



INTERNATIONAL HUSTLERS

# Steps to landing 10x more interviews

## Step 1: Send the hiring manager a personalised message on LinkedIn

Hi [HIRING MANAGER NAME],

I am a [SUMMARISE YOUR RELEVANT EDUCATION OR BACKGROUND], looking for [ENTER YOUR NICHE] and would love to learn more about the [JOB TITLE] role you posted!

I also dropped you an email with my CV, please let me know if you are available for a quick call!

### **EXAMPLE REQUEST**

*Hi Sara,*

*I'm a former Marketing analyst (x2) and Operations Associate at a FinTech startup - looking for new junior opportunities in Marketing and would love to learn more about the Marketing role you posted!*

*I also dropped you an email with my CV, please let me know if you are available for a quick call!*

## Step 2: Generating Cover Letters using ChatGPT and Emailing the cover letter to the hiring manager

Copy and paste the below into ChatGPT (the only fields you need to edit are **GREEN**, do **NOT** edit anything in **RED**)

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**Job Title:** [Insert the job title you are applying for]

**Company:** [Insert the name of the company]

**Source:** [If applicable, insert where you found the job posting, otherwise leave blank]

**Hiring Manager's First Name:** [If known, insert the first name of the hiring manager, otherwise leave blank]

**Job Description:** [Insert the job description text here]

**Your CV:** [Paste the text of your CV here]

### **Instructions:**

Based on the job description and my CV, write a concise cover letter in under 200 words, following this format and structure and using a positive and humble tone.

### **Include in Your Cover Letter:**

Start with: "Hi [hiring manager's name],"

Introduce yourself as a graduate from [name of your university], looking for a role as a [Job Title]. Begin with the sentence: "I saw the job post on [Job Source] and thought I'd reach out to you directly!"

**Begin a new paragraph with:** "Here are reasons that make me a great fit for the role:".

List 3-5 reasons based on the requirements from the job description, where these should be in the order that are in the job description. Explain how my skills align with the role's requirements (Include impactful numbers and results from my CV to show alignment)

**Conclude with:** "Please find my CV attached below. I look forward to hearing from you."

**End with:** "Best wishes, [Your Name]"

Example Cover Letter:

Hi [Hiring Manager's Name],

I saw the job post on [Job Source] and thought I'd reach out to you directly!

I am a recent MSc Management graduate from [University Name], looking for a role as a [Job Title].

Here are the reasons that make me a great fit for the role:

[First reason, based on experience or passion related to the job. Include the quantifiable impact I made]

[Second reason, highlighting skills or achievements. Include the quantifiable impact I made]

[Third reason, highlighting skills or achievements. Include the quantifiable impact I made]

Please find my CV attached below. I look forward to hearing from you.

Best wishes,

[Your Name]

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## Example cover letter that led to a £30k+ job offer

Hi {Hiring Manager's name},

*I am a recent Master of International Banking and Finance Law graduate from University College London who is looking for a Graduate Analyst role. I was sent the job description by Maddie from Miryco Consultants Ltd and absolutely loved it so thought I'd reach out to you directly!*

*Below is why I tick EVERY box in the job description:*

1. **2:1 degree from a Russell Group university:** *I achieved 2:1 in my Master's degree from UCL, which is a Russell Group university.*
2. **Postgraduate degree in Law, Finance, and Regulation:** *In my postgraduate degree from UCL, I completed modules in Corporate Finance and Economic Analysis of Law. I also achieved a Distinction in my dissertation on the Flaws of International Investment Arbitration.*

3. **Legal and regulatory expertise:** In addition to my Bachelor's and Master's degrees in Law, I also completed 2 internships in Law where I honed my legal and regulatory knowledge in workplace settings. One of these internships was at **Hogan Lovells**
4. **Attention to detail and problem-solving:** I organised and led the Mentor School with 500+ participants. Within the School, I managed two separate teams of 30 people; prioritised, completed, and delegated ongoing tasks; and prepared a guidebook tailored for the mentors.
5. **Team player and communication skills:** During my undergraduate studies, I represented fellow students in conflict situations with our Student Office, navigating complex matters while maintaining positive relationships with all parties involved.

Please find my CV attached below. I would love to tell you more about how I can excel in this role over a call! Please feel free to book a time in my [calendar](#).

Best wishes,  
Alisa

## Step 3: Send at least 10 employees at the company a LinkedIn message asking for advice for the interview

Find 20 people on LinkedIn (through the target company's LinkedIn page and searching up the people tab) who work in the same/similar role you're applying for and message them. You can also find their emails using Apollo.io and email them.

- **LinkedIn message Template 1:** Hi {Name}, I'd love your advice as I've applied for the {role} at {company} and have an interview coming up. I'd be grateful if you could spare 5 minutes for a quick call.
- **LinkedIn message Template 2:** Hi {Name}, I'd love to pick your brain as I've applied for the {role} at {company} and have made it to the final interview round. 5 mins of your time over a quick call could help massively :)
- **Email Template 1 (Ayesha from IH2 sent this to 20 people at the company):**

**Subject: First Round Interview Help: would love your Feedback!**

Hi Savannah,

I've applied for the same position you're working at and have made it to the final round of the interview.

*I've been doing some research on the role play, and I think I have a good understanding of what to expect. However, I would really appreciate the opportunity to get some feedback from someone who has already gone through the process.*

*I know you're busy, but is there any chance you could spare 10 minutes to chat with me on the phone? I promise I won't take up too much of your time!*

*Looking forward to your reply.*

*Best,  
Ayesha*

**Paste their responses & your notes here:**

**Their response**

xxx

**Your notes**

Xxx