Customer Movement Analysis
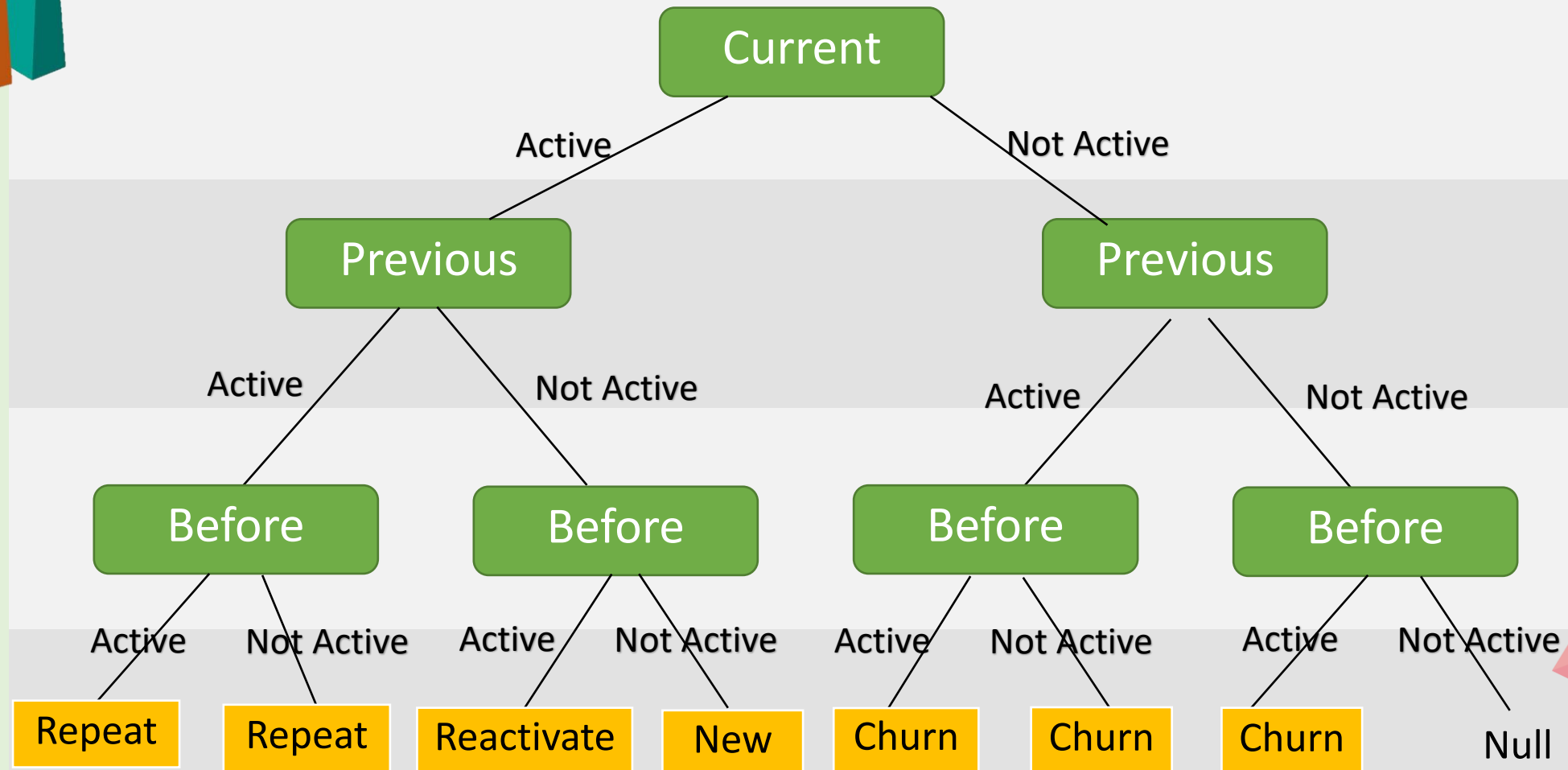
Repeat

Churn

New

Reactivate

Customer Movement Analysis result

Query results

📥 SAVE RESULTS   📊 EXPLORE DATA ▼

Query complete (20.8 sec elapsed, 517.7 MB processed)

Job information   Results   JSON   Execution details

Row	cur_month	status	f0_
1	2007-06-01	Reactivated	376
2	2007-03-01	Reactivated	350
3	2008-01-01	Reactivated	348
4	2008-05-01	Reactivated	625
5	2006-06-01	Churn	102
6	2006-09-01	Repeat	931
7	2008-04-01	Repeat	855
8	2008-05-01	Churn	403