



# DRUG CONSUMPTION ANALYSIS

By

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# What is a Drug Abuse?

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- An abusable psychoactive drug is a 'drug whose mental effects are sufficiently pleasant or interesting or helpful that some people choose to take it for a reason other than to relieve a specific malady.
- Serious Global problem.
- Risk Factors.
- Associated with a number of personality traits.



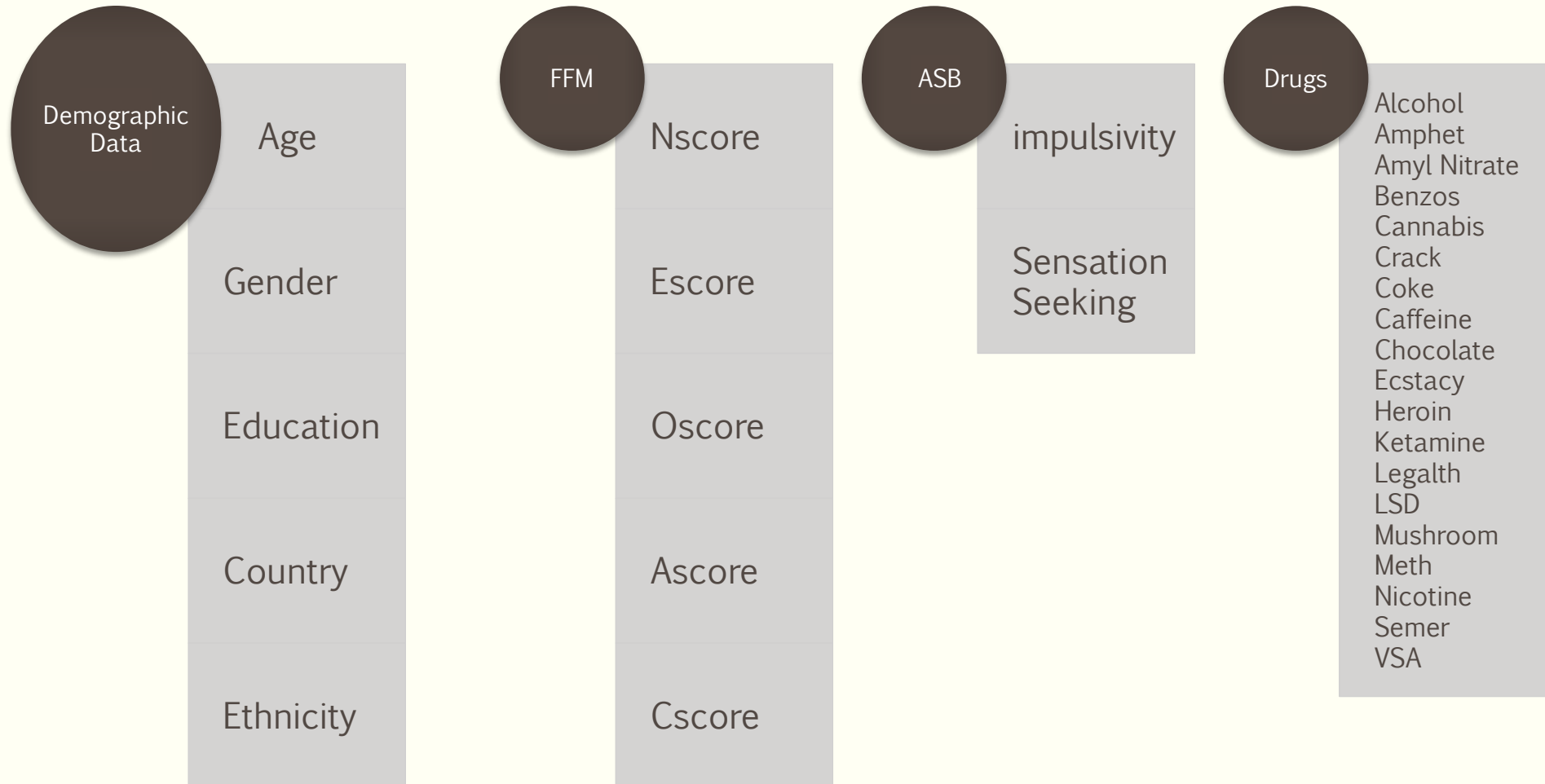


# OBJECTIVE

- Assess the potential effect of the data on different drug consumptions.
- Predict the risk of drug consumption for each individual.

