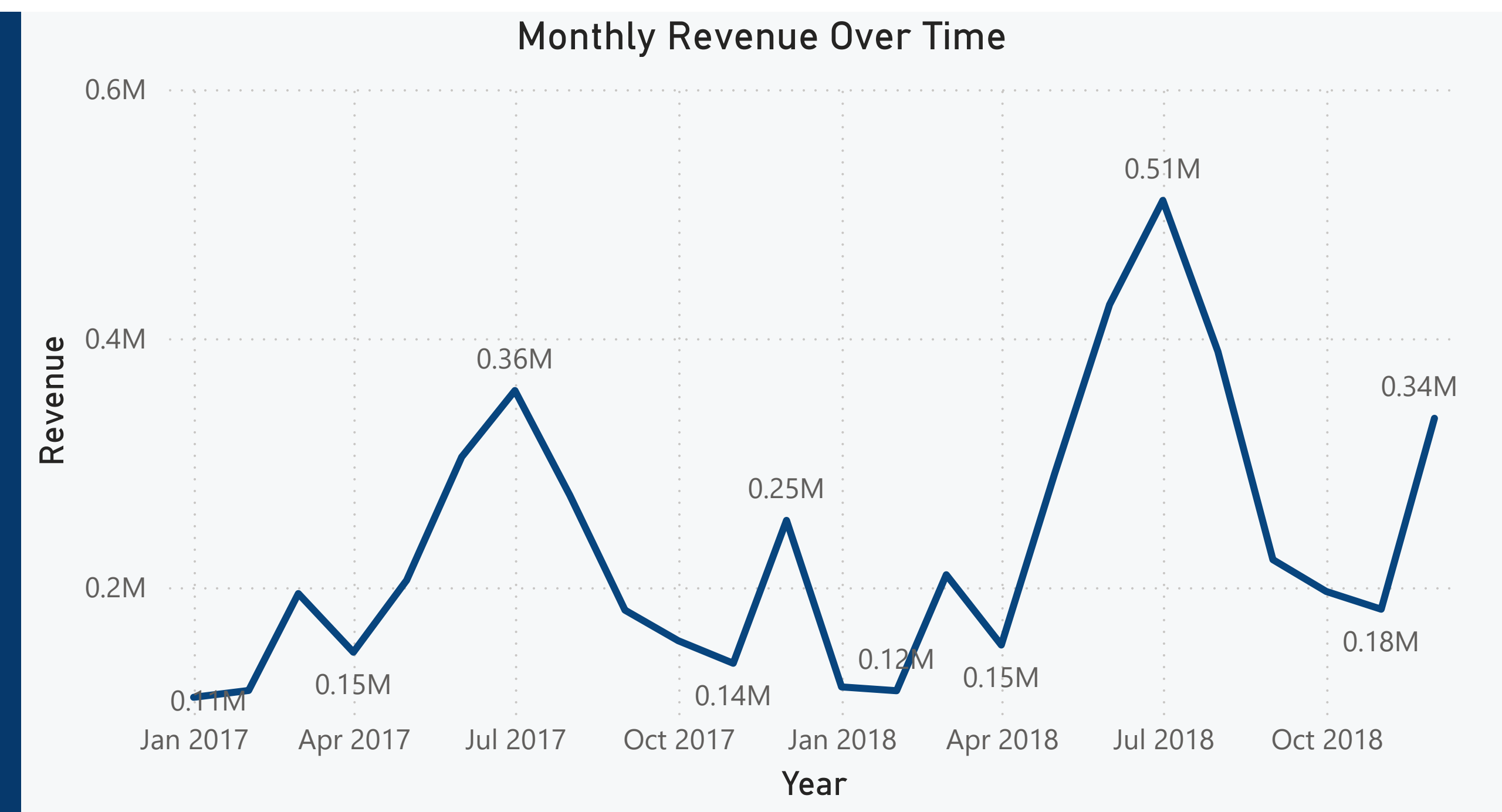
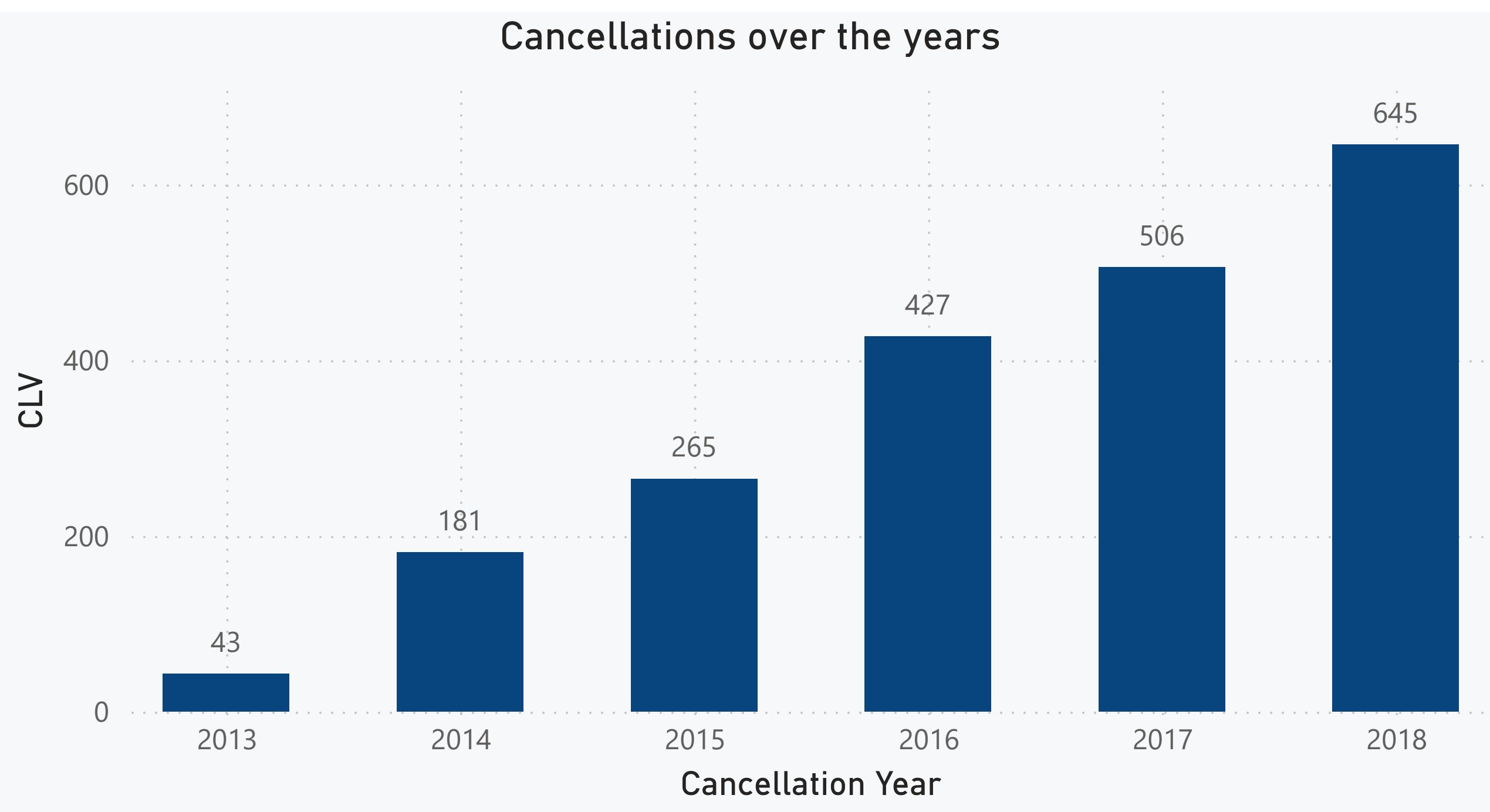


