

CREDIT CARD TRANSACTION REPORT

REVENUE
GENERATED

55M

INTEREST
EARNED

8M

TRANSACTION
AMOUNT

45M

TRANSACTION
COUNT

656K

Card_Category	Sum of Total_Trans_Amt	Sum of revenue	Sum of Interest_Earned
Blue	36957875	46,139,397.74	6,495,887.74
Gold	2024078	2,454,072.16	373,784.16
Platinum	953314	1,135,608.05	161,629.05
Silver	4586746	5,586,332.28	812,081.28
Total	44522013	55,315,410.23	7,843,382.23

Qtr

Q1

Q2

Q3

Q4

Week_Start_Date

All

Blue

Gold

Platinum

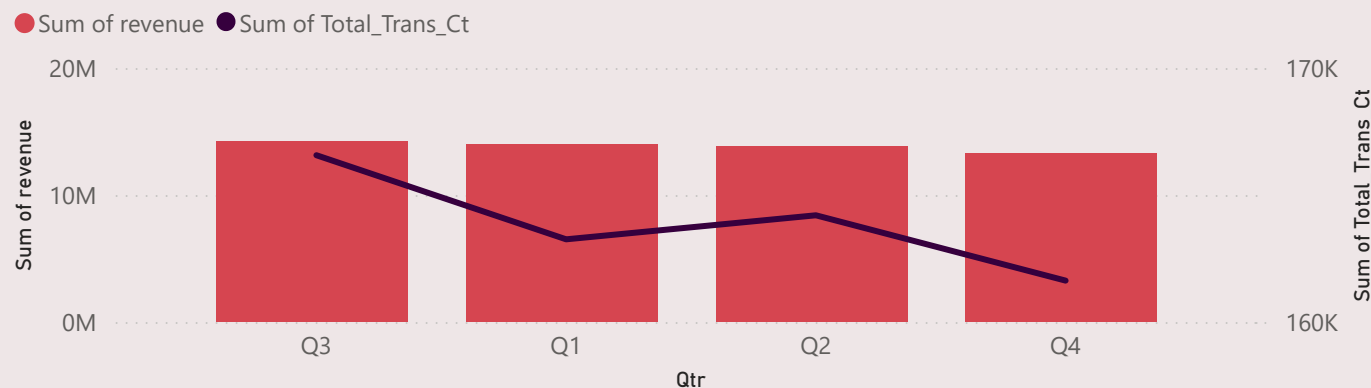
Silver

30k-50k

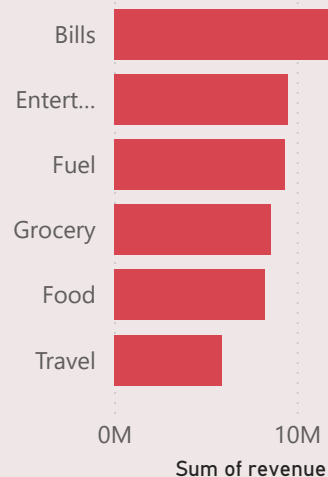
50k+

below 30k

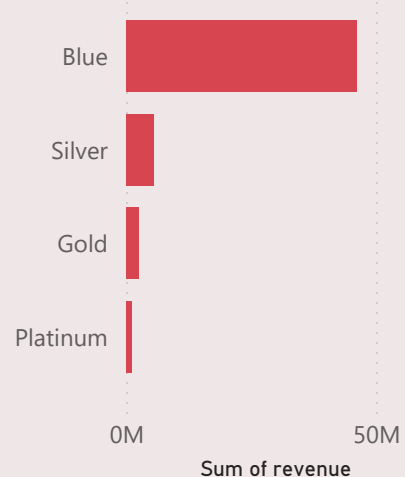
REVENUE AND TRANSACTION COUNT



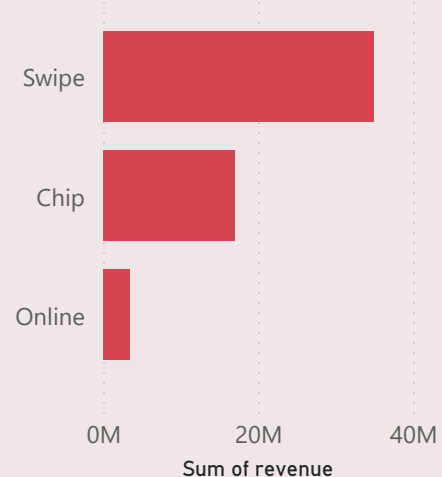
REVENUE V/S EXENSE TYPE



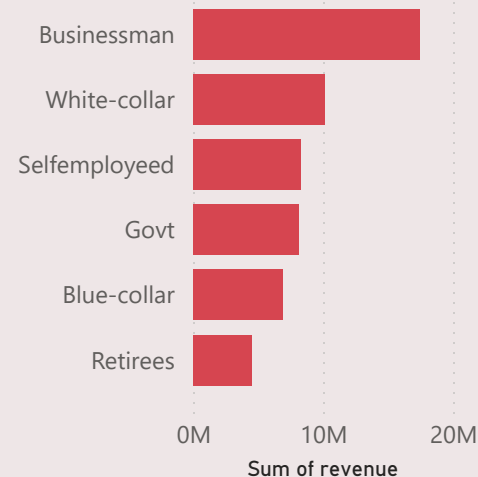
REVENUE V/S CARD TYPE



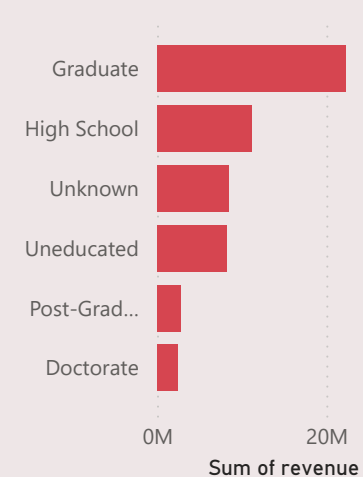
REVENUE V/S CHIP TYPE



REVENUE V/S JOBS



REVENUE V/S QUALIFICATION



CREDIT CARD CUSTOMER REPORT

REVENUE
GENERATED

55M

INTEREST
EARNED

8M

TRANSACTION
AMOUNT

45M

CUSTOMER
SATISFACTION

3

Customer_Job	Sum of Total_Trans_Amt	Sum of revenue	Sum of Interest_Earned