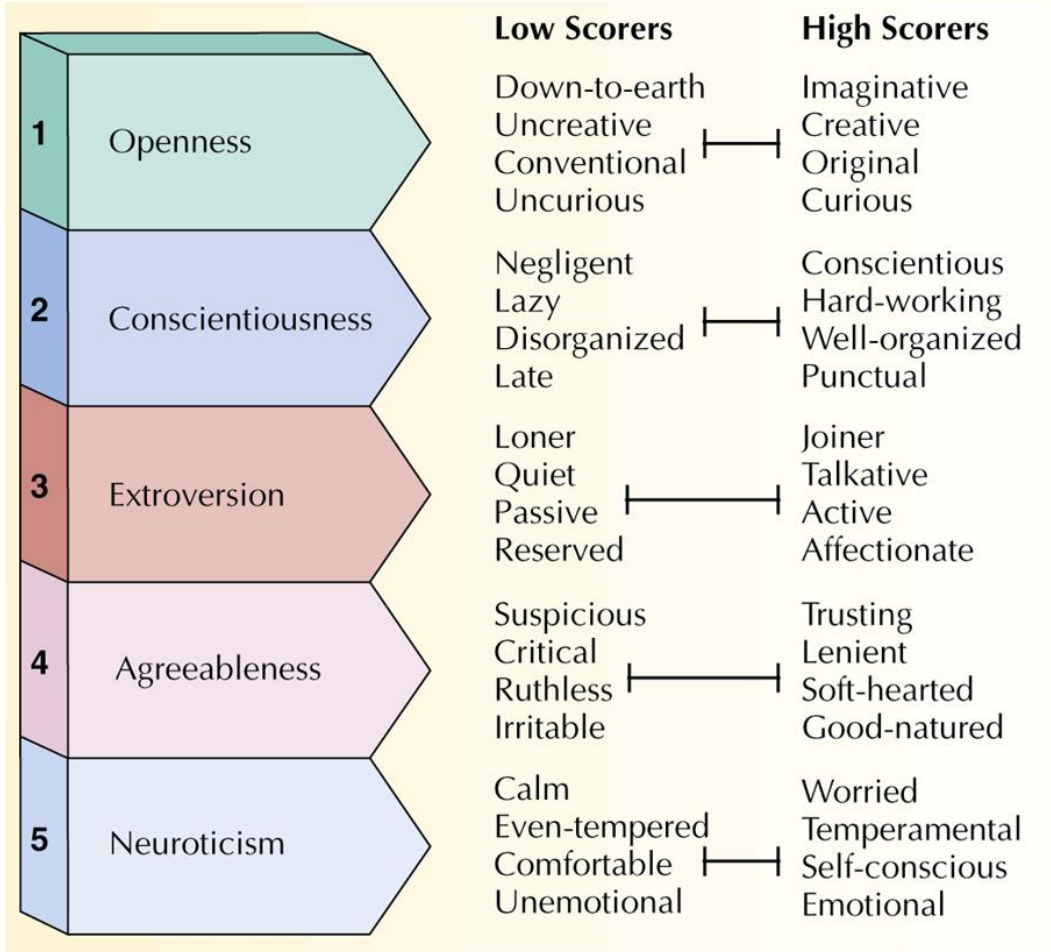
# Dataset

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link: <https://archive.ics.uci.edu/ml/datasets/Drug+consumption+%28quantified%29>

# Personality Traits



Five Factor Model

## Anti Social Behavior

### Impulsiveness:

- Motor impulsiveness: reflects acting without thinking.
- Attentional impulsiveness: poor concentration and thought intrusions.
- Non-planning. a lack of consideration for consequences.

