



Total Sales

\$13.59M

Total Order

99.44K

Customer

96.10K

Product Category

All

Year

All

Quarter

All

Month

All

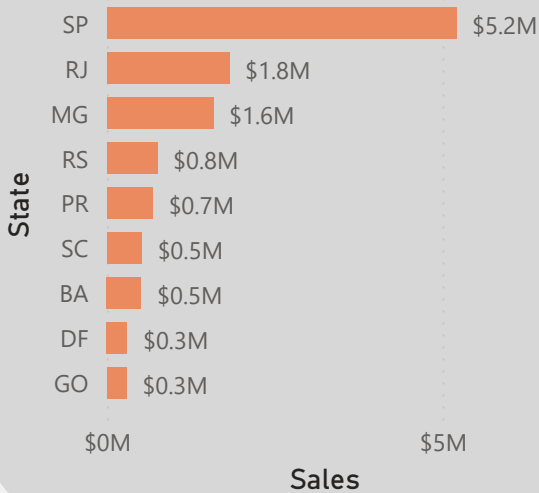
All



Brazil

Acre

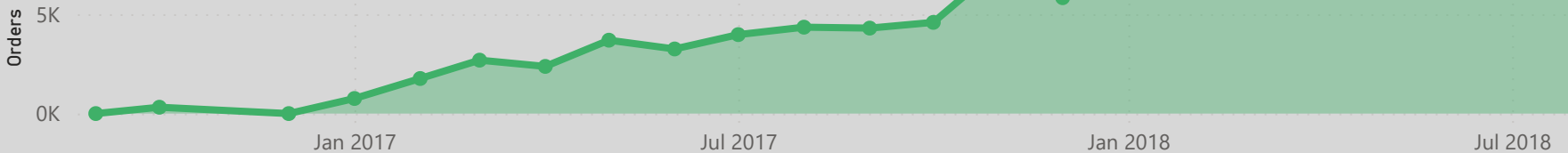
Sales by States



Sales by Category

Categyory	Revenue	Profit ratio	Average price	Order
health beauty	\$1,258,681.34	9.26%	\$130.16	
watches gifts	\$1,205,005.68	8.87%	\$201.14	
bed bath table	\$1,036,988.68	7.63%	\$93.30	
sports leisure	\$988,048.97	7.27%	\$114.34	
computers accessories	\$911,954.32	6.71%	\$116.51	
furniture decor	\$729,762.49	5.37%	\$87.56	
cool stuff	\$635,290.85	4.67%	\$167.36	
housewares	\$632,248.66	4.65%	\$90.79	
auto	\$592,720.11	4.36%	\$139.96	
garden tools	\$485,256.46	3.57%	\$111.63	

