



# PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

07-01-2015

31-12-2015



Home



Best/Worst Seller

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings

### MONTHLY

There are **maximum** orders from month of **July and January**

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes to **maximum** sales & total orders

### SIZE

**Large size** pizza contribute to **maximum** sales



38.30

Avg order value



2.32

Avg Pizzas Per order



20978

Total order



48711

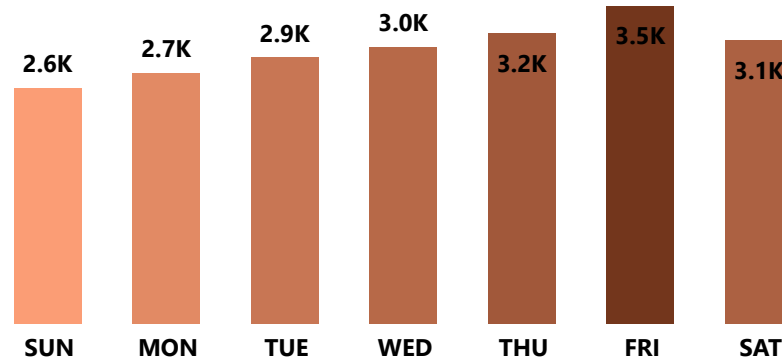
Total Pizzas Sold



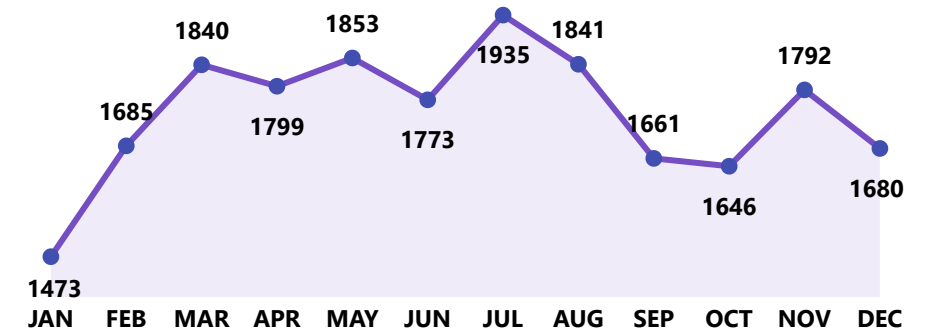
803.502..

Total Revenue

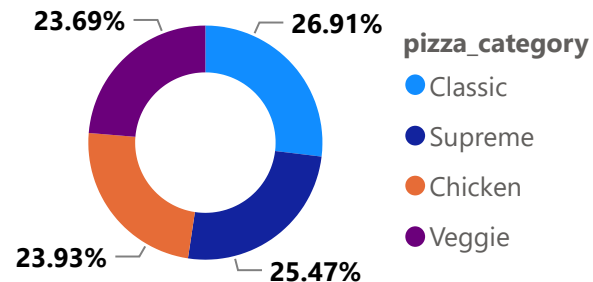
### Daily Trend for Total Orders



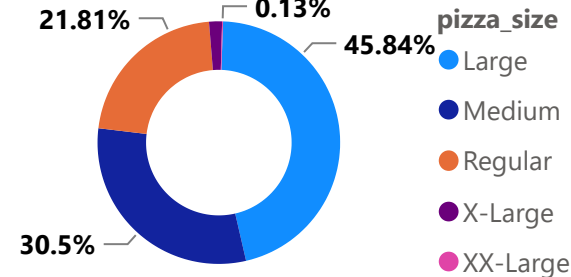
### Monthly Trend for Total orders



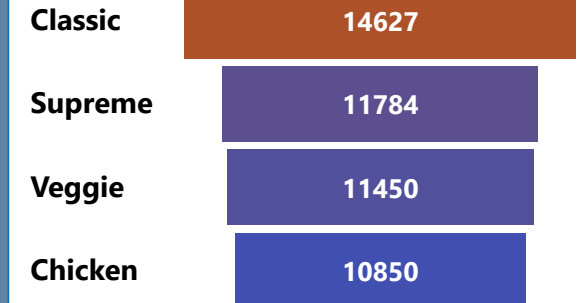
### % of Sales by Pizza Category



### % of Sales by Pizza Size



### Total Pizzas Sold by pizza\_category





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Best/Worst Seller

## BEST SELLERS

### REVENUE

The **Thai Chicken Pizza** contributes to **maximum** Revenue

### QUANTITY

The **Classic Pizza** contributes to **maximum** Total Quantities

### TOTAL ORDERS

The **Classic Deluxe Pizza** contributes to **maximum** Total Orders

## WORST SELLERS

### REVENUE

The **Brie Carre Pizza** minimum Revenue

### QUANTITY

The **Brie Carre Pizza** contributes to **minimum** Total Quantities

### TOTAL ORDERS

The **Brie Carre Pizza** contributes to **minimum** Total Orders



38.30

Avg order value



2.32

Avg Pizzas Per order



20978

Total order



48711

Total Pizzas Sold



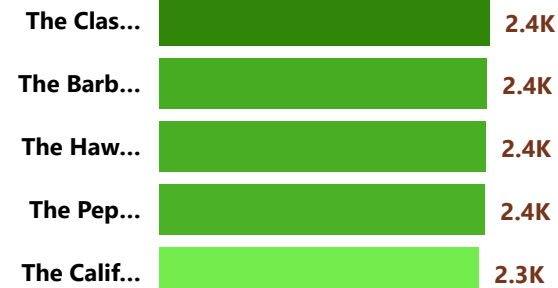
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Total Revenue

### Top 5 Pizzas by Revenue



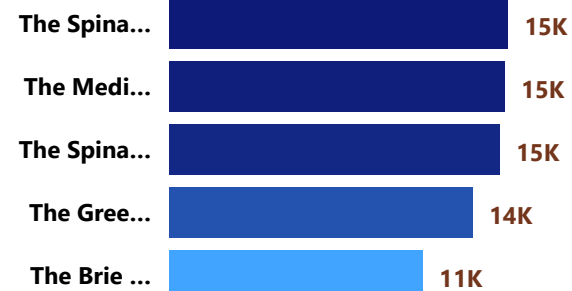
### Top 5 Pizzas by Quantity



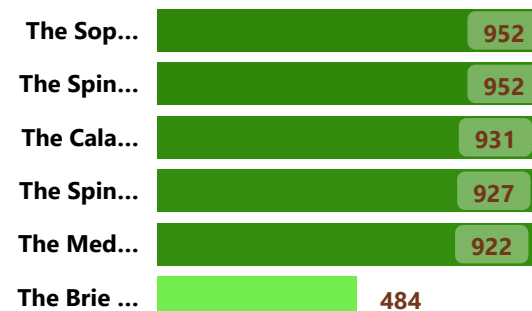
### Top 5 Pizzas by Total Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Total Orders