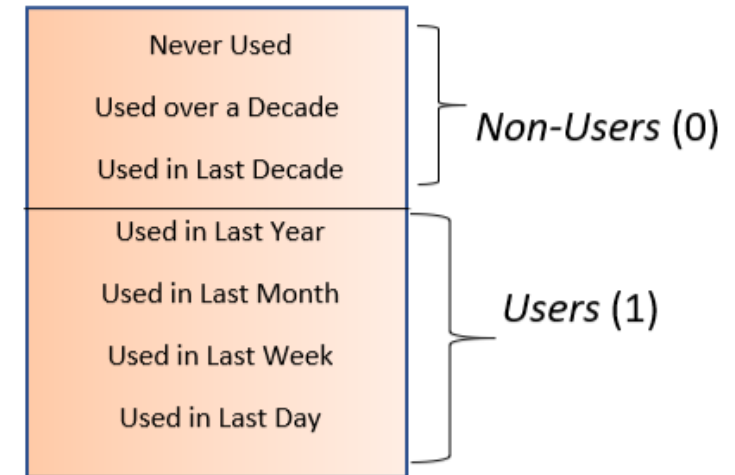
### Sensation-Seeking (SS):

Measure of high-risk behavioral such as, substance misuse.

# DATA PREPROCESSING

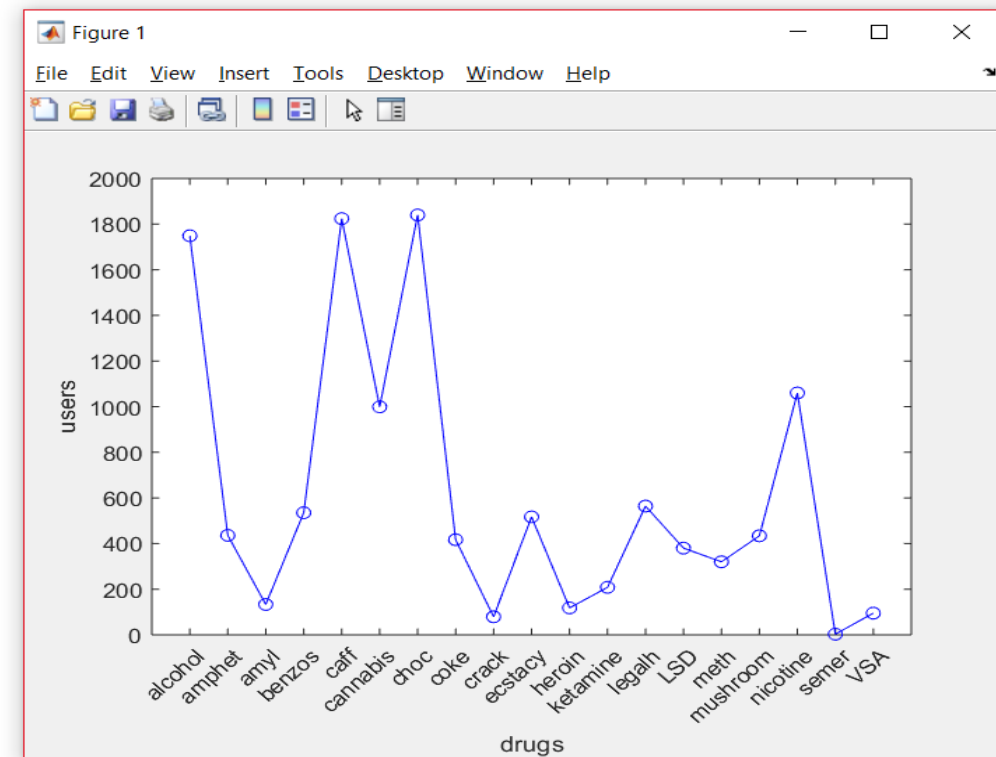
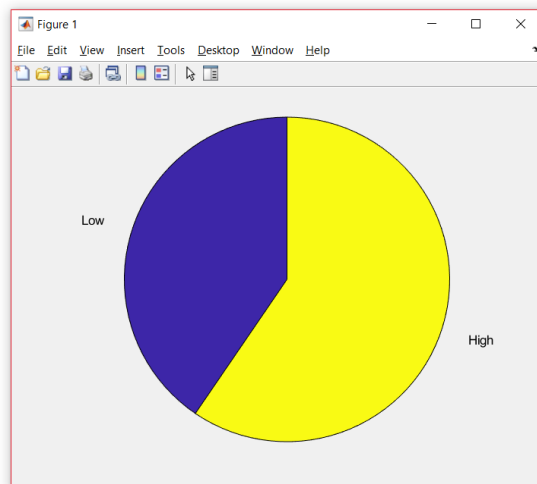
- Age : divided into 6 categories 18 to 24 (18), 25-34(25),35-44 (35), 45-54 (45), 55-64 (55) and above (65)
- Binary Classification ‘decade-based’.