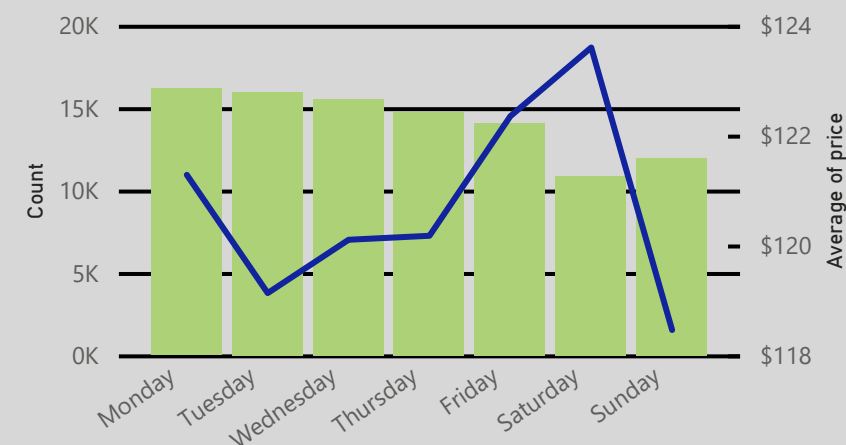
Monthly Order



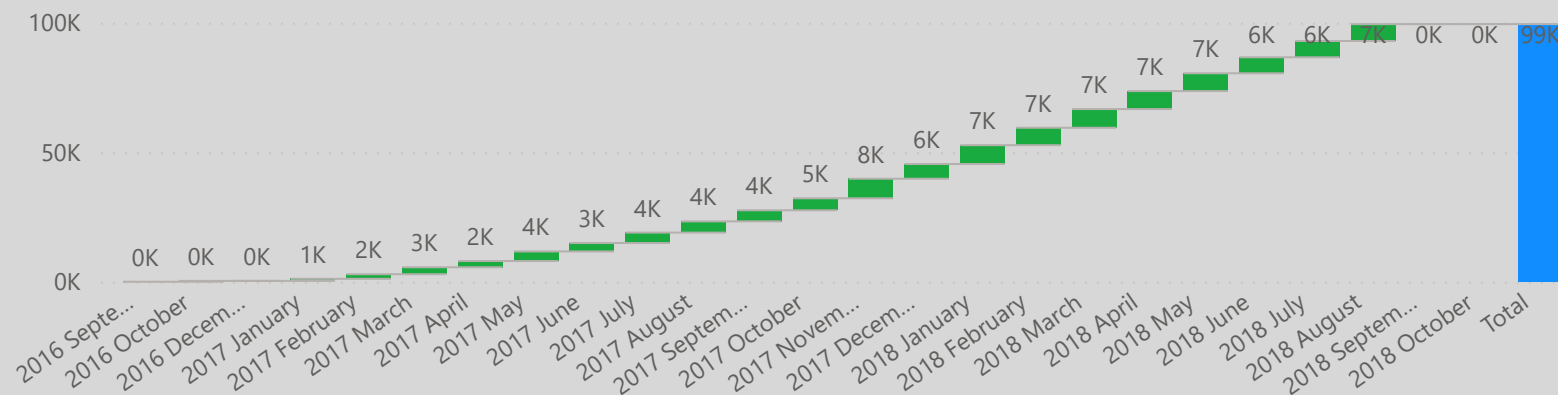
Customer Spending

Customer	Spending	Order Quantity	Payment Type	State	Review Score
1617b1357756262bfa56ab541c47bc16	\$13,440.00	8	credit_card	Rio de Janeiro	1.00
ec5b2ba62e574342386871631fafd3fc	\$7,160.00	4	boleto	Espirito Santo	1.00
c6e2731c5b391845f6800c97401a43a9	\$6,735.00	1	credit_card	Mato Grosso do Sul	5.00
f48d464a0baaea338cb25f816991ab1f	\$6,729.00	1	boleto	Espirito Santo	1.00
3fd6777bbce08a352fddd04e4a7cc8f6	\$6,499.00	1	boleto	Sao Paulo	5.00
05455dfa7cd02f13d132aa7a6a9729c6	\$5,934.60	6	boleto	Minas Gerais	1.00
df55c14d1476a9a3467f131269c2477f	\$4,799.00	1	credit_card	Rio de Janeiro	5.00
24bbf5fd2f2e1b359ee7de94defc4a15	\$4,690.00	1	credit_card	Sao Paulo	4.00
e0a2412720e9ea4f26c1ac985f6a7358	\$4,599.90	2	credit_card	Goias	1.00
3d979689f636322c62418b6346b1c6d2	\$4,590.00	1	credit_card	Paraiba	5.00