Blue-collar	5488838	6,904,278.57	952,800.57
Businessman	14285412	17,387,832.31	2,539,390.31
Govt	6507875	8,111,701.37	1,160,016.37
Retirees	3623120	4,535,184.24	630,359.24
Selfemployed	6395026	8,261,757.81	1,119,741.81
White-collar	8221742	10,114,655.93	1,441,073.93
Total	44522013	55,315,410.23	7,843,382.23

Q1

Q2

Q3

Q4

Week_Start_Date

All

Blue

Gold

Platinum

Silver

30k-50k

50k+

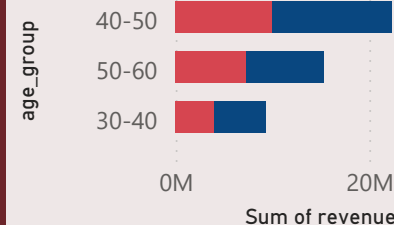
below 30k

Revenue by Gender

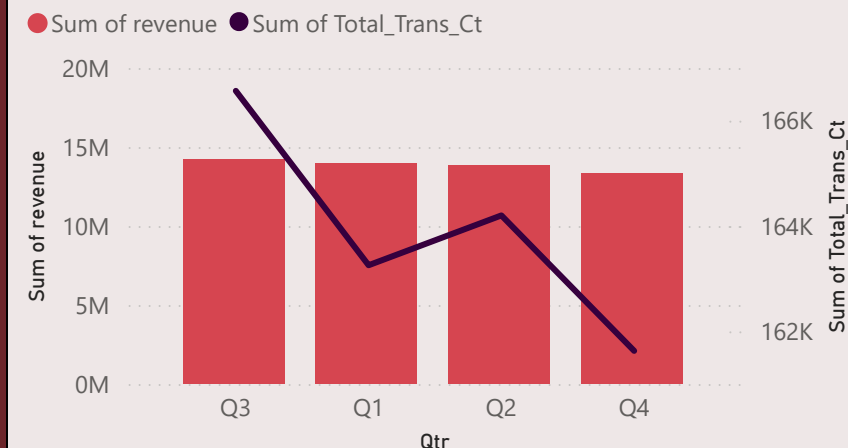


REVENUE V/S AGE GROUP

Gender ● F ● M



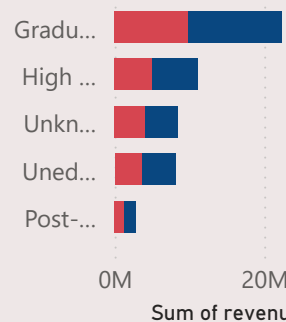
REVENUE AND TRANSACTION COUNT



REVENUE V/S
QUALIFICATION

Gend... ● F ● M

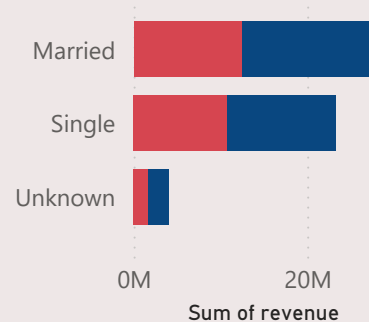
Education_Level



REVENUE V/S MARITAL
STATUS

Gender ● F ● M

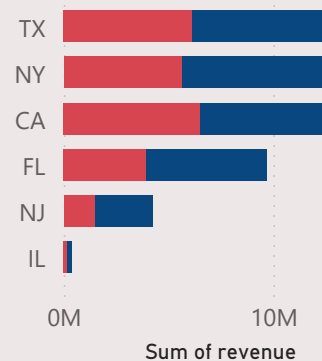
Marital_Status



REVENUE V/S STATE

Gender ● F ● M

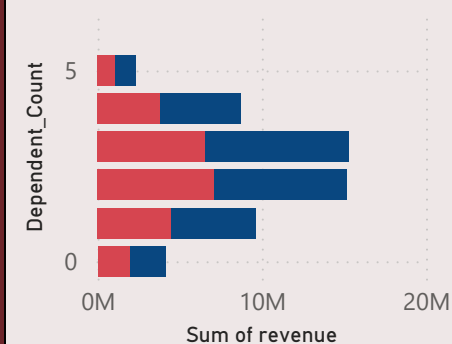
State_cd



REVENUE V/S DEPENDENT
COUNT

Gend... ● F ● M

Dependent_Count



REVENUE V/S INCOME GROUP

Gender ● F ● M

income_group