## *Seven Categories of Drug Users*



# Some Important Findings

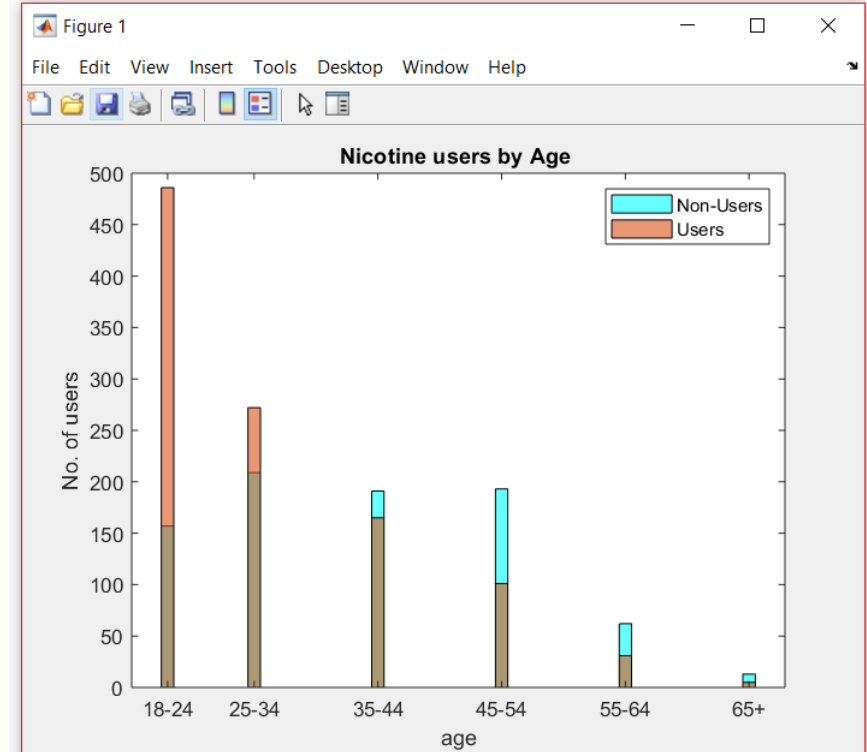
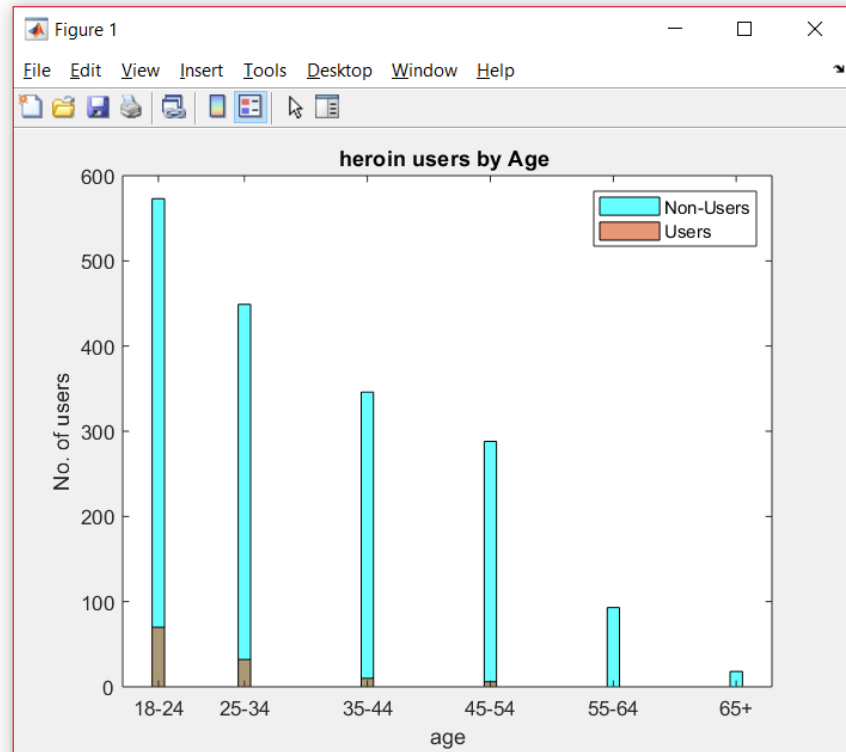
- Highest drug users are teenagers
- Legal drugs are very popular.
- Highly educated people tend towards drug abuse.
- Male Female Equality in drug abuse.