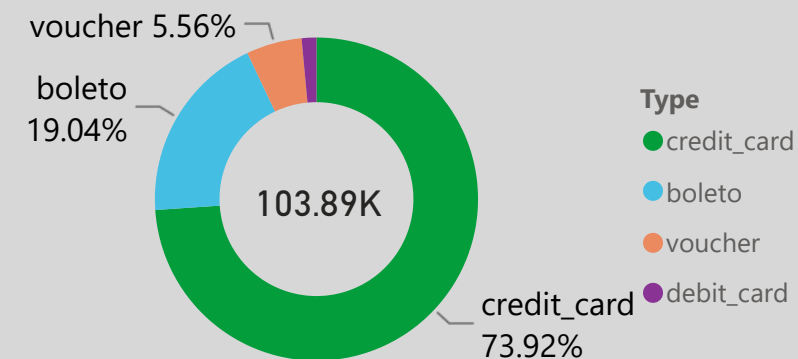
Weekly Purchase



New Customer



Payment Type



State

All

Avg. Approved Time



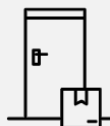
10.42 HOUR

Avg. Consolidation Time



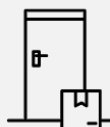
11.98 DAY

Avg. Delivery Time



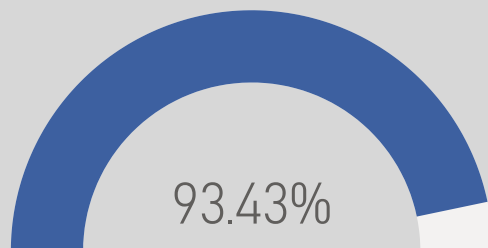
12.50 DAY

Min. Delivery Time



13.00 Hour

Delivery Status



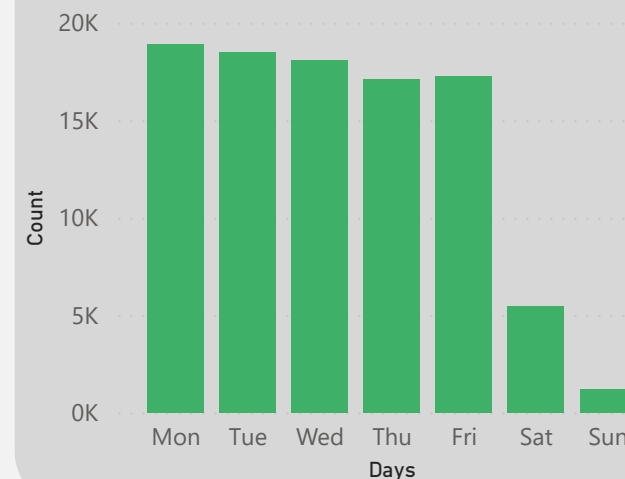
On-time delivery

Total order 112.65K

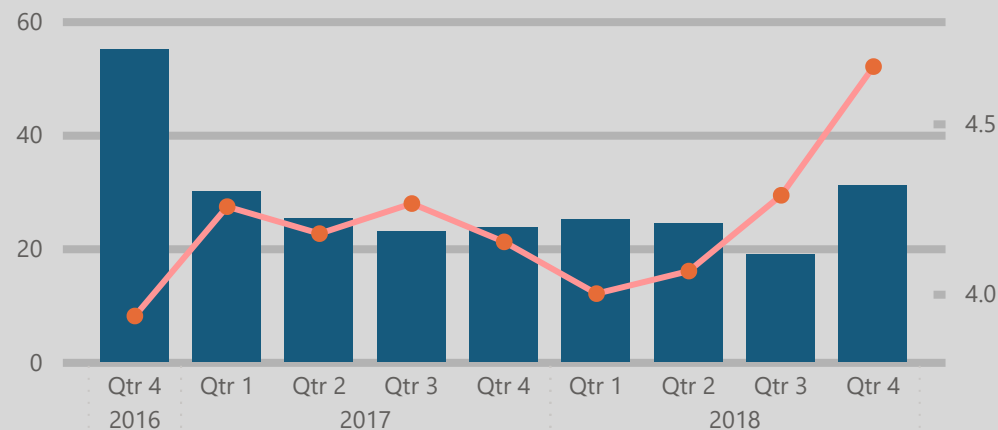
Delivered order 96.48K

Cancelled order 625

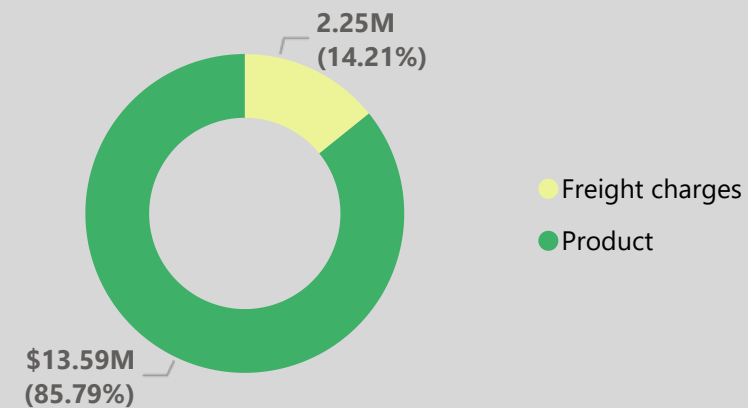
Order Delivery