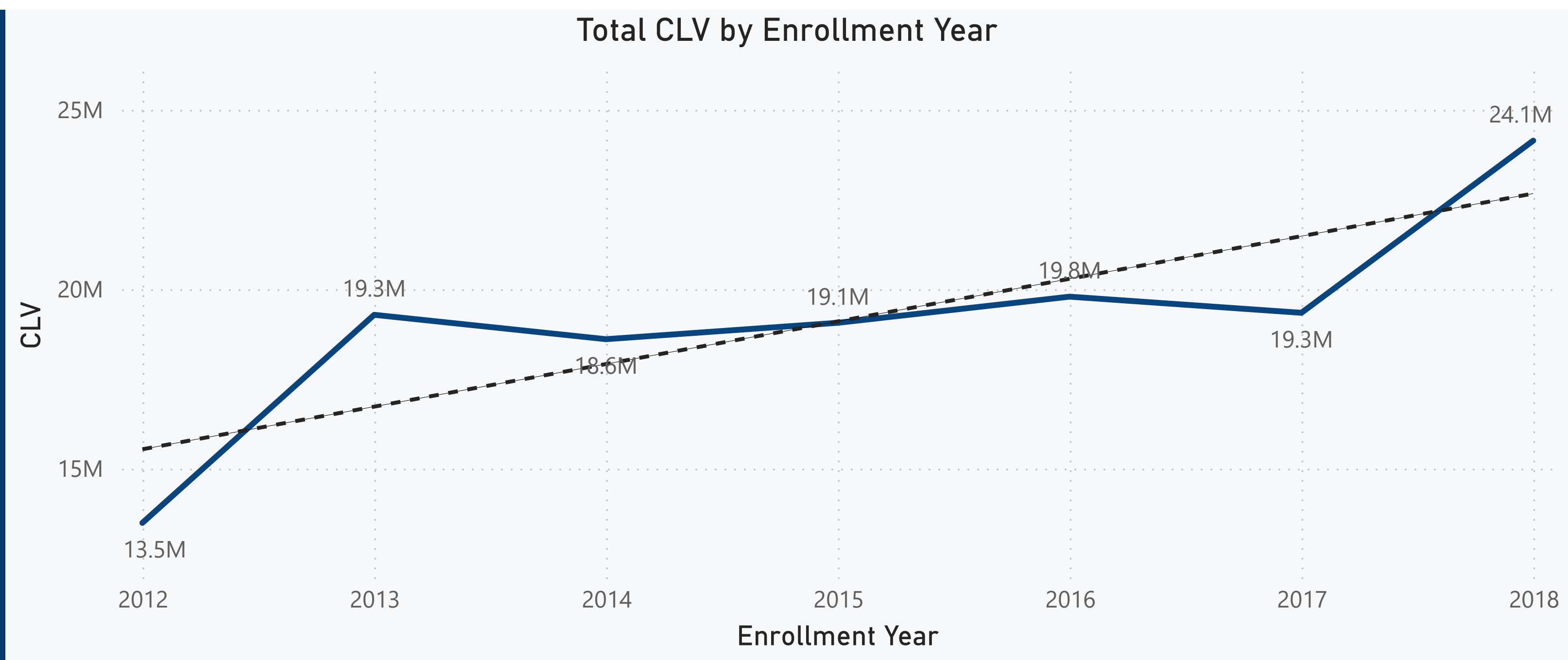
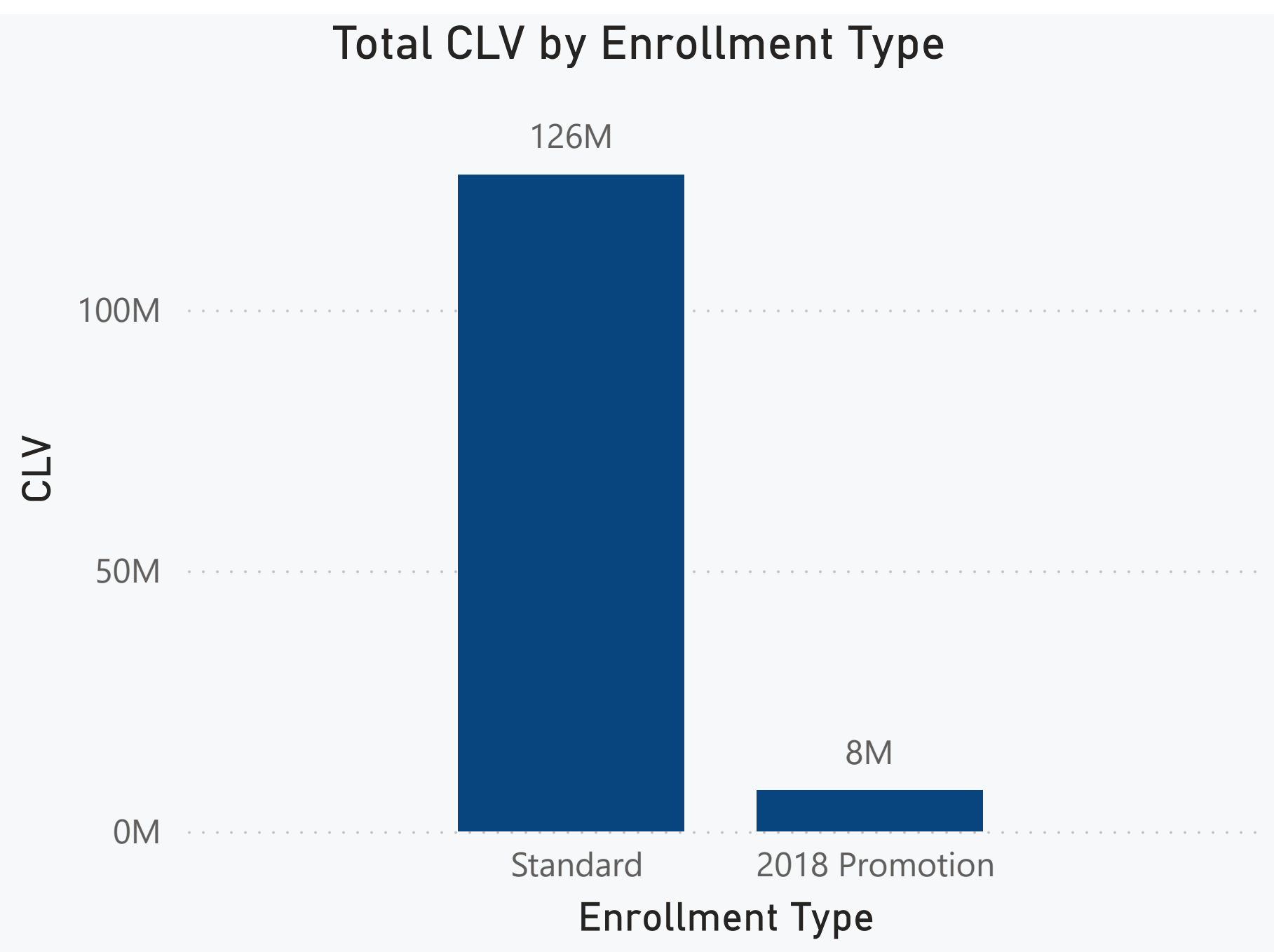
CLV Average by Loyalty Card



Number of Enrollments over the years







Count of Enrollment by Year	
Enrollment Year	Count of Enrollment
2018	3010
2017	2487
2016	2456
2013	2397
2014	2370
2015	2331
2012	1686
Total	16737