# Focus on youth

Illegal...

- Legal, Safer, Branded
- Main ingredient in tobacco





# Classification Models

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- Naive Bayes Model
- K Nearest Neighbors with  $k = 3, 5, 7$
- Decision Tree
- Linear Discriminant Analysis
- Ensemble Model: Adaptive Boosting
- Support Vector Machine: Linear Support Vector Machine, Standardize Feature Matrix, Nonlinear SVM with RBF Kernel, SVM Auto Kernel Scale
- Random Forest

# Best classifier for each drug

Best K fold cross validation : 10 fold

Best Accuracy above 0.90

Poorest Accuracy below 0.75

Drugs with Best Classifier		
Drug Name	Classification Model	Accuracy
Alcohol	Adaboost Ensemble	0.936
Amphet	KNN Classifier k=7	0.824
Amyl nitrite	Nonlinear SVM with RBF Kernel	0.936
benzos	KNN Classifier k=7	0.782
Caffeine	Naive Bayes Model	0.973
Cannabis	Linear Discriminant Analysis	0.878
Chocolate	KNN Classifiers	0.979
Cocaine	Naive Bayes Model	0.798
Crack	KNN Classifier k=5	0.962
Ecstasy	Naive Bayes Model	0.787
Heroin	AdaBoost Ensemble Model	0.941
Ketamine	KNN Classifier k=3	0.894
Legalth	Naive Bayes Model,SVM	0.824
LSD	Linear Discriminant Analysis	0.888
Meth	KNN Classifier k=7	0.856
Mushroom	Linear Discriminant Analysis	0.846
Nicotine	Linear Discriminant Analysis	0.744
VSA	Linear Discriminant Analysis	0.952

# Conclusion

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- To predict the usage of the most drugs K Nearest Neighbor's is the best classifier.
- Decision Tree is classifier with lowest accuracy for almost all drugs.
- All legal drugs has good accuracy. Highest Accuracy: 0.97 by 'Chocolate'.
- LDA is the best classifier for Cannabis, LSD, Mushroom, Nicotine and VSA users.