Avg Delivery Time VS Review Score



Revenue



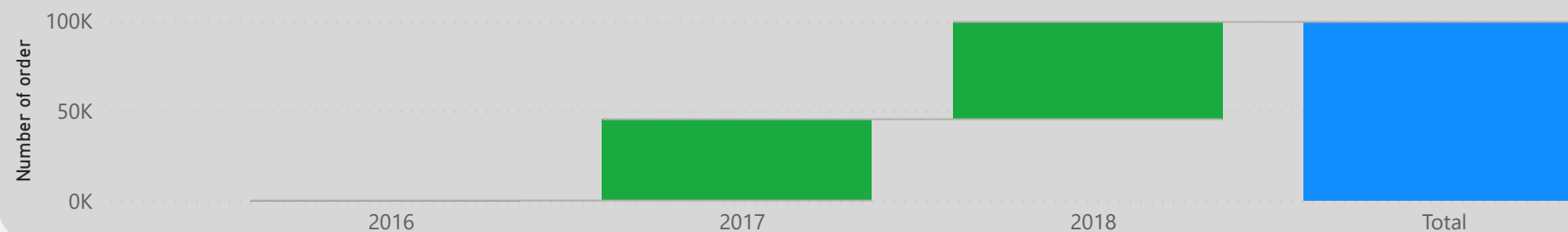
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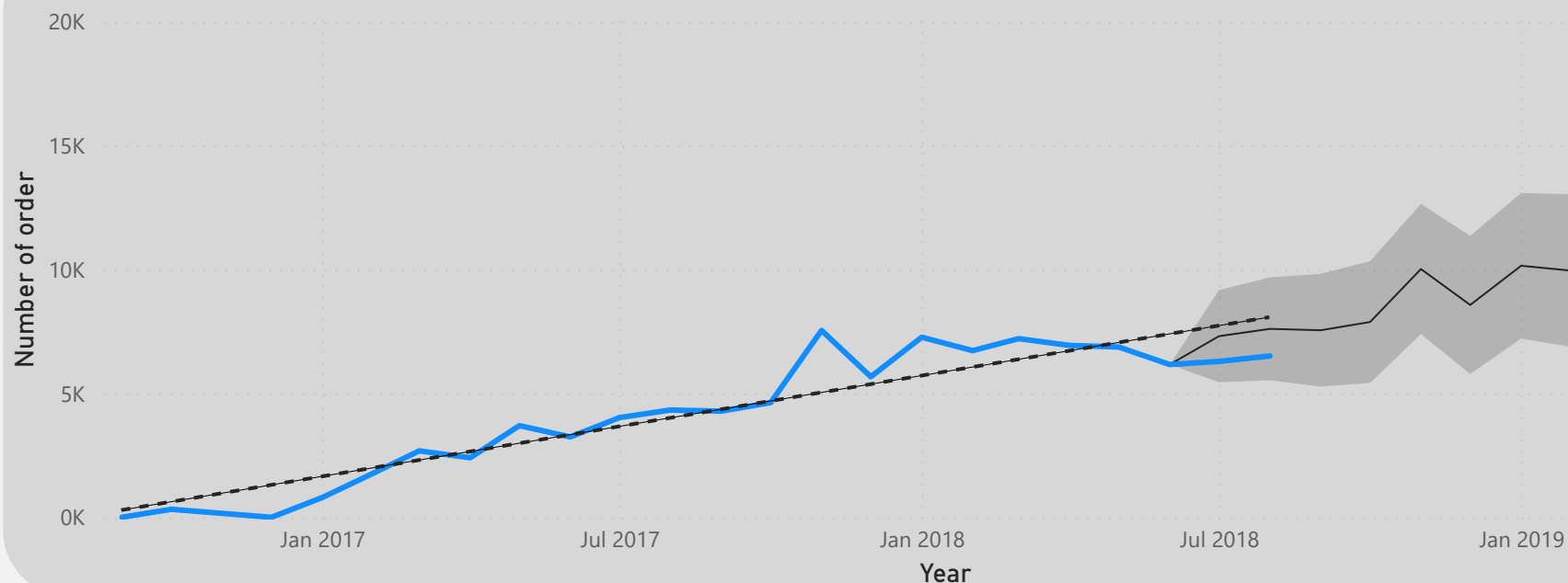


Orders Changes By Year

● Increase ● Decrease ● Total



Annual Growth Rate



Product Category

- ☐ Select all
- ☐ watches gifts
- ☐ toys
- ☐ telephony
- ☐ tablets printing image
- ☐ stationery
- ☐ sports leisure
- ☐ small appliances home oven a...
- ☐ small appliances
- ☐ signaling and security
- ☐ security and services
- ☐ pet shop
- ☐ perfumery
- ☐ party supplies
- ☐ office furniture
- ☐ musical instruments
- ☐ music