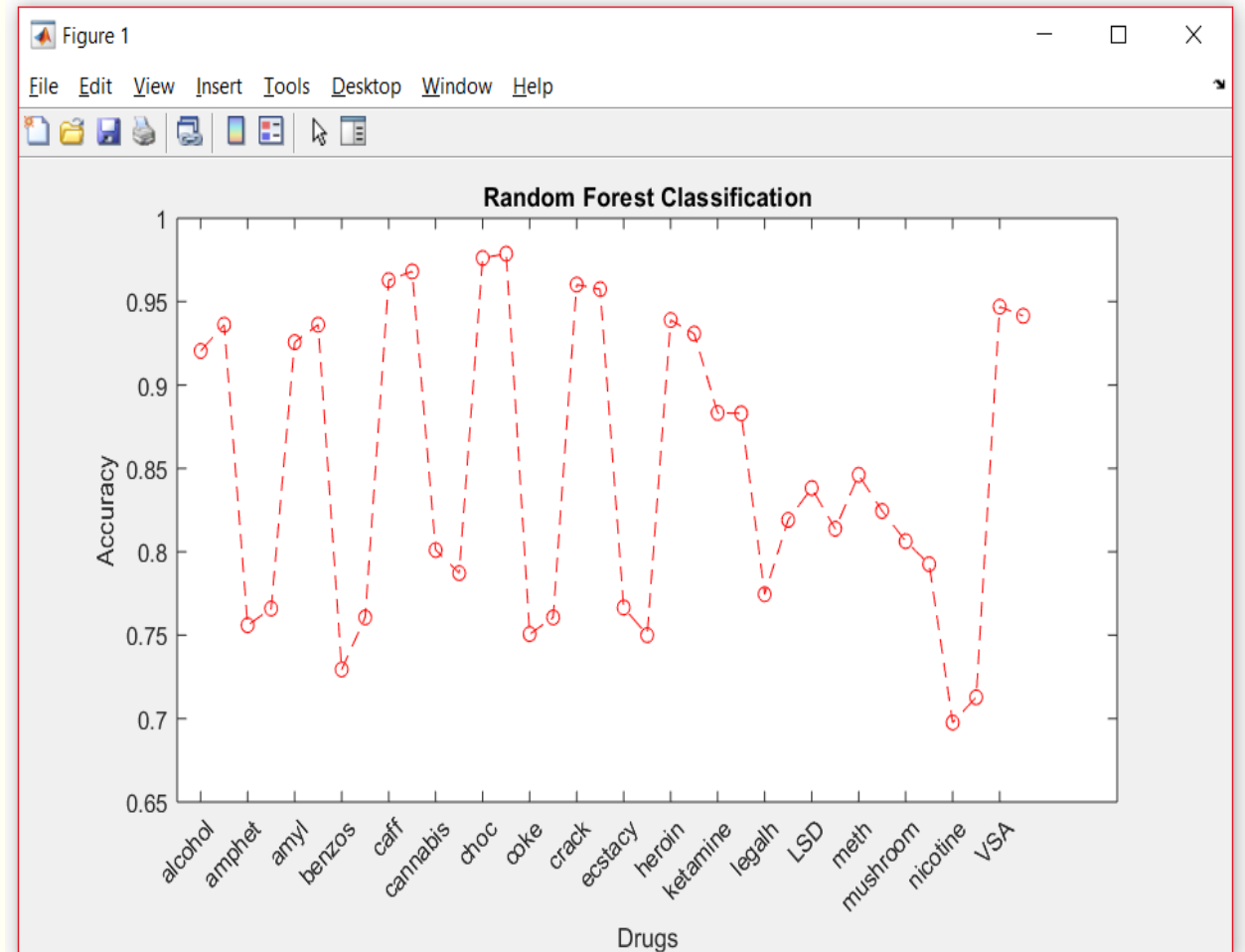
## Cont..

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- KNN is the best classifier for Amphet, benzos, Chocolate, Crack, Ketamine and meth users.
- Naive Bayes is the best classifier for Caffeine, Coke and Legalth users.
- For Alcohol and Heroin users Adaboost Ensemble is best classifiers.
- SVM worked best for Amyl nitrite.

# Random Forest

- Works fine for all drugs but doesn't give highest accuracy for any drug.
- No significance change in both folds for any drug.





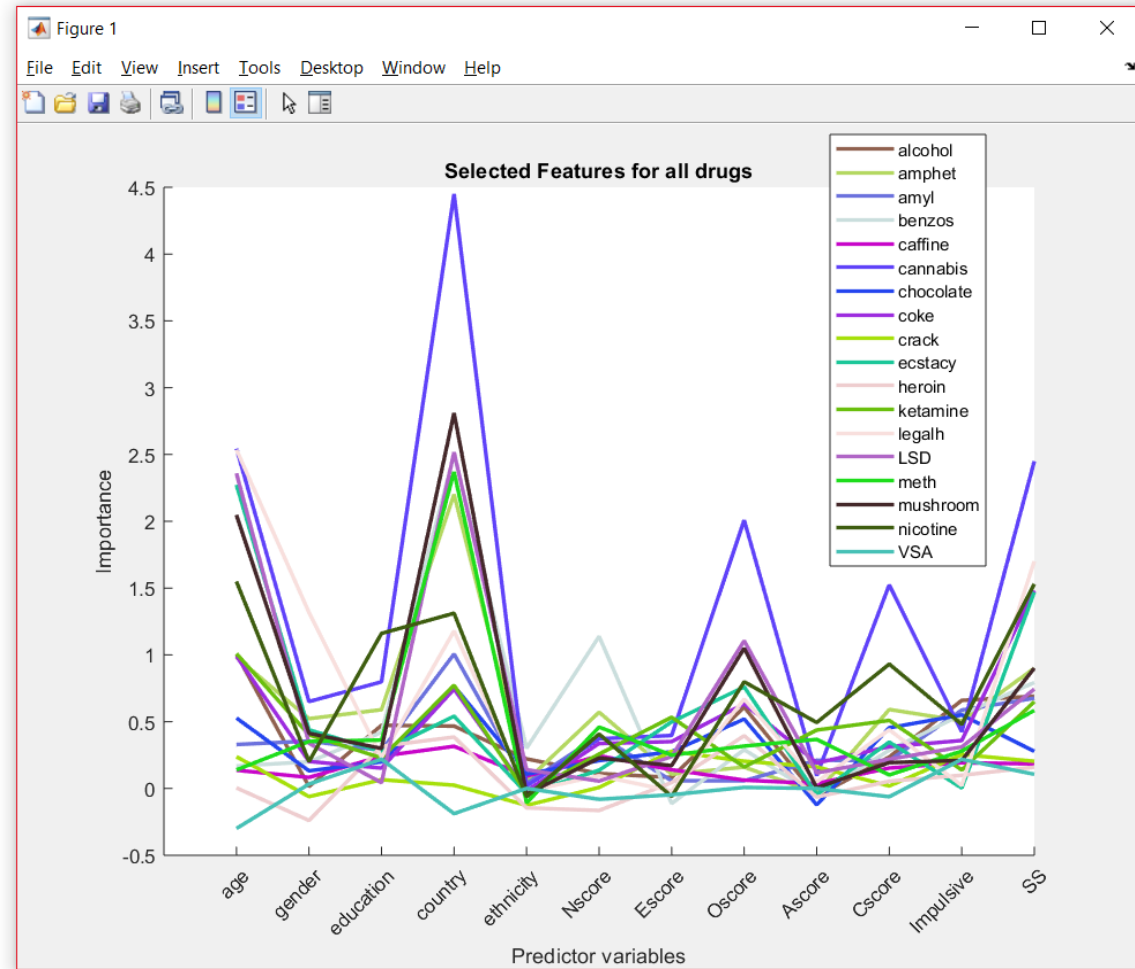
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# FEATURE SELECTION

- Dimensionality reduction technique.
  - Useful when dealing with very high-dimensional data or when modeling with all features is undesirable.
  - Used boosted and bagged decision trees approach.
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# Features Importance

- Age and Country as a highest priority or neutral position.
- Gender and Ethnicity Least important feature.
- Higher N and O importance.
- Higher Sensation seeking is also higher for users of recreational drugs.



*Thank you !!!*